

Jerky.com L.L.C.

3825 NW 23rd Street, Suite D | OKC, OK 73107 | pricing effective 1.1.13
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Product Category	Unit Weight	Product Number	Product Name	Unit Cost	M.S.R.P.	Gross Profit	Case Cost (24 units - mix and match too)	Margin
Jerky.com - All Natural Beef Jerky	3 oz.	JCB-BEJ-1-2	Original Beef Jerky	\$3.97	\$7.99	\$4.02	\$95.28	50%
		JCB-BEJ-2-2	Teriyaki Beef Jerky					
		JCB-BEJ-3-2	Black Pepper Beef Jerky					
		JCB-BEJ-4-2	Sweet & Spicy Beef Jerky					
		JCB-BEJ-5-2	Hot Beef Jerky					
		JCB-BSJ-4-2	Sweet & Spicy Brisket Style Jerky					
		JCB-BSJ-8-2	Honey Teriyaki Brisket Style Jerky					
		JCB-BSJ-7-2	Western Brisket Style Jerky					
	8 oz.	JCB-BEJ-1-3	Original Beef Jerky Big Pack	\$8.79	\$16.99	\$8.20	\$210.96	48%
		JCB-BEJ-2-3	Teriyaki Beef Jerky Big Pack					
		JCB-BEJ-3-3	Black Pepper Beef Jerky Big Pack					
		JCB-BEJ-4-3	Sweet & Spicy Beef Jerky Big Pack					
		JCB-BEJ-5-3	Hot Beef Jerky Big Pack					
		JCB-BSJ-4-3	Sweet & Spicy Brisket Style Jerky Big Pack					
		JCB-BSJ-8-3	Honey Teriyaki Brisket Style Jerky Big Pack					
		JCB-BSJ-7-3	Western Brisket Style Jerky Big Pack					
Jerky.com - All Natural Turkey Jerky	3 oz.	JCB-TUJ-1-2	Original Turkey Jerky	\$3.97	\$7.99	\$4.02	\$95.28	50%
		JCB-TUJ-2-2	Teriyaki Turkey Jerky					
		JCB-TUJ-3-2	Black Pepper Turkey Jerky					
	8 oz.	JCB-TUJ-1-3	Original Turkey Jerky Big Pack	\$8.79	\$16.99	\$8.20	\$210.96	48%
		JCB-TUJ-2-3	Teriyaki Turkey Jerky Big Pack					
		JCB-TUJ-3-3	Black Pepper Turkey Jerky Big Pack					
Jerky.com - Pork Jerky	3 oz.	JCB-POJ-6-2	Maple Pork Jerky	\$3.97	\$7.99	\$4.02	\$95.28	50%
	8 oz.	JCB-POJ-6-3	Maple Pork Jerky Big Pack	\$8.79	\$16.99	\$8.20	\$210.96	48%
	2 oz.	JCB-BAJ-6-1	Original Maple Bacon Jerky	\$5.12	\$8.99	\$3.87	\$122.88	43%
		JCB-BAJ-9-1	Southern Bourbon Bacon Jerky					
Jerky.com - Exotic Jerky	2 oz.	JCB-VEJ-3-1	Black Pepper Venison Jerky	\$4.06	\$8.99	\$4.93	\$97.44	55%
		JCB-BUJ-1-5	Hot Buffalo Jerky					
		JCB-BUJ-1-3	Black Pepper Buffalo Jerky					
		JCB-ELJ-3-1	Original Elk Jerky					
		JCB-WBJ-1-1	Original Wild Boar Jerky					
		JCB-KAJ-1-1	Kangaroo Jerky					
	8 oz.	JCB-VEJ-3-3	Black Pepper Venison Jerky Big Pack	\$15.38	\$24.99	\$9.61	\$369.12	38%
		JCB-BUJ-3-3	Black Pepper Buffalo Jerky Big Pack					
		JCB-BUJ-5-3	Hot Buffalo Jerky Big Pack					
		JCB-ELJ-3-3	Original Elk Jerky Big Pack					
		JCB-WBJ-1-3	Original Wild Boar Jerky Big Pack					
		JCB-KAJ-1-3	Kangaroo Jerky Big Pack					
Jerky.com - Deep Fried Peanuts	10 oz.	JCB1104	Simply Salted Deep Fried Peanuts	\$3.00	\$5.99	\$2.99	\$72.00	50%
		JCB1105	Roasted Garlic Deep Fried Peanuts					
		JCB1106	Spicy Hot Deep Fried Peanuts					
Jerky.com - Beef Sticks	10 oz.	XTRJC	Smokehouse Beef Sticks	\$9.97	\$14.99	\$5.02	\$239.28	33%
Jerky.com - Pineapple Jerky	2 oz.	JCB037	Pineapple Jerky	\$5.03	\$7.99	\$2.96	\$120.72	37%
Bricktown Jerky - Traditional Style Beef Jerky	1.5 oz.	OLT-BEJ-1-4	Original Old Timey Beef Jerky	\$2.49	\$4.99	\$2.50	\$59.76	50%
		OLT-BEJ-2-4	Teriyaki Old Timey Beef Jerky					
		OLT-BEJ-3-4	Peppered Old Timey Beef Jerky					
		OLT-BEJ-5-4	Hot Old Timey Beef Jerky					
	3 oz.	OLT-BEJ-1-2	Original Old Timey Beef Jerky	\$3.69	\$6.99	\$3.30	\$88.56	47%
		OLT-BEJ-2-2	Teriyaki Old Timey Beef Jerky					
		OLT-BEJ-3-2	Peppered Old Timey Beef Jerky					
		OLT-BEJ-5-2	Hot Old Timey Beef Jerky					
Bricktown Jerky - Soft & Tender Style Beef Jerky	1.5 oz.	CIS-BEJ-1-4	Original City Slicker Beef Jerky	\$2.49	\$4.99	\$2.50	\$59.76	50%
		CIS-BEJ-2-4	Teriyaki City Slicker Beef Jerky					
		CIS-BEJ-12-4	Honey Pepper City Slicker Beef Jerky					
		CIS-BEJ-10-4	Sweet BBQ City Slicker Beef Jerky					
		CIS-BEJ-11-4	Spicy City Slicker Beef Jerky					
		CIS-BEJ-1-2	Original City Slicker Beef Jerky					
	3 oz.	CIS-BEJ-2-2	Teriyaki City Slicker Beef Jerky	\$3.69	\$6.99	\$3.30	\$88.56	47%
		CIS-BEJ-12-2	Honey Pepper City Slicker Beef Jerky					
		CIS-BEJ-10-2	Sweet BBQ City Slicker Beef Jerky					
		CIS-BEJ-11-2	Spicy City Slicker Beef Jerky					
Bricktown Jerky - Soft & Tender Style Turkey Jerky	1.5 oz.	CIS-TUJ-1-4	Original City Slicker Turkey Jerky	\$2.49	\$4.99	\$2.50	\$59.76	50%
	3 oz.	CIS-TUJ-1-2	Original City Slicker Turkey Jerky	\$3.69	\$6.99	\$3.30	\$88.56	47%
	1.5 oz.	CIS-POJ-10-4	Sweet BBQ City Slicker Pork Jerky	\$2.49	\$4.99	\$2.50	\$59.76	50%
Bricktown Jerky - Soft & Tender Style Pork Jerky	3 oz.	CIS-POJ-10-2	Sweet BBQ City Slicker Pork Jerky	\$3.69	\$6.99	\$3.30	\$88.56	47%
Bricktown Roasters - Flavored Pretzels	6 oz.	BTR-FPO-8	Classic Flavored Pretzels	\$2.87	\$4.99	\$2.12	\$68.88	42%
		BTR-FPF-8	Fiesta Flavored Pretzels					
		BTR-FPBC-8	Beans & Cheese Flavored Pretzels					
		BTR-FPC-8	Chili Inferno Flavored Pretzels					
		BTR-FPG-8	Garlic Inferno Flavored Pretzels					
		BTR-FPCS-8	Cinnamon & Sugar Flavored Pretzels					
		BTR-FSSBOP-7	BBQ Pit Flavored Sunflower Seeds					
		BTR-FSSBB-7	Beer Battered Flavored Sunflower Seeds					
Bricktown Roasters - Flavored Sunflower Seeds	4.6 oz.	BTR-FSSBM-7	Bloody Mary Flavored Sunflower Seeds	TBD	\$4.99	TBD	TBD	TBD
		BTR-FSSBLB-7	Bloody Beer Flavored Sunflower Seeds					
		BTR-FSSBGB-7	Brisket Flavored Sunflower Seeds					
		BTR-FSSBW-7	Buffalo Wing Flavored Sunflower Seeds					
		BTR-FSSCS-7	Cinnamon & Sugar Flavored Sunflower Seeds					
		BTR-FSSC&S-7	Curry Flavored Sunflower Seeds					
		BTR-FSSDP-7	Dill Pickle Flavored Sunflower Seeds					
		BTR-FSSCJ-7	Jamaican Jerk Flavored Sunflower Seeds					
		BTR-FSSSP-7	Salt & Pepper Flavored Sunflower Seeds					
		BTR-FSSSG-7	Savory Garlic Flavored Sunflower Seeds					

Bricktown Roasters - Flavored Popcorn	3.5 oz.	BTR-FPCBTK-9	Better Than Kettle Flavored Popcorn	3.59	\$5.99	\$2.40	\$64.80	51%
	3 oz.	BTR-FPCCS-2	Chicago Style Flavored Popcorn	\$2.70	\$5.49	\$2.79		
		BTR-FPCBBQ-2	Chipotle BBQ Flavored Popcorn					
		BTR-FPCSV-2	Salt & Vinegar Flavored Popcorn					
		BTR-FPCGP-2	Garlic Parmesan Flavored Popcorn					
		BTR-FPCJP-2	Jalapeno Popper Flavored Popcorn					
		BTR-FPCSC-2	Spicy Cajun Flavored Popcorn					
		BTR-FPCCP-2	Cheese Pizza Flavored Popcorn					
		BTR-FPCLBP-2	Loaded Baked Potato Flavored Popcorn					
		BTR-FPCSTC-2	Super Three Cheese Flavored Popcorn					
		BTR-FPCAA-2	Anonymous Addiction Flavored Popcorn					
		BTR-FPCBC-2	Bacon & Cheese Flavored Popcorn					
Bricktown Roasters - Flavored Peanuts	12 oz.	BTR-FPRB-6	Bacon Ranch Flavored Peanuts	\$5.48	\$7.99	\$2.51	\$131.52	31%
		BTR-FPCB-6	Carolina BBQ Flavored Peanuts					
		BTR-FPDP-6	Dill Pickle Flavored Peanuts					
		BTR-FPHH-6	Honey Roasted Chipotle Flavored Peanuts					
		BTR-FPH-6	Hot Habanero Flavored Peanuts					
		BTR-FPHM-6	Honey Mustard Flavored Peanuts					
		BTR-FPJ-6	Jalapeno Flavored Peanuts					
		BTR-FPMO-6	Maui Onion Flavored Peanuts					
		BTR-FPPP-6	Pesto Parmesan Flavored Peanuts					
		BTR-FPSSP-6	Sea Salt & Pepper Flavored Peanuts					
		BTR-FPTR-6	Tomato Ranch Flavored Peanuts					
		BTR-FPGW-6	Wasabi Ginger Flavored Peanuts					
Bricktown Confectionary - Flavored Licorice	10 oz.	BTC-FTGAT-3	Classic Black Flavored Licorice Twists	\$2.55	\$4.49	\$1.94	\$61.20	43%
		BTC-FTPT-3	Classic Red Flavored Licorice Twists					
	8 oz.	BTC-FTRBT-3	Green Apple Flavored Licorice Twists					
		BTC-FTST-3	Peach Flavored Licorice Twists					
		BTC-FTWT-3	Root Beer Flavored Licorice Twists					
		BTC-FTGT-3	Strawberry Flavored Licorice Twists					
		BTC-FTCINT-3	Watermelon Flavored Licorice Twists					
		BTC-FTCHERT-3	Grape Flavored Licorice Twists					
		BTC-FTBRT-3	Cinnamon Flavored Licorice Twists					
		BTC-FTRRT-3	Cherry Flavored Licorice Twists					
		BTC-FTCB-5	Blue Raspberry Flavored Licorice Twists					
		BTC-FTCR-5	Red Raspberry Flavored Licorice Twists					

Product Name	Unit Weight	Item Number	Starter Kit Contents	Cost per Kit	M.S.R.P.	Gross Profit		Margin							
Basic Starter Kit (6 bags of each)	11	OLT-BEJ-1-4	Original Old Timey Beef Jerky	\$89.64	\$179.64	\$90.00	N/A	50%							
		OLT-BEJ-2-4	Teriyaki Old Timey Beef Jerky												
		OLT-BEJ-5-4	Hot Old Timey Beef Jerky												
		CIS-BEJ-12-4	Honey Pepper City Slicker Beef Jerky												
		CIS-BEJ-10-4	Sweet BBQ City Slicker Beef Jerky												
Better Starter Kit (6 bags of each)	1.5 oz.	OLT-BEJ-1-4	Original Old Timey Beef Jerky	\$164.34	\$329.34	\$165.00	N/A	50%							
		OLT-BEJ-2-4	Teriyaki Old Timey Beef Jerky												
		OLT-BEJ-3-4	Peppered Old Timey Beef Jerky												
		OLT-BEJ-5-4	Hot Old Timey Beef Jerky												
		CIS-BEJ-1-4	Original City Slicker Beef Jerky												
		CIS-BEJ-2-4	Teriyaki City Slicker Beef Jerky												
		CIS-BEJ-12-4	Honey Pepper City Slicker Beef Jerky												
		CIS-BEJ-10-4	Sweet BBQ City Slicker Beef Jerky												
		CIS-BEJ-11-4	Spicy City Slicker Beef Jerky												
		CIS-TUJ-1-4	Original City Slicker Turkey Jerky												
		CIS-POJ-10-4	Sweet BBQ City Slicker Pork Jerky												
		Best Starter Kit (6 bags of each)	1.5 oz.						OLT-BEJ-1-4	Original Old Timey Beef Jerky	\$407.88	\$790.68	\$382.80	N/A	48%
									OLT-BEJ-2-4	Teriyaki Old Timey Beef Jerky					
									OLT-BEJ-3-4	Peppered Old Timey Beef Jerky					
OLT-BEJ-5-4	Hot Old Timey Beef Jerky														
CIS-BEJ-1-4	Original City Slicker Beef Jerky														
CIS-BEJ-2-4	Teriyaki City Slicker Beef Jerky														
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CIS-BEJ-10-4	Sweet BBQ City Slicker Beef Jerky														
CIS-BEJ-11-4	Spicy City Slicker Beef Jerky														
CIS-TUJ-1-4	Original City Slicker Turkey Jerky														
CIS-POJ-10-4	Sweet BBQ City Slicker Pork Jerky														
3 oz.	OLT-BEJ-1-2		Original Old Timey Beef Jerky												
	OLT-BEJ-2-2		Teriyaki Old Timey Beef Jerky												
	OLT-BEJ-3-2		Peppered Old Timey Beef Jerky												
	OLT-BEJ-5-2		Hot Old Timey Beef Jerky												
	CIS-BEJ-1-2		Original City Slicker Beef Jerky												
	CIS-BEJ-2-2		Teriyaki City Slicker Beef Jerky												
	CIS-BEJ-12-2		Honey Pepper City Slicker Beef Jerky												
	CIS-BEJ-10-2		Sweet BBQ City Slicker Beef Jerky												
	CIS-BEJ-11-2	Spicy City Slicker Beef Jerky													
CIS-TUJ-1-2	Original City Slicker Turkey Jerky														
CIS-POJ-10-2	Sweet BBQ City Slicker Pork Jerky														