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## **CADENCE BANK EXPANDS TAMPA AND WEST FLORIDA COMMERCIAL BANKING TEAM**

*Talented Group to Deliver Growth-Oriented Solutions through  
Consultative Banking Relationships*

TAMPA, Fla., May 2, 2013 — Cadence Bank announces the expansion of its Tampa and West Florida Commercial Banking team with the addition of Brian Hendricks, senior vice president, Commercial Banking, and Valerie Clark DiGennaro, commercial executive, Middle Market Banking.

“We are exceedingly proud of the Commercial Banking team that we’ve assembled at Cadence,” said John Watts, executive vice president, Commercial Banking. “This highly experienced group shares the bank’s customer-focused philosophy, and combined with our capabilities and best-in-class products, they will be able to deliver solutions designed to drive business growth.”

Hendricks is experienced in all aspects of Commercial Banking, from structuring credit to delivering cash collections and payments processing solutions. Throughout his 30-year career, the past 20 of which have centered on commercial clients, he has worked with companies in many industry segments, including health care, defense contracting, franchisors/franchisees, wholesalers, manufacturers and distributors, and has earned a reputation for delivering outstanding service. At Cadence, he serves commercial clients with revenues in excess of \$20 million that desire a consultative banking relationship and growth-oriented solutions.

Hendricks is actively involved with the Tampa Chamber of Commerce, where he currently serves on the Small Business of the Year Committee. He also supports Junior Achievement, Metropolitan Ministries, United Way and a variety of other charitable foundations.

DiGennaro brings more than 17 years of commercial banking experience, having served most recently as director of Commercial Banking at Citi and previously as senior relationship manager at Wells Fargo. A strong community advocate, DiGennaro became a

founding member of Hospice Women of Philanthropy in 2011. She also serves on the board of directors for Gracepoint (formerly Mental Health Care, Inc.), as secretary of the MHC Foundation, and as a volunteer with the Association for Corporate Growth and Leadership Tampa Alumni. DiGennaro received her M.B.A. from the University of Florida.

### **About Cadence Bank**

Cadence Bank, N.A., based in Birmingham, Ala., is a \$5.7 billion bank with more than 100 locations in Alabama, Florida, Georgia, Mississippi, Tennessee and Texas. Backed by 126 years of financial expertise, Cadence serves commercial and consumer clients with a full range of innovative banking and financial solutions designed to keep pace with their lives. These products and services include commercial and consumer banking, small business banking, treasury management, international banking, specialized lending, commercial real estate, wealth management, investment and trust services, financial planning, retirement plan management, business and personal insurance, consumer loans, mortgages, home equity lines and loans, and credit cards. Cadence Bank and its affiliates, [Linscomb & Williams](#) and [Cadence Insurance Agency](#), are wholly owned subsidiaries of Houston-based Cadence Bancorp, LLC. Additional information about Cadence Bank is available at [cadencebank.com](http://cadencebank.com). Cadence Bank, N.A. Member FDIC. Equal Housing Lender.

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