



FOR IMMEDIATE RELEASE

Contact:

Danielle Kernell
Cadence Bank, N.A.
713-871-4051 direct | 713-392-7709 mobile
danielle.kernell@cadencebank.com

Cadence Bank Expands To San Antonio

Respected Lending Team on the Ground

To Expand Growth Opportunities for Central Texas Businesses

HOUSTON/SAN ANTONIO, TX – Sept. 6, 2012 – Cadence Bancorp, LLC, announced today that a highly experienced lending team in San Antonio has joined the bank to provide enhanced growth opportunities for businesses in central Texas.

“When you look at the business climate in San Antonio, the word ‘growth’ describes it perfectly,” said Paul B. Murphy, Jr., president and chief executive officer of Cadence Bancorp and chairman of Cadence Bank. “This team of bankers is looking forward to helping these companies as they develop and expand by providing best-in-class banking products and services combined with a service philosophy that puts a priority on meeting customer needs.”

The team, which will focus on commercial and industrial clients, includes:

- Steve Edlund, Executive Vice President and Market Executive
- Adam Carr, Senior Vice President
- Marco Garcia, Senior Vice President
- Bruce McMillan, Senior Vice President
- Maggie Ortiz, Senior Vice president
- Perla Villalpando, Vice President
- Mike Wallace, Assistant Vice President.

“This opportunity to launch a new bank in this region that is known for its focus on the business client is significant for our group,” said Edlund. “Every day, we see businesses that could become more efficient and effective if they had the products such as those offered by Cadence. I have never seen a suite of treasury products as geared to the customer as Cadence has. They have not left a stone unturned in looking at banking from the customer’s perspective. Already, the reception to new ideas and new opportunities to streamline business processes is outstanding.”

Cadence Bancorp, parent of Cadence Bank, was formed in 2010 with the goal of bringing fresh capital, solid technology and experienced management to the U.S. banking industry. Murphy and a team raised \$1.0 billion in new capital from investors focused on the long term, including state pension funds and university endowments.”

“This move into Central Texas is exactly what we set out to do—bring fresh capital to help grow businesses and technology that can enhance their operations,” said Murphy. “This is playing out extremely well in the Southeast, where our original banks were purchased, and now in Houston and Texas. We are part of the growth story and we intend to ensure this continues.”

About Cadence Bank

Cadence Bank, N.A., a wholly-owned subsidiary of Houston-based Cadence Bancorp, LLC, is a \$5.5 billion bank that operates more than 100 locations across Alabama, Florida, Georgia, Mississippi, Tennessee and Texas. Cadence provides consumers, small- and middle-market businesses, and commercial clients with a full range of banking, financial management, investment and trust services, treasury management, international, retail and mortgage products. Backed by 126 years of financial expertise, Cadence is a sound source of capital for companies operating within its six-state footprint and specializes in industry-leading treasury management services. Driven to do the right thing, Cadence’s mission is to use all of its resources, tools and services to deliver on customers’ goals, accelerate growth and fund innovation. Additional information about Cadence and its full line of products and services can be found at www.cadencebank.com.

###