



## Indianapolis Cultural Trail - Egg-Stravaganza - March 31, 2018

Indianapolis Cultural Trail is hosting downtown Indy's largest public Egg Hunt, the Cultural Trail Egg-Stravaganza on March 31, 2018. We will be hosting a large, public Egg Hunt all along the Cultural Trail and also have three official Egg Hunts starting and ending at:

1. Fletcher Place: Chilly Water Brewing Co on Virginia Ave, 10am
2. Indianapolis Cultural Trail Offices, along the Glick Peace Walk, 10am
3. IPS #2 Center for Inquiry on Walnut, 10am

Please direct all questions/comments to Sarah Frey, [sfrey@indyculturaltrail.org](mailto:sfrey@indyculturaltrail.org), 317-672-7628.

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### Presenting Sponsor \$5,000 — Exclusive

- Company logo and messaging in 4,000 Eggs
- Recognition as presenting sponsors in all promotion and collateral
- Inclusion in pre-event press release and media advisory

### Egg-Stravaganza Headquarters Sponsor — \$2,500 – 3 available (Fletcher Place, Chatham Arch, Glick Peace Walk)

- Signage along Cultural Trail in designated corridor
- Company logo and message in 1,000 Easter Eggs

### Eggs \$500 – 15 available

- Company logo and message in 500 Eggs

### All sponsorships include:

- Vendor table at event
- Included in social media announcements
- Logo included in promotional collateral (event poster)
- Placement of logo on ICT's Egg-Stravaganza website
- Recognition during pre-Egg Hunt announcements