



EveryBody Rides Ambassador Job Description

Job Title: EveryBody Rides Ambassador

Classification: Independent Contractor

Compensation: Stipend

Start Date: April 2017

What is EveryBody Rides?

EveryBody Rides Program

“EveryBody Rides” is a program of Indiana Pacers Bikeshare that provides an opportunity for EveryBody, regardless of gender, age, race, income level, shape, and size to have access to the gold Pacers Bikeshare bikes in downtown Indianapolis.

We have partnered with Indiana Housing Authority, Volunteers of America, and other low-income based organizations and residences located close to bike share stations to offer subsidized passes for Pacers Bikeshare.

Qualifying individuals are able to purchase a subsidized annual pass for \$10, a \$70 reduction in cost providing an affordable and reliable form of transportation. EveryBody Rides members will have access to all 250 bikes at 29 stations located on or within a few blocks of the Indianapolis Cultural Trail.

What is an EveryBody Rides Ambassador?

An EBR Ambassador provides a connection between the EBR program and those eligible for a subsidized annual pass with Pacers Bikeshare.

By getting the word out about the program, you will help with building the ridership of the program as well as connecting the program to community organizations through community outreach and engagement.

What are your responsibilities as an EveryBody Rides Ambassador?

- Approximately 10hrs per month
- Complete a training to understand the EveryBody Rides program and basic bike safety
- Provide information on the EveryBody Rides program at community events and with community partners
- Assist in signing up new EBR members
- Provide basic bike safety education
- Share the benefits of bike riding
- Lead group rides
- Attend EBR Ambassador meetings

What are the qualifications to be an EBR Ambassador?

- Must be a current and active EBR member
- Enjoys bike riding
- Comfortable with presenting information
- Punctual and good attendance
- Capable of communicating effectively with people of all groups, abilities, and cultural backgrounds.
- Problem solving skills, flexibility, and self motivation
- Basic computer skills
- Excited about promoting EveryBody Rides in your community!

Compensation

- You will receive a monthly stipend for your involvement
- T-shirt, tote bag
- Free training on Bike Safety and Bikeshare
- Certificate of Participation

For the Application, visit indyculturaltrail.org/pacersbikeshare

To Apply – Deadline – March 3, 2017

Complete the application and email to rbayless@indyculturaltrail.org

or mail to Indianapolis Cultural Trail, 132 W. Walnut, Indianapolis, In 46204