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introducing...

IMPACT!

The Ultimate 1 Foot Solution



IMPACT!™

Overview

Innovative Design

New framing system features one foot shelving adjustable in .5" vertical increments. High Profile can adjust vertically in 3" increments. Seamless flow of shelving and signage without gap or alignment issues.

Customize To Your Needs

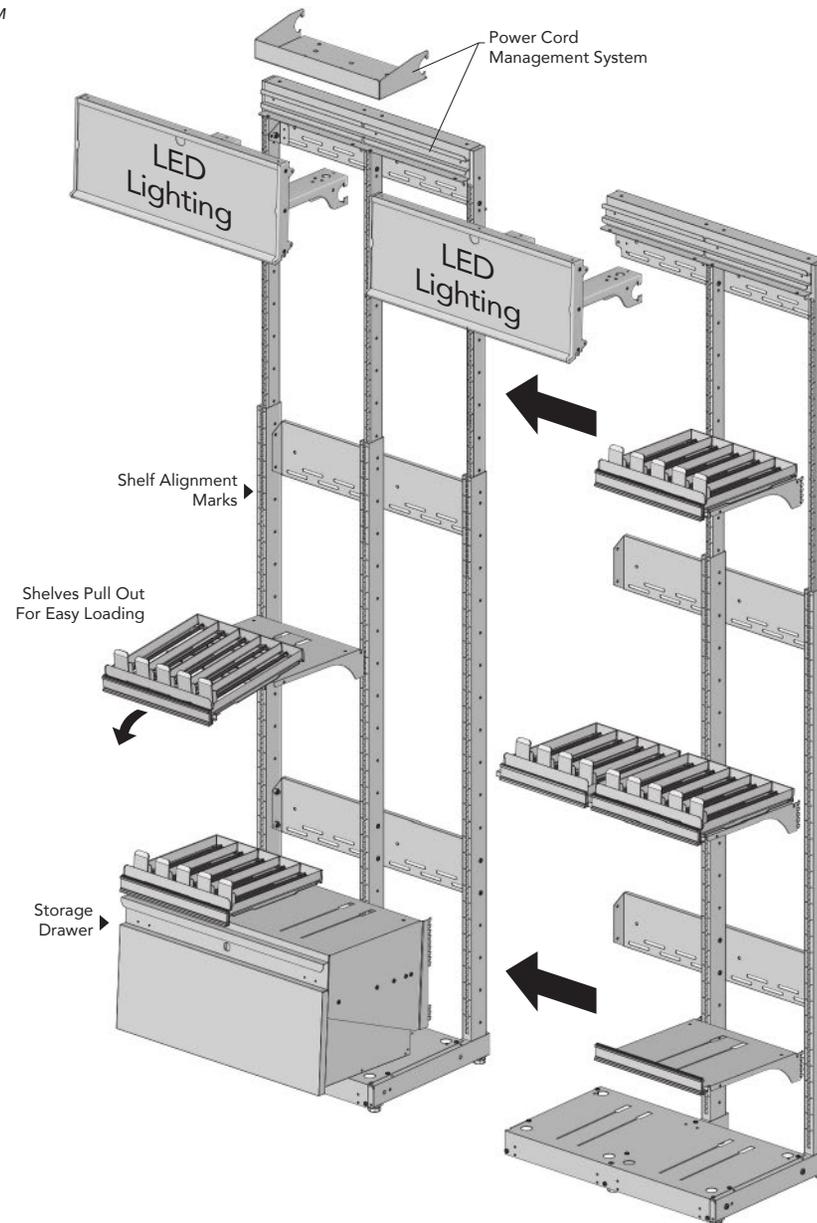
You'll find a wide variety of pushers, trays, locking storage drawers, and other popular merchandising accessories allowing you to customize to your needs. Headers and shelves include bottom channels for attachment of signage.

Adjustable Header Signage

Adjustable LED sign allows for added row of highly visible product facings. Optional Flip-Up Header provides storage space behind sign.

Highest Quality - Proven Durability

We set the standard in quality with a reputation that is well deserved.

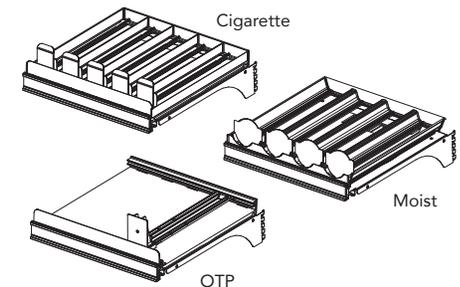


Impactful Presence

Perfectly aligned shelving and signage across the entire display. Headers feature LED illumination and dedicated down-lighting, which is 25% brighter than other signage.

Custom Product Pushers

Designed for each specific product category.



Simple Installation

All displays require some installation. We simplify the process and offer support with instructional videos and printed instructions with every display. Designed to assemble and secure the frame once and not with every reset.

Resets Made Easy

Minimize the amount of work with reconfigurations. Reset only your products and not your display.

Personal Service

Known for our displays, remembered for our service.



Designed To Be Flexible, Built For The Future!

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Frequently Asked Questions

FAQs provide valuable information to common questions and are organized according to topic.

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ImageWorks prides itself on providing outstanding customer service and support.

Feel free to call us to learn more 800.704.3660

PRODUCTS

What is the benefit of the **IMPACT!** One Foot Solution vs. my current Classic Metal ImageWorks display?

***IMPACT!** provides enhanced versatility with one foot shelving vertically adjustable in ½” increments vs. 2’, 3’ and 4’ shelving adjustable in 7/8” increments found in our Classic system. The innovative frame design provides continuous flow of product and signage without gaps, simplified resets and enhanced versatility.*

What is the benefit of the **IMPACT!** system vs. other available one foot systems?

*The **IMPACT!** innovative frame system provides a seamless presentation of the back bar without gaps and spaces found in other systems. Reconfiguration is simple as products and signage are able to be repositioned anywhere within the back bar, simplifying the POG process.*

*Other systems have gaps and spaces between fixtures, which translates into reduced product facings. Resetting other systems presents a challenge as frames are required to be physically detached from the wall, disassembled and repositioned to new positions. This is a very cumbersome and time-consuming process that you’ll avoid with **IMPACT!** You set the **IMPACT!** frame once and never again!*

Are any of my current ImageWorks Display components compatible with the *IMPACT!* system?

*Although the current shelving does not interchange, you may elect to use existing headers and certain individual pushers within the *IMPACT!* system.*

Are the one foot shelves from ImageWorks and Harbor interchangeable within the respective displays?

Yes. The shelving from both systems are interchangeable.

The telescoping frame is a nice feature providing added versatility to the high-profile *IMPACT!* display. Why does the low-profile version not include the telescoping hardware?

*The low-profile version of *IMPACT!* does not include the hardware and extra shelving as a cost savings to our customers. The height of the low-profile is 55". You may order the components in the future should store conditions change. This allows you to convert a low-profile into a high-profile.*

How does the telescoping frame adjust in the high-profile version?

The telescoping frame is able to be adjusted vertically in 3" increments with a range of 61" in the lowest position to 88" in the highest.

Will ImageWorks current Classic metal displays continue to be available?

Yes. ImageWorks will continue to make available our current Classic metal displays.

Am I able to customize the headers on my display to include an assortment of Vertically Adjustable Headers and Optional Flip-Up Headers?

Yes. With all transactions conducted personally on the telephone, we are able to customize headers to meet your specific needs. For flip-up headers, simply order the add-on brackets with your sign.

What is the benefit of the vertically adjustable header?

The vertically adjustable header is able to be adjusted in 1" increments up to 6" total, which would allow for one additional row of product.

What type of security is available with **IMPACT! ?**

Optional security accessories are available to include locking security doors, side and back theft deterrent panels, and top panels.

Can I use my current pushers and molding within the **IMPACT!** system?

*Some of the existing molding from current displays may be used on **IMPACT!** The individual OTP pushers and dividers may be used. The 4/5 wide cigarette pusher trays and the 4 wide OTP can tray cannot.*

How difficult is it to install illuminated flip signs to **IMPACT!** shelving?

***IMPACT!** shelving features an integrated channel on the underside of the unit allowing for simple attachment of signage.*

Please call us to discuss your specific needs and pricing today.

ASSEMBLY

Will my **IMPACT!** display ship pre-assembled?

***IMPACT!** displays will require some assembly. Displays will be partially configured in 2', 3' and 4' sections requiring some assembly of the frame as well as installation of the shelving and signage. Once the frame is installed, there is never a need to reconfigure, unlike other one foot systems.*

How difficult is the assembly of an **IMPACT!** system?

Assembly is simple with printed instructions included. Easy to follow instructional videos will be available within this site. Installation and adjustability are very simple.

Am I required to detach the **IMPACT!** frame from the wall to reconfigure my back-bar set?

*No. The **IMPACT!** Frame system is designed to be installed and secured once without the need to reconfigure the frame with each reset. Reset product and signage only – not the frame. This is a key benefit of **IMPACT!** vs. other one foot systems, which often require frame disassembly and reconfiguration with each reset.*

How difficult is it to position and install the one foot shelving within the **IMPACT!** system?

***IMPACT!** shelves are designed to enhance the ease of shelf installation. The upright channels include white tick marks every 1.5” to assist in alignment. Other systems lack this feature making installation and alignment very challenging!*

SHIPPING

How is the **IMPACT!** display shipped?

***IMPACT!** displays ship via common carrier on pallets. Freight costs will be included in product quotes once you contact ImageWorks.*

MISCELLANEOUS

Does **IMPACT!** qualify for manufacturer sponsored Fixture Reimbursement Programs (FRP)?

*Yes. **IMPACT!** qualifies for the highest level reimbursement for manufacturer reimbursement programs, to include Altria's **Common Tobacco Backbar (CTB)** program. Consult with your manufacturer representatives to learn more.*

When will **IMPACT!** be available to order?

Impact! is now available to order. Contact us and we will help you customize your needs.