

COMPANY BACKGROUNDER

One Degree Organics is a family owned and operated company committed to the integrity of pure, healthy foods. Conceived by Stan and Kathy Smith, and their son-in-law Danny Houghton, One Degree Organics reflects its founder's deep respect for nature and passion for organic, veganic and sustainable agricultural methods.

Established in 2011, Stan, Kathy and Danny have called upon deeply rooted awareness and practical experience to grow their company. Today, One Degree Organics seeds, flours and sprouted grain breads are distributed in quality retailers across the U.S. and Canada.

One Degree Organics products are hearty and simple. Seeds, flours and ingredients for wholesome breads are sourced from small family farms and operations that share the company's passion for sustainability. Each loaf of bread has clean, simple and recognizable ingredients. Furthermore, all ingredients are veganic, a step beyond organic: not only are the products produced without synthetic pesticides, chemical fertilizers and food additives, but also without animal byproducts (such as manure fertilizers that may contain antibiotics, hormones and other chemicals, as well as blood, bone meal and heavy metal contamination).

One Degree Organics sources its ingredients from family farmers devoted to the earth, the integrity of their crops, the sustainability of the soil and the health of consumers. The company visits each farm and supplier—located throughout North America, sourcing outside when necessary—to ensure that each ingredient upholds high standards, providing a pure, clean and healthy peace of mind for its customers.

With a philosophy of maintaining “one degree of separation from your food,” One Degree Organics is dedicated to providing customers with truth through transparency. QR codes and alphanumeric codes on packaging enable customers to access immediate information about each ingredient. In addition to helping consumers make informed purchasing decisions about their foods, this practice allows One Degree Organics to build more personal connections between its sources and its customers via videos and photo essays.

Since its inception, One Degree Organics has not only grown in scope, but has grown in family involvement. Together with Danny, Stan and Kathy's daughters have taken an active role in furthering the ideal of a better way to cultivate ingredients and develop products, a way that focuses on simplicity, sustainability and integrity.