



## “Fulfilling dreams.”

*The New York Times*

CaptainU is looking for a University of Chicago student who is interested in a career in business and wants experience working in an exciting startup environment.

Title	Business Development & Marketing Intern
Overview	<p>CaptainU is using web-based software to transform the college sports recruiting process for high school athletes.</p> <p>We're looking for a Business Development and Marketing Intern to help propel our company into the next stage of growth. Candidates should have a passion for sales, sports, technology, and a desire to roll up their sleeves in a fast-paced startup environment.</p>
Responsibility	<p>As our Business Development &amp; Marketing Intern, you'll be contributing to the growth of our online recruiting platform through a variety of channels:</p> <ul style="list-style-type: none"> <li>• Making a high volume of calls to a variety of sports organization, events, and educational institutions</li> <li>• Creating content and materials for innovative online marketing campaigns</li> <li>• Identifying and pursuing opportunities for online and offline partnerships</li> <li>• Collaborating with our passionate, hard-working, and creative team</li> <li>• Ability to commit at least 15 hours per week</li> </ul>
Experience	<p>You must be a current college student or recent graduate who is:</p> <ul style="list-style-type: none"> <li>• Articulate</li> <li>• Persuasive</li> <li>• Ambitious</li> <li>• Organized</li> </ul> <ul style="list-style-type: none"> <li>• Experience with the college sports recruiting process</li> <li>• Desire to work in a startup environment</li> <li>• An interest in the web and cutting-edge technology</li> </ul>
Skills	<ul style="list-style-type: none"> <li>• Current undergraduate, focusing on economics, business, finance, or marketing a plus but not required</li> <li>• Strong interest in entrepreneurship</li> <li>• Highly motivated with ability to deliver under pressure</li> <li>• Great written and verbal communication skills</li> <li>• Strong analytical skills and attention to detail</li> </ul>
Location	Chicago – Hyde Park
Compensation	This position is unpaid. You will gain hands-on experience in a high-growth company. There is potential for internship to lead to paid part-time/full-time position.

Qualified applicants: please send your resume to [michael@CaptainU.com](mailto:michael@CaptainU.com)