



IDEO.org Seeks Fellows for the Class of 2013

IDEO.org is a new non-profit that brings design solutions to poverty-focused problem solvers around the world. The IDEO.org Fellowship Program enables future global leaders from the design, business, and social sectors to spend one year working with experienced IDEO designers to address poverty-related challenges using the tools of human-centered design. Over a 12-month period, Fellows will deliver solutions for non-profits, social enterprises, and foundations on an array of topics, such as: agriculture, gender equity, financial services, health, water, and sanitation. Sample projects include: Working with a non-profit to improve sanitation in Ghana, partnering with an Indian low-cost health care provider to design an effective nurse/patient experience, and collaborating with a U.S. health care non-profit to bring birth control options to low-income women. Fellowships are based in California. Frequent travel in the field is required. The application process is highly competitive and open to applicants from around the world; preference is given to innovators with work experience in the developing world and/or with low-income communities. Candidates should have an openness to other cultures and lifestyles and will be expected to be self-reliant and thrive in a start-up environment.

Know someone who might be a great IDEO.org Fellow? Learn more or apply here:

SKILLS REQUIRED

- You are open-minded, self-reliant, and excited about being part of a diverse, fast-paced, non-profit, start-up environment.
- You are comfortable working collaboratively within multidisciplinary teams.
- You have a demonstrated passion for improving low-income communities and sharing human-centered design.
- You have examples of work grounded in insights about people. You've applied your skills to real-world human problems (not just artistic or academic exercises).
- You demonstrate "depth and breadth" in many different ways. For example, you may have considerable experience in mobile application development, but you've also performed consumer research in India. Or launched a non-profit related to maternal health. Or started making documentaries about your neighborhood, or, or, or [insert your personal story here].
- You can easily switch from macro to micro: from understanding the strategic value and business dynamics of an organization's product or service, to caring about visual designs at a pixel or message level.
- You're able to demonstrate key components of the human-centered design process: empathy, synthesis, prototyping, storytelling.
- You're an excellent written and verbal communicator. You have a knack for succinctly capturing thoughts and expressing them to others.
- You contribute to the larger dialogue of social innovation. You may be attending conferences, contributing to publications (blogs, Twitter, online printed, etc.) or designing new programs for this community.
- You have great instincts: How to tell a captivating story; how to give honest feedback; how to establish a deeper rapport.

How To Apply

Please submit your phase 1 materials by December 9th on IDEO.org's website.



ADDITIONAL REQUIREMENTS

- Minimum 5 years of professional full-time work experience, or a graduate degree plus 3 years of work experience.
- English fluency (written and spoken). Additional language capabilities are preferred.
- Ability to legally work in the U.S. for one year. (IDEO.org can help with visa application process.)

SUBMISSION REQUIREMENTS

In addition to the online application, the following components are required. Candidates selected for Phase Two will be asked to submit additional materials as described below. Please do not submit Phase Two materials unless requested. Please note: Applications will be reviewed on a rolling basis.

PHASE ONE

Please include the following items in your initial submission.

1. A current resume
2. A one-page cover letter articulating why IDEO.org and you are a fit.
3. 500 words (or less) telling us about an experience you've had with a culture other than your own that changed your perspective in some way. Different cultural experiences are up to you to define. It can be a different city, village or country.
4. OpenIDEO challenge submission – Participate in a current OpenIDEO challenge (add inspiration, comment on someone else's idea, submit an idea, etc.) We encourage you to participate in the current challenge to show us how you think and work in an open collaborative environment. Please submit your user name with your application.
5. Portfolio link/work samples – If applying as a designer, please include a link to your portfolio or provide work samples. Please indicate your role and contribution for each project submitted. There is a 5 MB limit on uploading your portfolio.

PHASE TWO

If you are selected for Phase Two, IDEO.org will contact you to prepare the following materials. Applications will be reviewed on a rolling basis.

1. **Short Visual Story** – Create a visual story about something more you'd like us to know about you. Use photos, video, drawing, or whatever visual medium seems most appropriate for you. The visual story is an open-ended question that asks you to visually express something you want us to know about you. We are really interested in your creativity, but also want to see how well you can succinctly tell your story.
2. **One letter of recommendation from a professional or academic contact.** What do other people think of your potential to do great things as an IDEO.org Fellow? We would love to hear from them. Please submit one reference from a professional or academic context using the format and questions provided.

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