

We're out to design a better world, and we need your help.



IDEO.org is out to design an end to poverty by bringing creativity, empathy, and innovation to the social sector. Our goal is to improve the lives of people in poor and vulnerable communities through design and we're doing it in three ways: through the products, services, and experiences that we design; through the problem solvers we fuel; and by inspiring the social sector to adopt human-centered design.

How To Apply

Please upload your resume and cover letter, resume, and portfolio at <http://smrtr.io/ni5W-Q>. Applications will be reviewed on a rolling basis.

Equal Opportunity Employer

IDEO.org is an equal opportunity employer; applicants are considered for all roles without regard to race, color, religious creed, sex, national origin, citizenship status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state or local law.

Design Director and Location Co-Lead

Full Time, New York City, NY

Position Summary:

IDEO.org is looking for a strategic and seasoned Design Director to co-lead our New York studio in partnership with a to-be-hired Managing Director. After 4+ years of building IDEO.org in San Francisco, we recently launched our New York studio with our eyes set on increasing our impact and building our team of designers who are out to change the world. The Design Director and the Managing Director will partner to cultivate the creative culture of the studio, guide high impact design work, and lead multiple teams of rockstar designers with a variety of skillsets. This role is perfect for someone who is an expert in human-centered design, has a deep empathy and understanding of the craft of design, and is excited to be a leader to a growing team of top notch designers.

Areas of Responsibility:

Developing IDEO.org New York's design capability:

- Define how design is expressed across all work in the studio.
- Bring a lens of design excellence to the multiple engagements IDEO.org New York is involved in.
- Develop content and craft point of views for IDEO.org New York.
- Create leading-edge ways to demonstrate the value of human-centered design to the social sector.
- Coach and inspire project teams, working with them to strengthen content for our partners.
- Lead design locally while connecting and influencing across IDEO.org studios.

Building IDEO.org New York's portfolio and presence:

- Integrate IDEO.org into the fabric of NYC's design community, participating in design community events.
- Create a strong portfolio that is recognized by others and provides clear value to the New York location, IDEO.org, and the field of design.
- Deepen IDEO.org's relationship with IDEO's New York studio.
- Design and build new program areas to be housed in New York.
- Position IDEO.org as a high-impact, design-forward brand amongst priority audiences, in both the design and social sectors, through speaking and writing.

Growing and nurturing IDEO.org's team and creative culture:

- Partner with the Managing Director to bring excellent talent to IDEO.org including recruiting, identifying, selecting, and on-boarding individuals.
- Build a community of leaders inside and outside of IDEO.org that contributes to growing IDEO.org's business and brand.
- Set and reinforce IDEO.org New York's creative culture by leading by example and finding ways to reinforce IDEO.org's values.
- Monitor and support the wellbeing of team members across the location.
- Build cohesion between IDEO.org's New York and San Francisco studios.



Qualifications

You are a strategic, creative designer who inspires teams through collaboration as well as direction and vision. You are excited to join the growing, IDEO.org New York studio as the Design Director and Co-Location Lead and to partner with a to-be-hired Managing Director and Co-Location Lead to help tackle some of the world's most intractable problems using human-centered design. You're an expert practitioner of HCD. You know how to guide design work and you have experience leading large, diverse, creative teams of designers. You believe in the value of a creative culture and are enthusiastic about building culture in a newly launched location.

Strong qualifications, including:

- 10+ years of relevant experience— including time leading teams at a design consultancy that practices human-centered design.
- A background in design through education and/or employment.
- A penchant for problem solving and creative direction.
- The skills and willingness to dive into project work and demonstrate excellence to design teams.
- A track record of building and managing multiple design teams.
- The ability to cultivate strong relationships and partnerships throughout the design sector.
- Excellent, demonstrated management skills including the ability to inspire, motivate, influence, and hold colleagues accountable to high standards of creative work.
- An eye for identifying talent and an ability to manage talent across different skillsets
- Exceptional communication skills, including writing and public speaking.
- Passion for IDEO.org's mission to spread human-centered design throughout the social sector and to tackle poverty through design.