

IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM
CATEGORY 7 FORM (2018)

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation) and place into your presentation binder for this category entry as the first pages. If you cannot do this in the “fillable PDF” format, please print and TYPE your responses.

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: _____ (see rules, based upon attendance)

THEME (if applicable): _____

Category 7 – Fair Activity to Increase Awareness of Competitive Exhibits

Non-animal activity at the fair which draws attention to the non-animal competitive exhibits programming. This is a non-judged activity and is not listed in the prize listing. For example, a quilt guild demonstration, flower craft project, wood turning demonstration with a competitive exhibits focus.

a. Activity Title: _____

b. Activity Description:

c. What were the goals of this activity?

d. Number of participants (estimated): _____

e. How was the contest or activity promoted to exhibitors to encourage participation?

Select all that apply:

- Prize Listing**
- Website**
- Social Media**
- Newspaper Articles**
- Others (please explain):**

Category 7, Continued

f. How was the contest or activity promoted to the public?

Select all that apply:

- Fair Preview
- Fair Daily Schedule/Schedule of Events
- Website
- Social Media
- Newspaper Articles
- Others (please explain): .

g. Did you have a sponsor for the activity? _____ Yes _____ No

If Yes, please identify the sponsor(s) and how your fair promoted the sponsorship.

h. Budget (expenses and revenue, if applicable).

Expenses: \$ _____

Revenue: \$ _____

i. What changes or improvements would you make for the future?

j. If necessary, use the space below to explain any other important details not covered above: