

**IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM**  
**CATEGORY 5a FORM (2018)**

*Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation) and place into your presentation binder for this category entry as the first pages. If you cannot do this in the "fillable PDF" format, please print and TYPE your responses.*

**FAIR NAME:** \_\_\_\_\_

**FAIR STATE/PROVINCE:** \_\_\_\_\_

**DIVISION:** \_\_\_\_\_ (see rules, based upon attendance)

**THEME (if applicable):** \_\_\_\_\_

**Category 5a – New Contest to Attract New Competitive Exhibitors**

*Show how the fair added a new non-animal contest aimed at attracting a new market of competitive exhibitors.*

**a. Contest Title:** \_\_\_\_\_

**b. Class Number from Prize Listing:** \_\_\_\_\_

**c. Brief Description:**

**d. Why did the fair choose to develop this particular contest and what were the goals?**

**e. Total number of entries:** \_\_\_\_\_

**f. Number of entrants that were new exhibitors:** \_\_\_\_\_

**g. What were the actual results?**

*Category 5a, Continued*

**h. What is your final evaluation of the new contest?**

**i. If necessary, use the space below to explain any other important details not covered above:**