

IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM
CATEGORY 2b FORM (2018)

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation) and place into your presentation binder for this category entry as the first pages. If you cannot do this in the “fillable PDF” format, please print and TYPE your responses.

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: _____ (see rules, based upon attendance)

THEME (if applicable): _____

Category 2b – New Division of Non-Animal Competitive Exhibits

Present a new non-animal competitive exhibit division offered at your fair (one single division). See below

a. Division Name/Title: _____

b. Division Number or Letter from Prize Listing: _____

c. Include a copy of the new division listing and description from the prize listing.

d. Brief description of Division:

e. Why was this one new division developed and what were the goals?

f. How was this new division promoted to exhibitors to encourage participation?

Select all that apply:

- Prize Listing**
- Website**
- Social Media**
- Newspaper Articles**
- Others (please explain):** .

Category 2b, Continued

g. How was this new division promoted to fairgoers?

Select all that apply:

- Fair Preview
- Fair Daily Schedule/Schedule of Events
- Website
- Social Media
- Newspaper Articles
- Others (please explain):

h. How many entries and exhibitors in this one division?_____

i. What changes or improvements would you make for the future?

j. If necessary, use the space below to explain any other important details not covered above: