

National Association of Black Accountants, Inc. Minneapolis / St Paul Chapter

Accounting Career Awareness Program

A Career Development Program for All Ethnic Minority High School Students



"Lifting As We Climb"

ACAP Prospectus

July 19 - 24, 2009

University of Minnesota, Twin Cities Campus
Minneapolis, MN

EDUCATION RULES

Scholarships

Campus Living

Corporate Tours

Career Development

Financial Planning

*Networking
Opportunities*

*Exposure to
Business Curricula*

*Interpersonal Skills
Development*

What is ACAP?

The Accounting Career Awareness Program (ACAP), a part of NABA's Center for Advancement of Minority Accountants (CAMA), is an innovative career development program designed specifically for minority students who are juniors and seniors in high school. Its primary objective is to increase the number of high school students from under-represented ethnic groups that attend college and major in accounting.

The program will be held July 19 - 24, 2009, at the University of Minnesota, Twin Cities Campus Minneapolis, MN. During this program 40 students will have the opportunity to explore careers in accounting and business via a rigorous class and study schedule, college-level content and valuable networking opportunities.

ACAP will introduce minority high school students to accounting, finance, economics, technology and management while providing the foundation of financial literacy and the development of interpersonal skills. Prominent local business leaders will share their knowledge, provide tips for success and discuss educational opportunities. Participants will also experience accounting first-hand through tours of local companies and discussions with financial leaders. The program concludes with a recognition luncheon for students, parents, speakers, and corporate partners.

ACAP is a unique pipeline from high school to college that allows students to become prepared and informed about the expectations of college life. The program is fully supervised and **all-expenses-paid. Students selected for ACAP will receive free tuition, room and board, books, materials, tours and mentoring.**

PARTICIPANT CRITERIA

The student selection process is competitive. Participants must complete an application form, secure letters of recommendation, and write a statement of interest. The chart below shows the participant criteria for the ACAP summer residency program:

- As initially established, to operate in the spirit of the program, students participating in ACAP should be ethnic minorities.
- Participants in ACAP should be students entering primarily their junior or senior year in high school, with some exceptions to include sophomores.

Details:

ACAP will be facilitated by a combination of NABA members, University of Minnesota faculty and staff, and Corporate Partners. The program will include information on transitioning into college, better understanding the world of business, accounting and finance. Students will also complete a case presentation.

Excerpts of topics and plans for the week include:

Sunday, July 20 • Orientation & reception for the students, parents and sponsors • Transitioning from high school to college • Business ethics	Monday, July 21 • Opportunities in accounting • Corporate tour and topics • Financial literacy • Individual and group development projects	Tuesday, July 22 • Introduction to college life • Introduction to business and accounting • Corporate tour and topics • Etiquette workshop
Wednesday, July 23 • Panel of finance and accounting professionals • Corporate tour and topics • Public speaking workshop	Thursday, July 24 • Accounting/Finance hot topics • Resume writing • Group project • College search/selection • Case presentation and feedback	

Benefits of corporate partnership

ACAP will only be possible with the help of generous corporate partners. The benefits of corporate partnership includes:

- ❖ Opportunity to increase the pipeline for employment through diversity.
- ❖ Assist in increasing the educational opportunity for underrepresented ethnic minority students in accounting and related business fields at colleges and universities.
- ❖ Opportunity to fulfill civic goals and objectives.