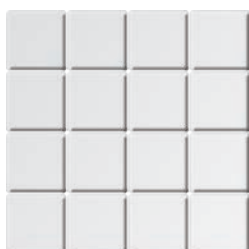


UNDERSTANDING COLOR VARIATION

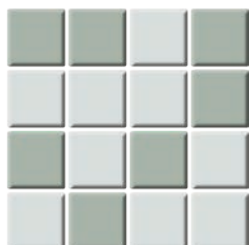
All ARTO products are crafted using natural ingredients shaped by human hands. As such, color variation is an integral part of our products' distinctive personality—and why our customers choose ARTO for their environments. We care about meeting and exceeding expectations. That includes

making sure our customers know what to expect when it comes to our products' color variances. The industry-standard VI through V4 rating guide explains the different levels of color variation. Use this guide to help you choose the right products for your preferences.



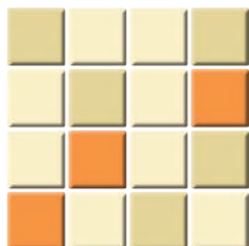
V1

Uniform Appearance: Differences among pieces from the same production run are minimal. Each piece has the same texture, color shade, and pattern with minimal and insignificant variation from tile to tile. ARTO does not make V1 products.



V2

Slight Variation: Clearly distinguishable differences in texture and/or pattern within similar colors. While the texture, color, and shade may “move around” somewhat from tile to tile, the general appearance from tile to tile is quite similar.



V3

Moderate Variation: While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of color on each piece may vary significantly. The texture color, and shade may change considerably from tile to tile. All the colors present on a single tile will be present to some degree in all of the tiles.



V4

Random Variation: Random color differences from tile to tile; one tile may have different colors from that on other tiles, thus the final installation will be unique. Random color differences from tile to tile; one tile may have totally different colors from that on the other tiles. These tiles cannot be selected by the customer from just one or two pieces.



6" Oleson Ceramic Hexagon
Copper

Learn more about our ceramic glaze
colors on our YouTube channel.



+ CERAMIC COLORS

Candy-bright. Beautifully bold. Subtly shaded. ARTO ceramics come in an assortment of colors to match your personal preferences, style, and space. Let's take a closer look.

Different ceramic colors may be best suited to different applications. To help in making the most appropriate selection for your project and budget, we've grouped our ceramic products into three color categories based on application and price.

Crafted from unglazed clay, our Classic ceramic colors boast their vibrant hue all the way through the tile. Our Premium products begin as red bisques that our artisans then glaze. Premium ceramic tiles come in an assortment of colors with 22 different glazes available. All Premium products are laboratory tested to ensure they work with any application.

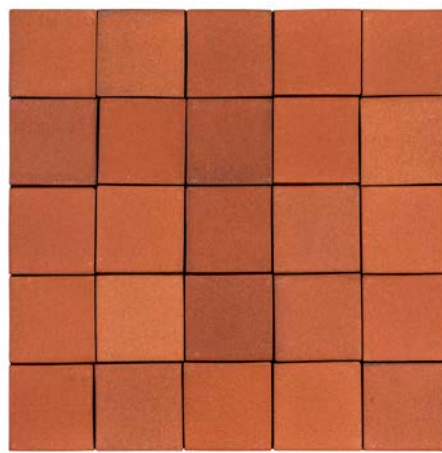
Also crafted from red ceramic bisques, ARTO's Signature series comes in 60

different glazes, an extensive variety of colors suitable for virtually any application. When installed in a pool, fountain, or other water feature treated with harsh chemicals, Signature glazed products require an over glaze at an additional charge. While protecting the tile, over glazes will also affect the final appearance and give the tile an extra-glossy shine. Please note all three ceramic color categories share different price points.

+ CLASSIC SERIES (UNGLAZED)



Buff/Blonde (V2)



Monrovia Red (V2)



Freeze/Thaw



Walls



Floors



Indoor



Outdoor



Fountain/Pool



Pedestrian



Vehicular



Recycled Content

Printed images DO NOT represent actual color. Please order a color sample.

4" Oleson Ceramic Hexagon
Persian Blue

CLARA Glaze Colors

ONLY For Tierra Madre Blonde Body



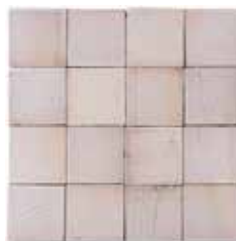
Nougat - Tierra Madre V3



Mango - Tierra Madre V3



Cantaloupe - Tierra Madre V3



Pearl - Tierra Madre V3



Caviar- Tierra Madre V3



Sealion - Tierra Madre V3



Royal - Tierra Madre V3



Denim - Tierra Madre V3



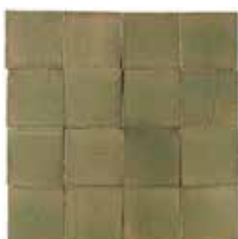
Fossil - Tierra Madre V3



Apple - Tierra Madre V3



Bermuda - Tierra Madre V3



Mochi - Tierra Madre V3



Fog- Tierra Madre V3



Vanilla- Tierra Madre V3



Latte - Tierra Madre V3

Metolius Ridge Glaze Colors

ONLY For Tierra Madre Blonde Body



Quartz - Tierra Madre V3



Topaz - Tierra Madre V3



Jade - Tierra Madre V3



Sapphire - Tierra Madre V3



Iron Ore - Tierra Madre V3



Onyx - Tierra Madre V3



Calcite - Tierra Madre V3



Ruby - Tierra Madre V3



Cinnabar - Tierra Madre V3



Mushroom - Tierra Madre V3



Opal - Tierra Madre V3



Sulfur - Tierra Madre V3



Emerald - Tierra Madre V3



Moss - Tierra Madre V3



Tahitian Pearl - Tierra Madre V3

Bisque (Body) Clay Colors



Monrovia Red - V2
Matte - Unglazed -
Classic



Blonde - V2
Matte - Unglazed -
Classic

Premium High Fire Glaze Colors



Braun - V2
Matte - Stain - Premium



Great White - V2
Gloss - Premium



Sierra Snow - V2
Matte - Premium



Walnut Spice - V3
Matte - Premium



Ash - V2
Matte - Premium



May Gray - V2
Matte - Premium



Black Diamond - V2
Matte - Premium



Red Iron - V3
Matte - Premium



Beechnut - V3
Matte - Premium



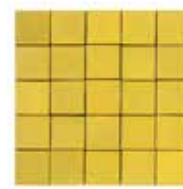
Spanish Brown - V2
Satin - Premium



Leather - V3
Satin - Premium



Pueblo Red - V2
Satin - Premium



Gold Rush - V2
Satin - Premium



Yellowstone - V3
Matte - Premium



Black and Blue - V4
Matte - Premium



Persian Blue - V3
Matte - Premium



Turquoise - V2
Matte - Premium



Light Copper - V3
Matte - Premium



Copper - V3
Matte - Premium



Chrome - V3
Matte - Premium



Elder Green - V3
Matte - Premium

Signature Low Fire Glaze Colors



Pure White - V2
Gloss - Signature



Silver Shadow - V2
Gloss - Signature



Battleship Gray - V2
Gloss - Signature



Suede - V3
Matte - Signature



Abyss - V2
Satin - Signature



Licorice - V2
Gloss - Signature



Alabaster - V3
Matte - Signature



Snowflake - V2
Satin - Signature



White Bread - V2
Gloss - Signature



Champagne - V3
Gloss - Signature



Putty - V2
Gloss - Signature



Beach Sand - V3
Gloss - Signature



Shiitake - V3
Matte - Signature



Nut Shell - V2
Matte - Signature

****Images DO NOT represent actual color. Please order a sample.****

Signature Low Fire Glaze Colors



Pottery Brown - V2
Matte - Signature



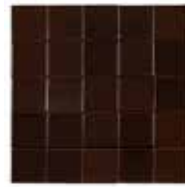
Mocha - V2
Gloss - Signature



Chocolate Bar - V2
Satin - Signature



Espresso - V2
Gloss - Signature



Cordovan - V2
Gloss - Signature



Light Lemon - V2
Gloss - Signature



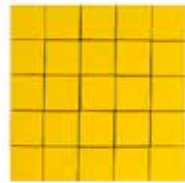
Egg Cream - V2
Gloss - Signature



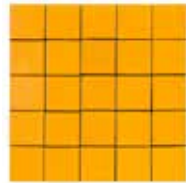
Lemon Scent - V2
Gloss - Signature



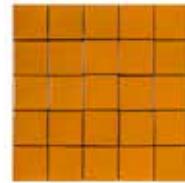
Custard - V2
Matte - Signature



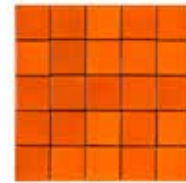
Sunflower - V2
Gloss - Signature



Mandarin - V3
Matte - Signature



Maple - V2
Gloss - Signature



Sunset - V2
Gloss - Signature



Watermelon - V2
Gloss - Signature



Cherry Tomato - V2
Gloss - Signature



Radish - V2
Gloss - Signature



Brick Red - V2
Gloss - Signature



Peach Pie - V2
Gloss - Signature



Bubble Gum - V2
Gloss - Signature



Pinot Noir - V2
Gloss - Signature



Plum - V2
Gloss - Signature



Igloo - V2
Gloss - Signature



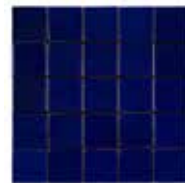
Frost - V2
Gloss - Signature



Blue Satin - V2
Satin - Signature



Lake Tahoe - V2
Gloss - Signature



Ultramarine - V2
Gloss - Signature



Midnight Blue - V2
Gloss - Signature



Oxford Blue - V2
Gloss - Signature



Ice Storm - V3
Matte - Signature



Blue Haze - V2
Gloss - Signature



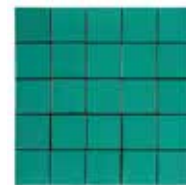
Aqua - V3
Matte - Signature



Turtle - V3
Matte - Signature



Real Teal - V2
Gloss - Signature



Kale - V2
Gloss - Signature



Viridian - V2
Gloss - Signature



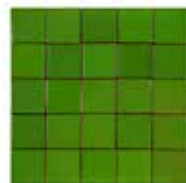
Aloe Vera - V2
Gloss - Signature



Peppermint - V2
Gloss - Signature



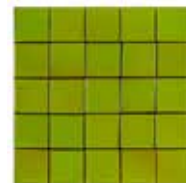
Kelp - V2
Gloss - Signature



Jalapeno - V2
Gloss - Signature



Lucky Green - V2
Gloss - Signature



Guacamole - V2
Gloss - Signature



Rhino - V3
Matte - Signature

Images DO NOT represent actual color. Please order a sample.