



Nordic
Museum

2655 NW Market St
Seattle, WA 98107

Night at the Nordic

SATURDAY, OCTOBER 6 | 6PM

NORDIC MUSEUM | OSBERG GREAT HALL

Night at
the Nordic
CHAMPION
\$10,000

Night at
the Nordic
PATRON
\$5,000

Night at
the Nordic
ENTHUSIAST
\$3,500

Our sponsors reach new audiences through the following vehicles:

520,000 annual nordicmuseum.org pageviews

142,000 annual unique visitors to the nordicmuseum.org website

140,000 annual exposures through our monthly e-news bulletin

7,500 copies of our annual publication circulated to a domestic and international audience

NIGHT AT THE NORDIC is the Nordic Museum's premier fundraising event. This exclusive event features a presentation by Rick Steves, founder of *Rick Steves' Europe*, a plated Nordic-inspired meal, travel-themed packages available to the highest bidder, Fund-a-Need opportunity, and of course, Aquavit! All proceeds raised during this event go toward supporting the Museum's public and educational programs, exhibitions, and operational needs.

LOCATION: Osberg Great Hall | Nordic Museum

ATTENDEES: This exclusive invite-only gala will include 300 of the Museum's most prominent supporters. With limited seating, we expect tickets to go quickly.



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Sponsorship Benefits

	CHAMPION \$10,000	PATRON \$5,000	ENTHUSIAST \$3,500	
PRE-EVENT	PRESS RELEASE: Recognition of your sponsorship in the event press release, distributed to all local news media outlets. Deadline 9/24*	X	X	
	WEBSITE: Recognition of your involvement with NM featured on our web page, and e-newsletter (5,600+ individuals)	Logo	Logo	Name
	SOCIAL MEDIA: Coordinated social media strategy through multiple platforms (11,600 Facebook and 2,300 Twitter followers)	X	X	Name Only
DURING EVENT	AUCTION SEATING: Directly promote your company and interact with event attendees—many of whom are prominent community members and business owners	VIP Table ^o seats 10	6 seats	4 seats
	ON-SITE PRESENCE: Directly promote your company at the event through table signage. Deadline 9/24*	X full panel	X half panel	X quarter panel
	ANNOUNCEMENTS: Name recognition during the event by emcee.	X	X	X
	PRESENTATION: Ad featured during the event dinner presentation	full-color slide	b/w slide	b/w half-panel slide
	SIGNAGE: Recognition on signage and additional collateral distributed to guests throughout the event. Deadline 9/24*	X	X	X
YEAR-ROUND	NORDIC NEWS: Recognition of your sponsorship in NM's premiere newsletter (circulation of 5,000+)	X	X	X
	ADS: Logo featured prominently in the 2019 issue of <i>Nordic Kultur</i> magazine (circulation of 6,500+). 2019 issue deadline 11/10	X		
	ANNUAL REPORT: Logo recognition as an event sponsor in the NM Annual Report	X	X	
	WEBSITE: Logo featured on the Museum's website (142,000 unique visitors annually)	X	X	X

Night at the Nordic Add-On Options

Your logo featured prominently.

Bid Card Sponsor \$1,000

Photo Sponsor \$1,000

Cocktail Napkin Sponsor \$1,000

Shot Glass Sponsor \$3,000

(Sponsorship must be confirmed and materials received by 9/14 for Night at the Nordic Add-Ons.)

*** Sponsorship must be confirmed and materials received by dates provided so we can ensure full benefits for sponsorship.

- o VIP seating is located near stage, celebrities, and dignitaries.

*Nordic Museum is a 501(c)3 not-for-profit organization (ID# 91-1107537). All financial contributions and donations of goods or services are tax-deductible in accordance with Internal Revenue Code 501 (c) 3; please consult your tax advisor.

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If you'd like to further promote your involvement, please include Nordic Museum in any partner recognition you offer (online, in print, etc.).

Please complete, retain a copy for your records, and return original form along with payment to Nordic Museum:

VIA EMAIL: mollieh@nordicmuseum.org

VIA MAIL: Night at the Nordic

attn: Mollie Henry, Development Coordinator

2655 NW Market Street, Seattle, WA 98107

SPONSOR LEVEL **CHAMPION** \$10,000 **PATRON** \$5,000 **ENTHUSIAST** \$3,500

Night at the Nordic **Bid Card Sponsor** \$1,000 **Cocktail Napkin Sponsor** \$1,000

Add-On Options **Photo Sponsor** \$1,000 **Shot Glass Sponsor** \$3,000

Your logo featured prominently.

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Are you bringing additional volunteer support? (If yes, how many volunteers?) _____

Company Name or Sponsor _____

Contact Name _____

Contact Title _____

Address _____

City, State, Zip _____

Phone _____

Email _____

PAYMENT METHOD

Check enclosed. (Please make checks payable to Nordic Museum.)

Charge my account. Visa MasterCard Discover

Cardholder's phone number: _____

Card # _____ Exp. Date _____ Security Code _____ Zip Code _____

Name as it appears on card _____

Signature _____

***Please submit materials (logo...etc.) by dates provided so we can ensure full benefits for sponsorship.**

