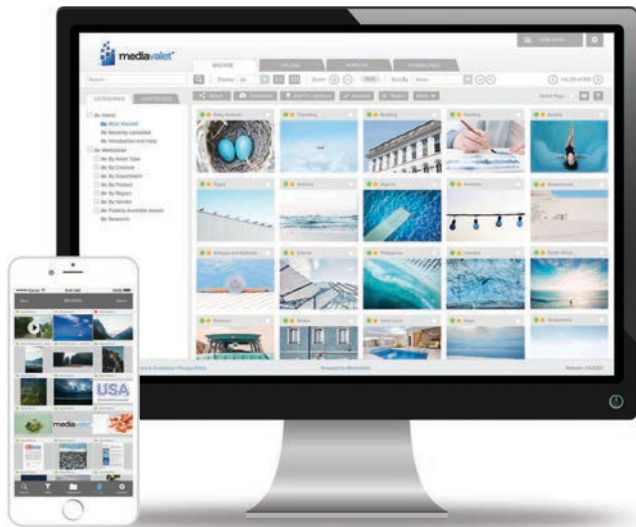


# DIGITAL ASSET MANAGEMENT *on Microsoft Azure*



**Flexible** – unlimited users, unlimited training, unlimited support, with the lowest TCO & highest ROI in the cloud DAM market



**Exceptional** – the only DAMS built on Microsoft Azure PaaS allowing for unique Microsoft solution integration



**Secure** – 6 copies on two different data centres, anywhere around the world

## SCALE YOUR DIGITAL STRATEGY

*across ecommerce, demand gen, social, brand and communication channels with MediaValet DAMS*

**User Adoption** – make it DAM easy for all team members to access and use digital assets

**Centralize & Secure** – create a single source of truth to store, backup and secure assets

**Search & Share** – use powerful metadata-driven search to allow employees, customers and partners (locally or globally) to easily render or download all assets

**Integrate & Collaborate** – enable the entire DAM lifecycle including eComm, demand gen, social, branding, events and communications with best-of-breed integrations and world-class Open API

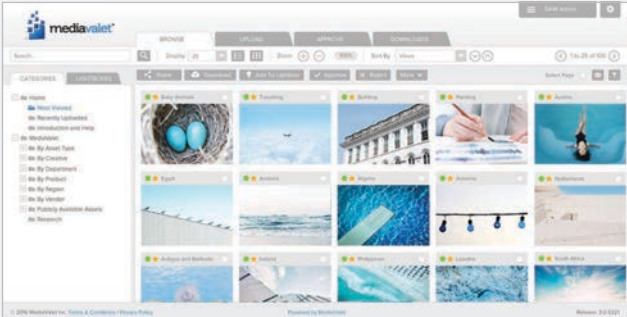
**Increase asset ROI** – enable customers, partners & entire organization with content and brand assets optimized for usage and sharing

## TRUSTED BY THE WORLDS SMARTEST BRANDS



# SCALE YOUR DIGITAL STRATEGY AND GROW YOUR REVENUE

*with digital asset management*

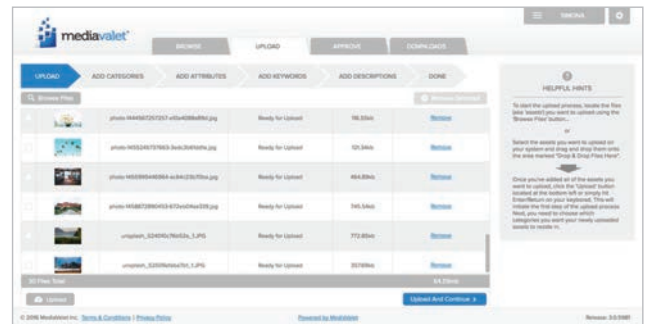


## Centralize & Secure

- Aggregate all of your content, collateral, media, brand assets and videos in a single media library
- Store assets in a global network of secure Microsoft Data Centers - the trusted cloud
- Establish access permissions, user rights and structures

## Search & Share

- Enable users to easily find assets with robust metadata, keywords and search
- Sort, browse or view by asset name, approval status, star rating and date
- Easily share assets individually or in groups
- Enable users with self-serve downloads in the format, size and resolutions required.



## Enable & Collaborate

- Collaborate with teams and agencies through Adobe Creative Cloud and track progress with version control
- Extend marketing assets to the entire organization with Office 365 integration
- Enable advanced social engagement with Hootsuite and media-rich campaign creation with Eloqua

## SUPPORT YOUR STRATEGIC PRIORITIES – INTEGRATE WITH YOUR TECH ECO-SYSTEM

