



Client Clarity Worksheet

Who is your soul mate client? Jam on this for a few minutes - write what comes to mind when you think about your soul mate client and where they are in their life.



Let's get specific!

Gender

Age (10 year range)

Married

Kids

Income level

Beliefs (positive, spiritual...)

Where are they on their path?

What are they yearning for right now?

What is their main issue?

What is keeping them up at night that you can solve for them?

What can you do for them?

What are the main issues you can help them solve?

What are the results you can help them get?

How do you enjoy working?

What are the ways you enjoy delivering your message?

One-one-One? Group? Speaking? Hosting events?

Write out the things that you really enjoy doing and why.

How will they feel after
working with you?

**How will your clients/students/soulmate clients feel after working
with you?**