

PRESS RELEASE

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Strasser Woodenworks manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit www.strasserwood.com



Strasser Woodenworks Recognized Among Woodworking Network's Wood 100

Cabinetry manufacturer named one of the year's top marketers

(Woodinville, WA, Dec. 21, 2016) Woodworking Network and *FDMC* magazine included Strasser Woodenworks in the annual Wood 100, an annual report detailing the successful strategies of North America's leading secondary wood and panel products manufacturers. The report, published in the October issue of *FDMC*, highlights how manufacturers in the furniture, cabinetry, architectural woodwork, store fixture, components, and other categories are growing their businesses.



The Wood 100 recognized Strasser Woodenworks as one of the year's "Top Marketers." "An emphasis on marketing, including increased efforts in social media, plus improvements to the manufacturing processes, combined to grow sales 5.1 percent in fiscal year 2016," said Judy Hedreen, co-owner and development manager for Strasser Woodenworks.