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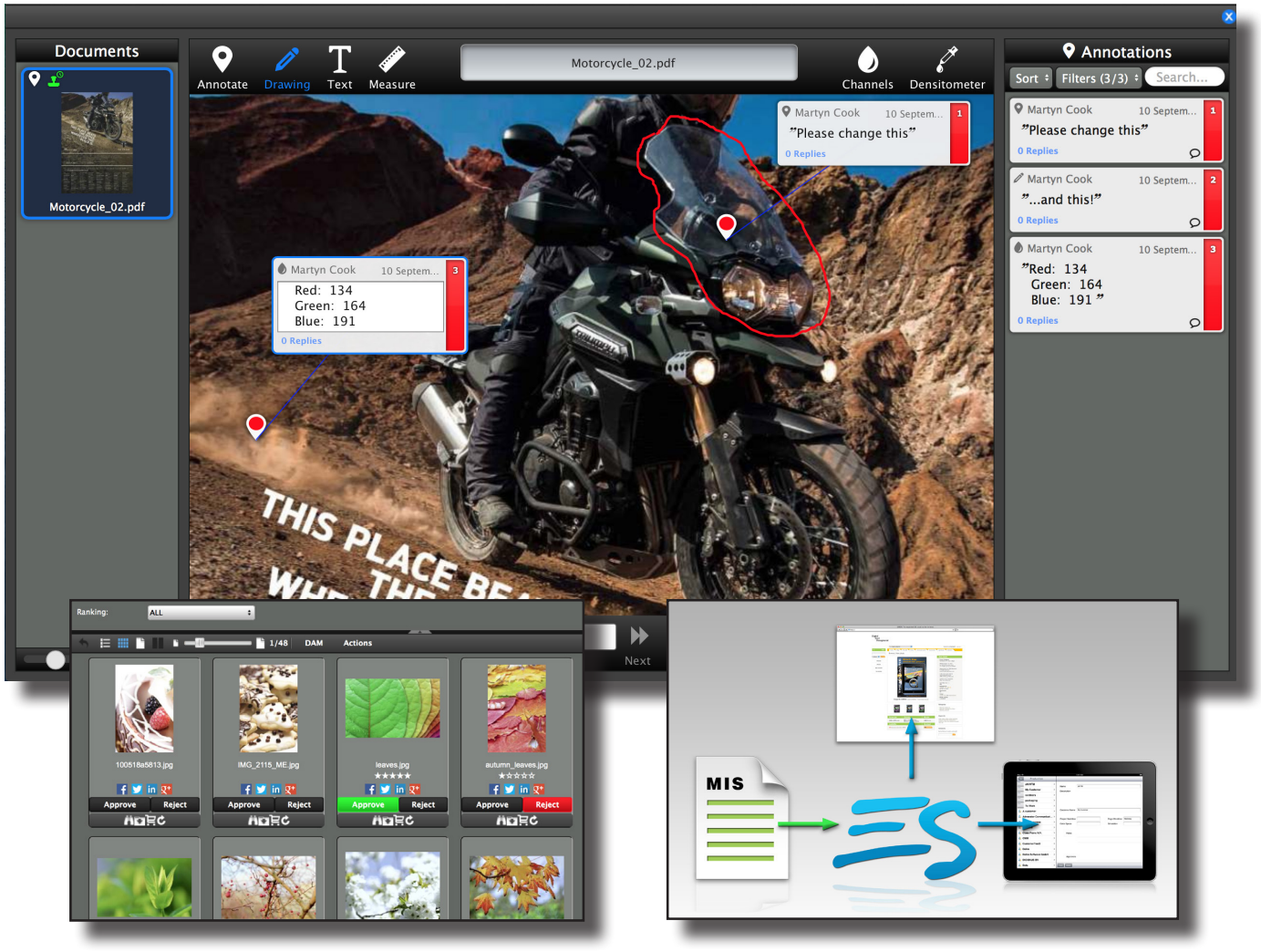
DALIM ES Digital Media Asset Management



Introduction to IO Integration & Dalim Software

Since 2001, IO Integration has delivered the technology and know-how to help the world's top brands automate their marketing production workflows and extend the reach and impact of their content. As digital platforms have transformed marketing from print-centric to multi-channel and multi-screen, we've helped brands get control of their processes, put the focus back on creative execution, and deliver the kinds of engaging, relevant global customer experiences that increase sales.

We offer a breadth and depth of marketing technologies to enterprises, retailers, agencies, and publishers, including solutions for multi-channel content (CMS), enterprise communications (ECM), customer experience management (CXM), digital media asset management (MAM), workflow automation, and brand management. We also offer professional consulting services to help organizations build solutions that fit their unique needs, and all of our solutions come with enterprise-level, 24x7 support.

IO Integration has worked with Dalim Software GmbH, headquartered in Kehl, Germany since 2001. Dalim offers highly efficient, scalable software solutions for the creation, production, and management of cross-media content, focusing on globally operating companies in the media and communications industry.

Since 1985, the world's most prominent publishers, publication printers, agencies, and brand owners can be found among Dalim's customers, as well as a variety of quality- and service-oriented premedia companies and printers of all sizes. They all utilize Dalim's innovative technologies to the fullest extent.

Dalim ES Digital Media Asset Management

Out of the box, Dalim offers two different product entry points:

Dalim ES MAM Classic
Dalim ES MAM Enterprise

This brochure is designed to give a brief overview of the MAM components across both Classic and Enterprise editions. Both options come with a 25-user concurrent license and indexing for one file system. The Enterprise level consists of MAM Classic plus two additional modules, Workflow editing and the API, which truly enable global automation, workflows, interfaces, and reporting throughout the organization.

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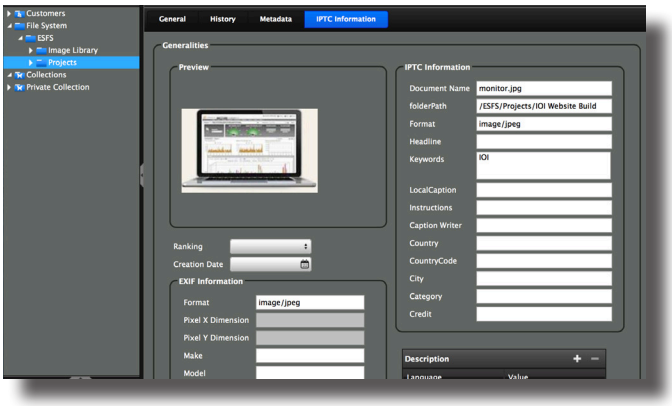
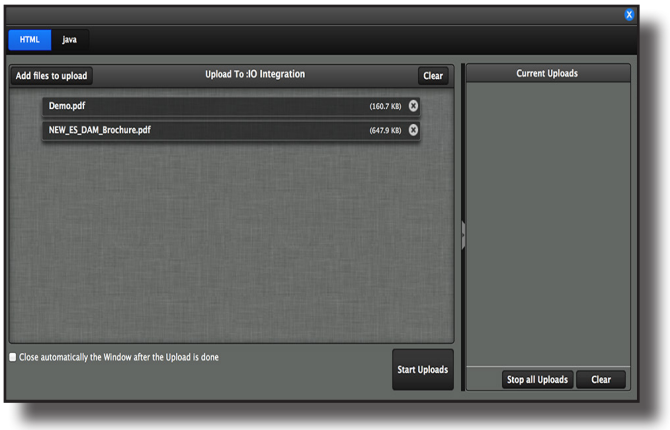
Connect to an Existing File System



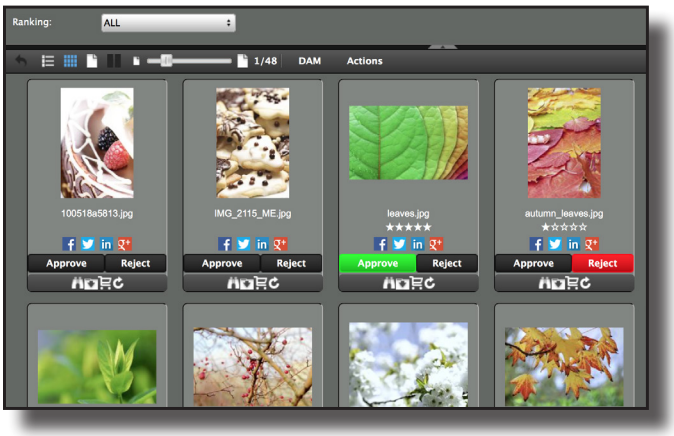
Eliminate data duplication and save disk space by connecting ES to any file system. You can then assign workflows and approval cycles to your data. Dalim ES MAM has the ability to monitor multiple file systems in different physical locations with the MAM administration managed centrally.

Extended Connectivity



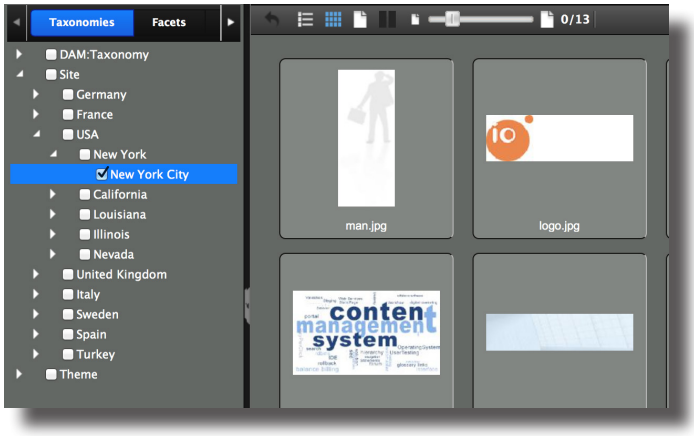
Getting assets into the MAM is a breeze. Place assets on watched file servers, send assets as email attachments, copy them from watched FTP servers or upload them via HTML5-based web interfaces.

Smart views for Instant Overview



Manage and customize views using smart views. Smart views allow changing of view options depending on navigation path or business rules. It also allows the creation of “to do” lists for managers, production priority lists for operators, and much more.

Search on Metadata



Quickly search across all assets, projects, customers, and users and get direct access to items that appear in the search results. Use customized and classified metadata to make search more efficient and targeted. Save searches as shortcuts to speed up workflows. Standard metadata searching, faceted searching and full support for EXIF, IPTC, and XMP are all included.

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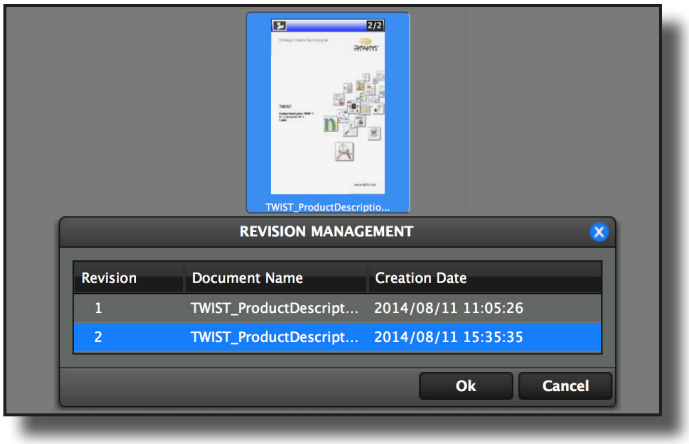
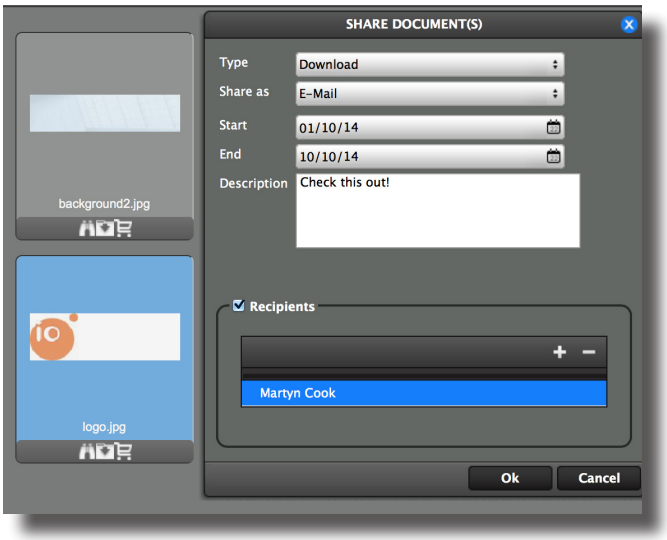
Revision Management



Revisions are typically managed based on file names. ES MAM provides a clear revision history and offers both automatic and manual version management. Team members can clearly see the number of active revisions, the current version, and the number of waiting revisions.

Sharing Assets

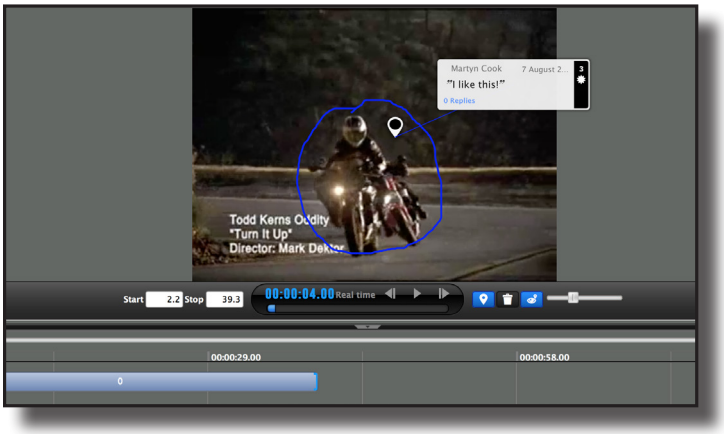


Share assets via anonymous, temporary links sent in email, and share e-publications in a dynamic virtual book mode that lets you update content on the fly.

Media Annotation

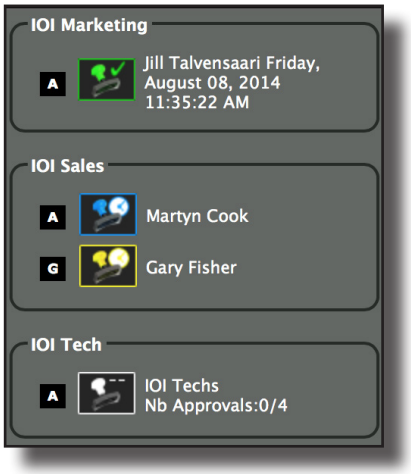
Included in the MAM is a high-end annotation tool that enables you to annotate on any type of static document or file supported by the MAM, including images, InDesign files, Office files, etc. This is done using a simple HTML5 user-interface as shown above.

Video & Interactive Annotation



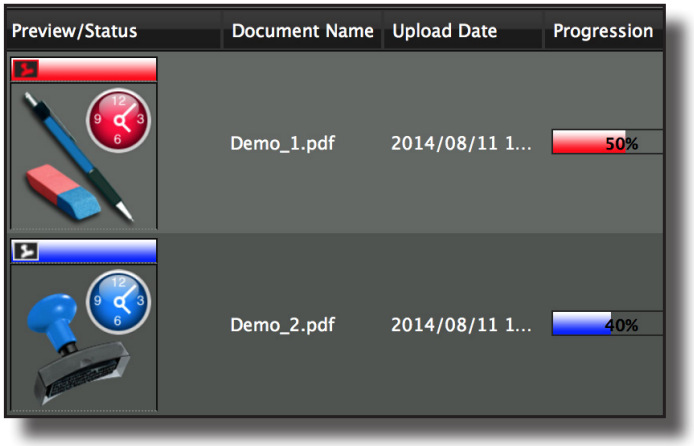
Media assets, such as video, sound, web banners (GIF or Flash®) and complete websites can be previewed, annotated and approved through an easy-to-use HTML5 user interface.

Multi-level Approval Workflow



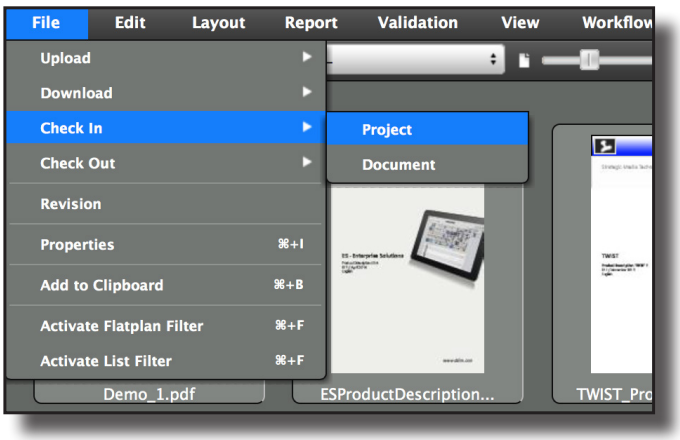
Define roles for each team member in the approval process, from Reviewers who can't impact page status to Approvers who can trigger status changes to Gate Keepers who can bypass and overrule others. Users get notifications only when their contributions are required, which ensures an efficient workflow.

Status Tracking



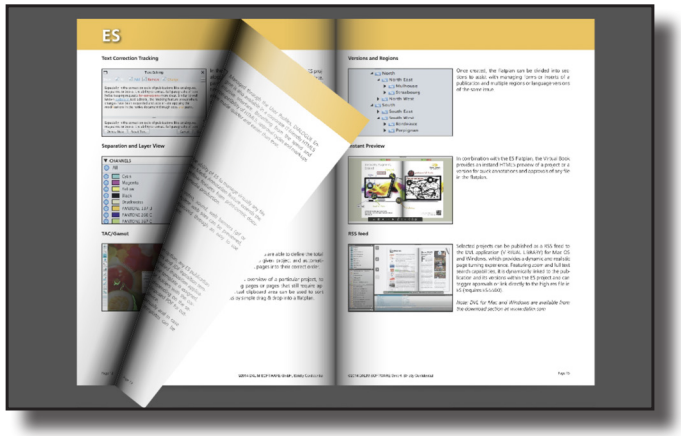
Files and metadata are constantly monitored for changes. Project stages, contributors, and status messages are updated on the fly. Steps are color-coded for a clear view of job progress.

Document Editing Made Easy



Control documents with check-in/check-out features that let users download and edit on their local systems and then upload the edited files for automatic updating in the system.

Virtual View for Quick Feedback



The HTML5-based Virtual View offers simple annotation tools for quick markup and approval of multi-page documents.

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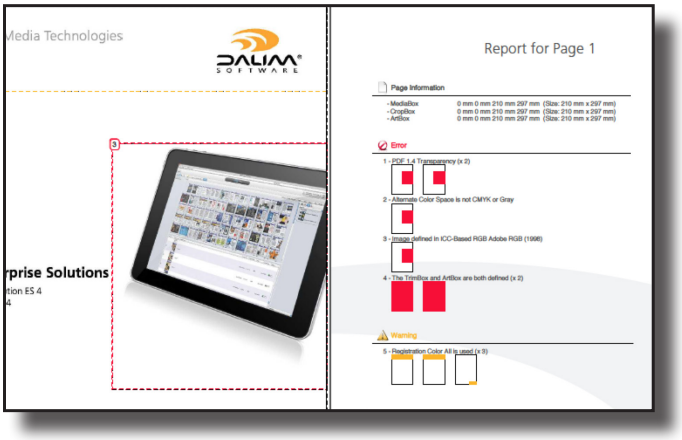
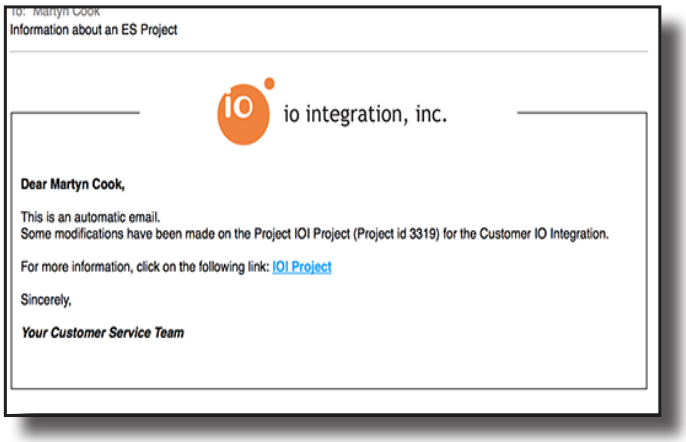
Preflight



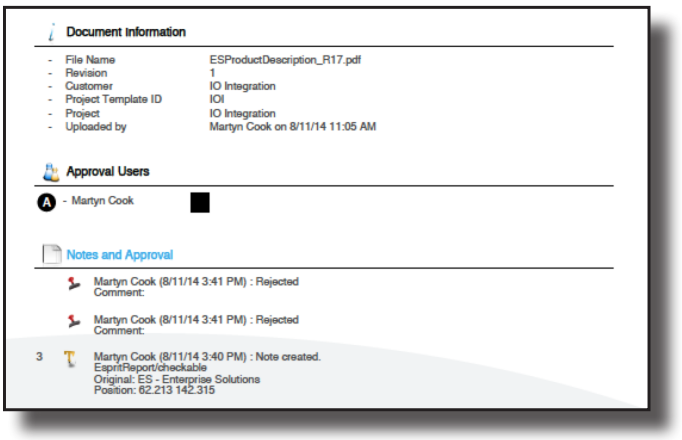
Deliver files to ES for preflighting via web browsers, hot folders, or FTP. The system will identify errors and deliver an easy-to-read report, highlighting areas that specific users should check or correct.

Event Notification



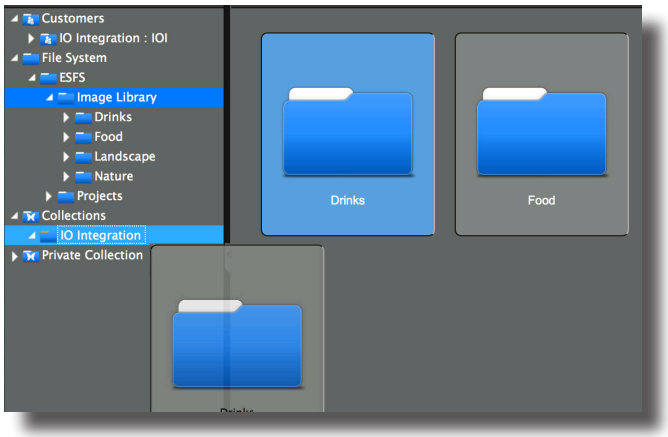
When files are updated or changed, ES triggers automatic notifications to the appropriate users to keep them informed of status. Notifications are sent as fully customizable email messages that can be grouped to include multiple events.

Reporting



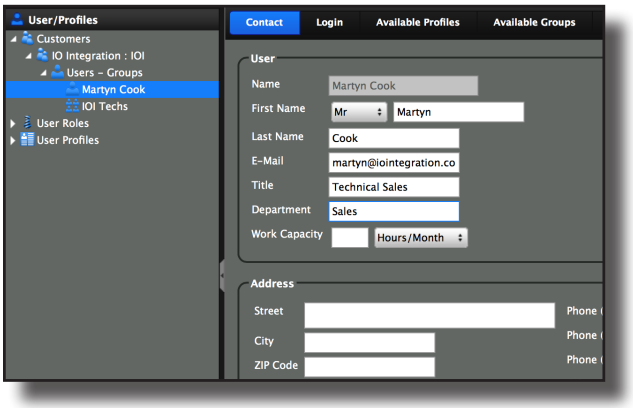
At any stage of a project, get detailed, downloadable PDF reports containing approval information and approval or rejection status for individual or multiple files.

Collections and Smart Folders



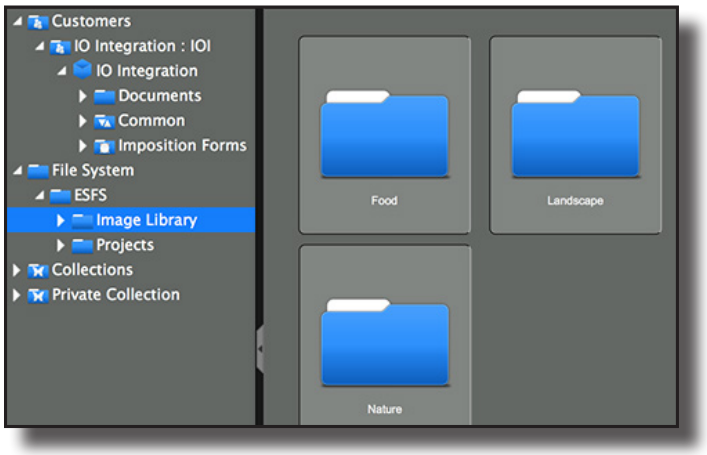
Create Collections to make it easier for users to access project files, and add files by drag and drop. Set-up Smart Folders that automatically pull together files based on particular criteria.

User Management



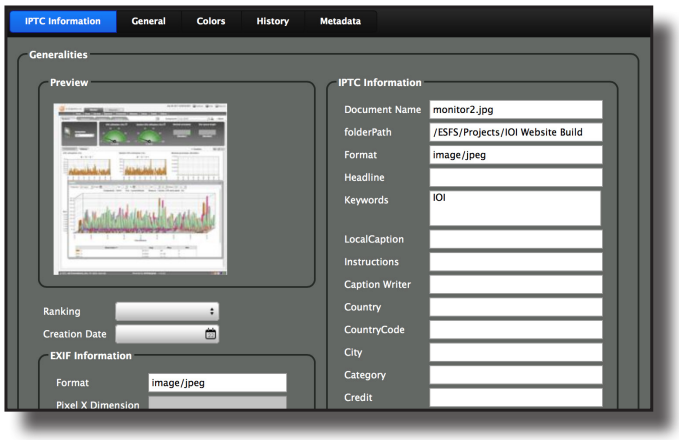
Define user rights and profiles quickly and easily, associating each user with one or more customers and restricting or granting access to specific files and/or projects. Assign users to groups to further streamline approval processes.

Project Data Management



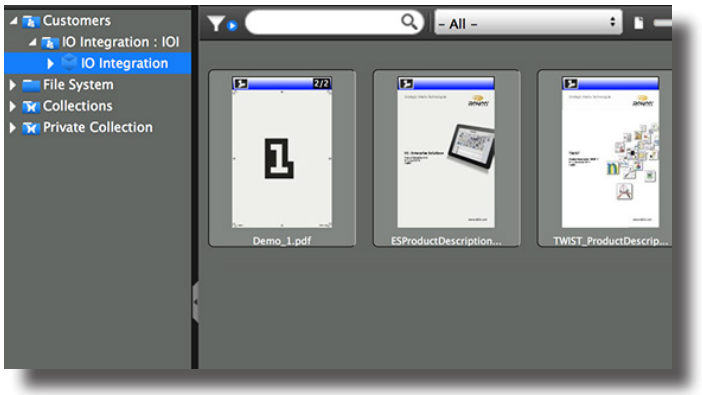
Easily organize content using folders and subfolders—even create folders automatically during upload based on file type. Restrict viewing and access to specific users for tiered levels of control.

Custom Job Ticket



With Custom Job Tickets, any metadata relevant to your project can be collected, indexed, and forwarded to the appropriate user or connected system. If there is an existing MIS or ERP system, job/project information and specifications can be transferred into ES, and any participant in the production process can add custom information manually.

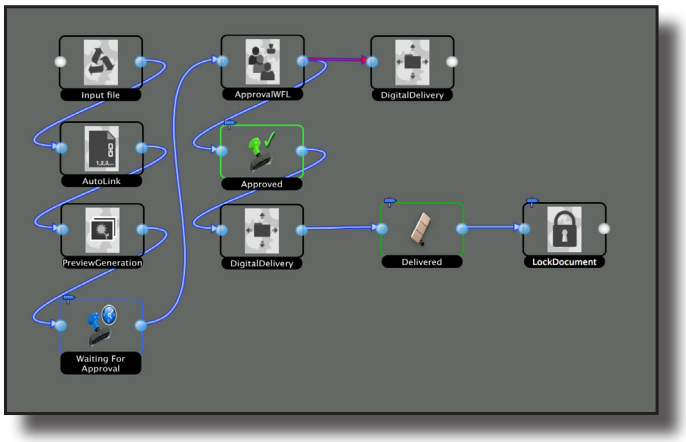
Project Management



Access ES from any standard web browser and upload a file to start an approval workflow. Team members with appropriate rights can easily see previews, check status, and approve or reject files.

Enterprise MAM Features

Workflow Editing



Easily create new ES workflows or edit existing ones. For example, define more sophisticated approval scenarios with internal and external team members, and add multiple output locations.

API

Easily and seamlessly integrate ES into your existing third-party applications, databases, and custom web sites to implement additional features, such as soft proofing, file transformations, and more.

Please note: Upon purchase of the API, users must enroll in the Dalim developer program, which incurs an annual fee.

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