

Advertising Rates

unwind with Kellye Davis

	1x Rate	2x Rate
Full	\$2,132	\$1,812
Half Page	\$1,365	\$1,200
Quarter page	\$800	\$640

PREMIUM POSITIONS	1x Rate	2x Rate
Inside Front Spread	\$3,198	\$2,998
Inside Front Left	\$2,382	\$2,182
Center Spread	\$3,200	\$2,900
Inside Back Cover Right	\$2,382	\$2,182
Inside Back Cover Left	\$2,382	\$2,182
Inside Back Spread	\$2,898	\$2,419
Back Cover	\$3,198	\$2,558

Business Directory	\$225	\$198
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PRODUCTION GUIDELINES

We operate on a Macintosh platform. We can not accept Microsoft Publisher, Word Perfect, Quark Express or Pagemaker files. Please submit all final ad files as high resolution PDFs.

Email your files to: cinsight@optonline.net

INCLUDE ON THE SUBJECT LINE: Name of the advertiser, date of insertion and ad size.

Don't have an ad? We can create a dynamic ad for you! Please contact our creative team at Creative Insight LLC (Phone number listed below).

Sending files: Do not email files larger than 15MB. For larger files use DropBox.com or other free file transfer sites such as YouSendIt.com or SendSpace.com. Please notify us by which method of file transfer you will be using. Please contact us at: *Creative Insight, LLC*

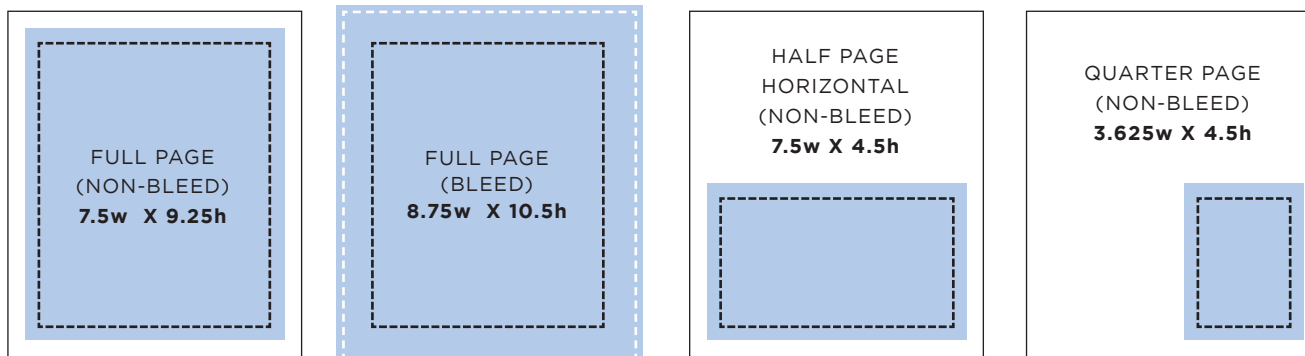
Tel: 203-594-9409 or by email: cinsight@optonline.net

AD DEADLINES

Spring 2014 Issue: Ad materials due March 6th

Fall 2014 Issue: Ad materials due October 20th

AD SIZES WITH BLEED & NON-BLEED REQUIREMENTS FOR FULL PAGE, HALF PAGE & QUARTER PAGE



AD SIZE SAMPLES for Full Page Bleed, Full Page Non-Bleed, Half Page Non-Bleed and Quarter Page Non-Bleed are located in this book on pages 13 and 15.

Business Directory Sample displaying business/company logo, name, address, contact information & website URL. Business Directory listing will be positioned at the end of the publication.



Your Company Name 123 Main Street #1 • Anytown, USA, 06840
 Phone: (000) 000-0000 • Fax: (000) 000-0000 • Email: yourname@yourcompany.net
 Description of business services and products • www.website.com

PLEASE NOTE: Black dotted line indicates suggested Live Area (where all ad copy needs to be within). Blue box indicates the ad image space. The solid black line represents the magazines physical page dimension (or trim size). The white dotted line (on the Full Page Bleed ad indicates where the ad size trims or page edge. All Full Page Bleed ads require a minimum bleed of .125 inches (or 1/8") Please call Creative Insight, LLC at 203-594-9409 or email at cinsight@optonline.net for further questions regarding ad sizes or ad specs. You can also contact Westfair Communications ad/Production Departments for any advertising and production information regarding ad submissions.