



marketing automation and digital media
management for the world's top brands,
agencies, and publishers

IO Integration is not just a vendor or someone we rely on for typical integration service. We trust and rely on IO Integration as a strategic partner to help us make the best technology investment decisions.

David Bridges
President, thelab

integrated marketing automation and digital asset management for creative organizations

Today's creative organizations have to produce and deliver media assets and campaigns for more channels, formats, and target markets than ever before. Turnaround times keep getting faster, and resources are often limited.

That's why Y&R Brands, JWT, and the marcom teams at Kohl's and Best Buy have partnered with IO Integration (IOI), a global leader in marketing automation and digital media management solutions for top brands, agencies, and publishers. Our cloud-based and onsite solutions centralize and simplify the processes of producing, managing, collaborating on, customizing, sharing, publishing, and archiving digital media assets and marketing communications.

With our technology solutions and workflow best practices, our clients can automate or otherwise streamline their day-to-day production tasks in ways that save time, save money, and even generate new revenue streams. How? Their employees are able to focus more time on revenue-generating activities. They can produce more work for more marketing channels, faster than ever before. They can respond more quickly to customer needs and market forces, delivering more targeted, timely campaigns and communications. And they can mitigate business risk by reducing publishing errors and protecting the integrity of their brands.

What's more, our solutions are designed to deliver maximum ROI. All of our systems start delivering business benefits immediately, and many pay for themselves within months of deployment. ●



working together

Engage with IOI, and you'll add some of the brightest minds in the business to your team. We bring a proven methodology, a strategic focus, and an unrivaled team of experts to every client engagement — and we are committed to providing exceptional service.

Your business is unlike any other. Our rigorous, proven processes ensure that you get the right solution for your specific needs. From project inception through system deployment and beyond, we partner with your key stakeholders to champion your systems, and we provide ongoing training and upgrades to help you maximize your technology investment. And when you need help, our technical support team typically responds in less than 10 minutes. ●



Media

Web

Mobile

Print



solutions

Digital Asset Management (DAM)

IOI delivers DAM systems that help you easily and efficiently search, share, manage, and control your digital assets; track users' asset access; and reduce asset publishing time from weeks to hours. Our 400+ DAM installations represent thousands of users and tens of millions of digital assets.

Brand Management

We deploy brand management solutions that help you streamline enterprise-wide marketing processes and keep branding consistent, across languages and media. With these global collateral collaboration systems, you can centralize the administration of brand communication data while making it available to authorized users anytime, anywhere.

Marketing Automation

Need to accelerate media workflows while still delivering high-quality, error-free communications? With IOI's marketing automation solutions, you can centralize and speed up the processing of documents, images, and other creative assets; streamline digital file review and approval; simplify job tracking; and help your geographically dispersed team members collaborate more effectively.

Digital Publishing

We deliver publishing solutions that enable media-independent content production, so you can create content once and then quickly deliver it across a complete range of channels — from print to web, desktop to mobile, apps to social media. We also deploy content localization solutions that make it easy to publish region- or country-specific versions of your communications. ●

Because IO Integration spent the time to understand us and our business needs, we have been able to use Xinet technology to its fullest potential.

Steve Gleason
VP & Director, Studio Services
Young & Rubicam Brands

Do you wish you had more control over your brand? Are you drowning in the details of media delivery?

For more than a decade, IOI has helped Fortune 500 creative organizations achieve incredible efficiencies and gain valuable time to market, cutting turnaround times from months to just days.

For more info, call [408-996-3420](tel:408-996-3420) or visit www.iointegration.com.

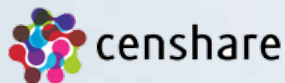
professional services

IOI's Professional Services team has extensive experience in customer-focused process analysis, technology assessments, application integration, and project management. We work closely with your key stakeholders to identify and resolve workflow challenges up front, creating a foundation for a successful, on-time deployment.

support & training

Take advantage of world-class support and training options to ensure that you get the most out of your new system. IOI's support programs provide access to our highly-skilled systems engineers and technical specialists, and we respond rapidly — typically within minutes — because we work at your pace!

partners:



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