



io integration, inc.

integrated workflow and asset  
management for creative organizations

IO Integration is not just a vendor or someone we rely on for typical integration service. We trust and rely on IO Integration as a strategic partner to help us make the best technology investment decisions.

David Bridges  
President, thelab

## integrated workflow and asset management for creative organizations

The world's leading creative organizations are under constant pressure to produce multi-channel material, and meet even tighter media deadlines with less resources. Next generation digital asset management and effective workflow solutions reduce this overhead and business risk by enabling organizations to move nimbly, and deliver more — fast. That's why Y&R Brands, JWT and the marcom teams at Target and Best Buy have partnered with IO Integration (IOI). You too can take advantage of our world-class engineers to deploy innovative technologies that will empower your enterprise to maintain strict brand control and distribute customized collateral — quickly, and easily.

Whether your organization is an ad agency, corporate marketing department, multi-channel retailer, or publisher, you can reap the benefits of an efficient workflow solution from IOI. You'll save time and money — without derailing your creative process. ●

## methodology

Engage with IOI and you can add some of the brightest minds in the business to your team. You'll have access to an excellent technical support team who guarantees response times of 10 minutes or less. You can take full advantage of our many years of customer-focused engineering and project management experience to resolve your workflow challenges. In fact, IOI even has a full development team on staff if you need customized technology. Your business is unlike any other. Our proprietary methods ensure that you get the proper solution that fulfills your specific needs. From project inception through delivery and beyond, IOI partners with key organizational stakeholders to champion the new system and provides on-going training and upgrades to help you maximize your technology investment. ●





Media

Web

Mobile

Print



## solutions

### *Digital Asset Management*

IOI provides dynamic toolsets to help you easily and efficiently share, manage, and control your digital assets. Our development team has created a set of proprietary workflow tools that complement the Xinet WebNative Suite. Our 400+ Xinet customer installations represent thousands of users and tens of millions of digital assets.

### *Workflow Automation*

Dalim Twist streamlines file creation and automates internal production processes. Dalim ES allows real-time, collaborative access to original high-resolution data for color-accurate proofing and comprehensive online approval and annotation. IOI specializes in integrating

Dalim technologies into Xinet-based workflows.

### *Brand Management*

iBrams integrated brand management and web-to-print solutions help you streamline enterprise-wide marketing processes and keep branding consistent. By offering centralized administration, iBrams enables these brand assets to be available anytime, anywhere — globally. IOI is the exclusive provider of iBrams solutions in North America.

### *Digital Capture & Collaboration*

The GLOBALedit online photo and media collaboration system from IOI enables your enterprise to gain full control over image libraries as well as your production and collaboration workflows. ●

In very simple terms, client service is paramount, and IO Integration's modules have helped us make our clients feel special.

Steve Gleason  
VP & Director, Studio Services  
Young & Rubicam Brands

Do you wish you had more control over your brand? Are you drowning in details of media delivery?

Over the last decade, IOI has helped Fortune 500 creative organizations achieve incredible efficiencies and gain valuable time to market, cutting down turnaround times from months to just days.

For more info, call [408-996-3420](tel:408-996-3420), or visit [www.iointegration.com](http://www.iointegration.com).

## support & training

Take advantage of world-class support and training options to ensure that you get the most out of your new system. IOI's support programs provide access to our highly-skilled systems engineers and technical specialists, and we respond to your emergency cases in fewer than 10 minutes. We're that fast because we work at your pace!

### All Support Programs Offer:

- Phone support
- Remote support
- Access to our online Helpdesk
- Site visits
- Ongoing maintenance

And because we want you to fully utilize the features and functionality of the systems we install, we offer in-depth training and facilitate manufacturer-based training. ●

partners:



IO Integration, Inc. • 20480 Pacifica Drive, Suite 1C, Cupertino, CA 95014 • 408 996-3420 • [www.iointegration.com](http://www.iointegration.com)