



March Chapter Meeting

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- Special points of interest:
- Resource Library Up and Running
- KBIS
- Designer Photos Needed
- Legislation
- HELP NEEDED @ NORDEX

Daly's Paint & Decorating

Will be hosting our chapter meeting this month.

**See what's new in wallpaper for 2010 from
Robin Daly**

**Educational Speaker Elgie Gibson - Master
Wallpaper Hanger will discuss the do's and
don'ts of wall paper**

**Where: 13238 NE 20th Street
Bellevue, WA**

**When: Tuesday, March 16th
@ 5:30**

**Cost: \$20.00 for members with RSVP
\$25.00 for members w/o RSVP
\$30.00 for nonmembers**

PRA Highlight - Aterra

ARTERRA is one of the largest art sources for the trade in the US – we are not open to the public. We work on projects ranging from healthcare and hospi-



tality to cruise ships, commercial, corporate and private collections. We represent artists both locally and from across the US . Note that although the images attached show only contemporary original artwork in the showroom, art is available in all styles, all mediums and price ranges, including glass, sculpture (indoor or outdoor) or art as part of architecture to framed prints, canvas transfers, prints on acrylic, etc. We represent artists whose work ranges from very traditional to very contemporary

and everywhere in between. We pride ourselves on our unlimited resources. As a full service art source, we custom frame all work in house and also provide custom framing for client's artwork. In addition, we create custom framed mirrors, deliver, install and ship nationally. We also are able to put together visual presentations for your clients with any type of style, medium, size, etc. that you or we can envision for your client's spaces. We are able to work in person, over the phone, via email or fax, etc. to help get a project completed, on time, within the budget and most importantly to the satisfaction of the clients.

Recent projects include: Northern Quest Hotel and Resort - Airway Heights WA , The Westin – Bellevue Washington , Hotel Terra and Hotel Sweetwater – Jackson Hole , Wyoming , The Hyatt – Bellevue Washington , Nordstrom stores – nationally, Suncadia – Roslyn Washington, St. Anthony's Hospital - Gig Harbor WA , and a major private collection located in The Yellowstone Club - Big Sky Montana .

Please feel free to call with any questions. We would be happy to set up a time to take you through our showroom. Our hours of operation are Monday through Friday 9:00 am to 5:30 pm.

We look forward to the opportunity to meet you and work with you on your projects
Kindest Regards,

Keri Trine
ARTERRA
1750 124th Ave, NE, Suite A
Bellevue, WA 98005
425-456-0055



Starbuck Cards

REMEMBER



Anyone who refers a new member to NWSID Receives a \$5.00 gift card to Starbucks.

Help Us Grow NWSID

Do You Blog?

We are able to put professional blogs or articles on our website.

If you are interested in providing articles, contact Barbara Kalis@ 425-351-1855 or at baralidesign@comcast.net



Resource Library



The NWSID Resource Library has come together very nicely. Many of our PRA's have supplied samples and literature representing their products to this endeavor. Now designers can come to the NWSID office at any time to do research for their products and use the conference table to spread out all of their samples and work on their projects while here at the design center. If you are interested in using

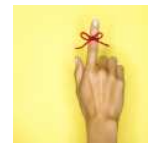
the room, the two double doors are always open and the light switch is just to the right of the door. The lights are always on during office hours Mondays, Tuesdays & Thursdays from 1-5.

We are hoping that this resource now available to our designers will help them become more acquainted with our PRA's and their products and hopefully use them first on projects.

SO REMEMBER When Putting the



together on your
project



Use Our



PRA's

st

Letter from the desk of the President



Spring is nearly here....

.....and for me that means that it's time to prune the roses, weed the garden, and clean the neglected nooks and crannies of my home. It's been a tough fall and winter for our industry, but NWSID is here for you. Things seem to be improving lately.....

Besides bright green leaves on the trees and flowering bulbs poking through the soil, March ushers in lots of new and intriguing events:

On **March 11 & 12** the Seattle Design Center presents **NORDEX**. Plan to attend this exciting and informative annual spring market for designers and discover the latest fabrics, furniture, lighting, etc., to keep your business fresh. NWSID will be there and we need volunteers to staff our kiosk. Please consider lending some of your time....

The next NWSID general meeting on **March 16th** will be at Daly's paint store in Bellevue. Wallpaper is back! Learn about new trends and bring your questions for our wallpaper guru, Elgie Gibson.

Plus, be prepared to be enlightened by the always entertaining Robin Daly. Don't miss it!

Our general meeting February 16th at SDC was very well attended, and the food was divine.... We learned some interesting new ways to approach networking and also the top do's and don'ts surrounding business etiquette. (I now have second thoughts whenever applying fragrance, for example!) Send us your feedback on the meeting and any suggestions for future venues and/or topics.

Happy spring!

Jann Placentia, President

New Member Information For Your Roster

Saffronia Baldwin (Associate)

Saffronia Baldwin Interior Design

POB 10774

Bainbridge Island, WA 98110

Business Phone: 206-718-9466

Email: saffroniab@gmail.com

Fran Barker (PRA)

Gallerie Franziska Upholstery

19409 37th Avenue NE

Lake Forest Park, WA 98155

Business Phone: 206-417-6566

Email: franbarker@mindspring.com

Todd Brickman (PRA)

Sound Design Cabinetry

900 108th Avenue NE

Bellevue, WA 98004

Business Phone: 206-909-1003

Email: todd@sounddesigncabinetry.com

Charla Hyam (PRA)

Ethan Allen

4029 Alderwood Mall Blvd.

Lynnwood, WA 98036

Business Phone: 425-775-1901

Email: cyam@ethanalleninc.com

Greg McGraw (PRA)

McGraw's Direct 2 U Carpet

155 North 78th Street

Seattle, WA 98103

Business Phone: 206-783-2662

Email: gregmcgraw@comcast.net

Denise Napier (PRA)

Ethan Allen

2209 Bel-Red Road

Redmond, WA 98052

Business Phone: 425-641-3313

Email: dnapier@ethanalleninc.com

Barbara Smiles (Associate)

Barbara Smiles Interior Design

1401 151st Place NE

Bellevue, WA 98007

Business Phone: 425-746-3325

Email: barbarajsmiles@comcast.net

Sue Tuttle (PRA)

Ethan Allen

17333 Southcenter Parkway

Seattle, WA 98188

Business Phone: 206-575-4366

Email: stuttle@ethanalleninc.com

Jan Whitman (Associate)

Wedgwood Interiors

13002 200th Street SE

Snohomish, WA 98296

Business Phone: 206-523-1382

Email: wedgwoodinteriors@yahoo.com

Rodney Wisehart (PRA)

Classic Custom Upholstery

35224 28th Avenue South

Federal Way, WA 98003

Business Phone: 253-719-8392

Email: ccu2@comcast.net

Legislation - What's Happening?

WASHINGTON INTERIOR DESIGN PRACTICE LEGISLATION FAILS TO COME OUT OF COMMITTEE

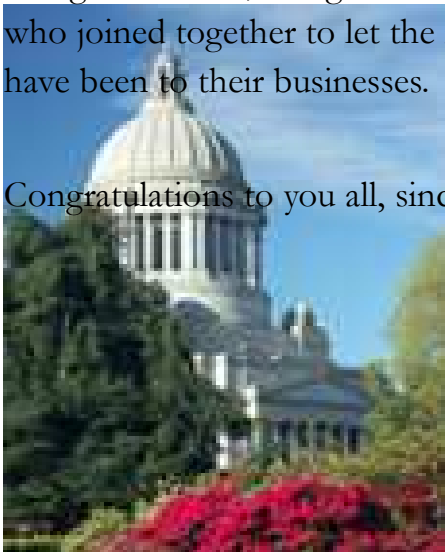
The deadline for passage of any interior design legislation for this term has ended without the bill being voted out of Committee. This means that the licensing bill is "dead" for this session of the legislature.

However, that does not mean that all of our work is over. Far from it. We know that the interior design lobby will be actively meeting with members of the Committee over the spring and summer and that they intend to (again) have a licensing bill introduced next session. But we will also not be sitting back and waiting. We intend to counter their every argument in support of licensing and will be scheduling meetings and workshops to educate our members, the public and the legislators as to why such regulations are unnecessary and how harmful such a licensing law would be on the small business community and the interior design profession generally.

But for now, however, you can all take a well-deserved deep breath and concentrate on your businesses.

I would personally like to take this opportunity to thank the Washington Professionals Protecting Design Freedom; along with the members of the NKBA, and all of the other design organizations who joined together to let the members of the Committee know how damaging this bill would have been to their businesses.

Congratulations to you all, sincerely, Leslie Jensen Chair-WA-PPDF





NWSID is organizing a trip for all NWSID designers to KBIS this year. With the full understanding that this past year has been a lean year for many of us this trip has been designed to be a real value. Budget conscious designers should be able to make this four day and three night trip for about \$560! To make this possible NWSID is reimbursing each member who attends for \$100 of their costs, and is providing dinner for the same on Thursday, April 15th.

What is KBIS?

KBIS is the ultimate destination to source new kitchen and bath suppliers. Be among the first to see the latest products and services released in the marketplace and learn from industry professionals which best practices will work for you in today's economy. By attending KBIS, you'll be investing in your company's future.

The annual event also features an extensive conference program, presented by the National Kitchen & Bath Association (NKBA), offering an invaluable opportunity to gain the insight you need to strengthen your business.

Current Itinerary

April 14th Depart Seattle on SW Airlines Flight 432 at 11AM

Arrive Chicago around 5PM April 15th

Kohler bus tour to the Kohler factory in WI.

Dinner in Chicago.

April 16th Attend KBIS

April 17th Attend KBIS, sightsee, and return to the Northwest, or...?

Note: While Kohler has confirmed they will do the bus tour I am still waiting for specifics. There may be a small cost associated with this event.

Contact the NWSID office if you are interested in going 206-763-8799 or nwsid@nwsid.net

FYI

We now take Visa, MasterCard, Discover and American Express at our chapter meetings and for all other NWSID

costs. Note that there is a 3% administration fee attached to use your credit card.



Articles Needed

**“Make it simple,
Make it memorable,
Make it inviting to
look at,
Make it fun to read”**

The newsletter is looking for articles from both designers and PRA's to highlight our members. This is an excellent way to let others in the organization know about you and your business. Please contact Fran at the office @ 206-763-8799 or nwsid@nwsid.net



Why We Pay For Meetings

In recent months there have been many NWSID members asking why we charge to attend the NWSID monthly chapter meetings. There are several reasons for this.

First, NWSID has found that we are unable to operate on dues income alone. We have many board positions that have budgets that allow the work of the organization to be done. Advertising, printing, membership, community outreach, paid staff position are important to the life of NWSID and need to be funded. In order for the organization to grow and prosper we need more income.

Second, when NWSID had the meetings catered, we consistently lost money. That was a slow drain on the finances of NWSID. The board discussed long and hard about asking the meeting host to provide the meal while still charging a fee to attend. Charging the fee means the meeting income supplements the membership fee and allows the board to continue the work of NWSID to benefit you, the members.

The board continually considers ways to raise additional income so that we can improve the quality of NWSID and provide more benefits to our service projects that we support with time, talents and finances, membership drives, kiosk, participation in home shows - these are just some of what NWSID actively engages in. The charge for the monthly chapter meetings helps make these all quality projects.

The board believes that charging for the meetings is fair. There is no organization from networking groups to Chamber of Commerce to Master Builders to many programs SDC sponsors that do not charge a fee. The fee offsets costs and helps build the financial arm of all these organizations. NWSID does the same.

The board's goal is to grow NWSID and make it the premier interior design organization in the Puget Sound regional. To do this requires money! Your meeting fee helps your professional organization realize its full potential.

Photos Needed

We are looking to update our website and kiosks with photos of our members projects. We would love to have you submit yours to us. We can take the photos via email in a Jpeg format and or hard copies that we can put onto foam core.

Please send them to Fran at the office.

The address is:

NWSID

5701 6th Avenue
South #214

Seattle, WA 98108

Or

Email:

nwsid@nwsid.net

This is a wonderful way to market your work as we always give credit to the designer.



Nordex Help Needed

Hi fellow NWSID designers, we will be setting up our kiosk for Nordex at the Seattle Design Center March 11 & 12. If you have any time - one to two hours either day, please let me know as I will be organizing the volunteering. There will be a lot of designers from all over the northwest and it will be a great time to hand out applications and letting other designers know the benefits of belonging to our great organization!



Just looking for a few hours of your time. Thanks! Please email me at Alaunders@aol.com and let me know what you can do.

Thank you

Ann Marie Launders
co - chair membership

Northwest Society of Interior Designers

5701 6th Avenue South #214

Seattle, WA 98108

Phone: 206-763-8799

Fax: 206-763-8799

We're on the Web @

Nwsid.net **Take A Look**

Mission Statement

The Northwest Society of Interior Designers is a regional organization of professional interior designers and resource affiliates dedicated to supporting the career development of its members and promoting excellence through peer networking, continuing education and adherence to high ethical standards.

Innovative Product



The Shower basin by Roca is a smart, space-efficient bathroom essential which combines shower and sink into one. Ideal for small bathrooms in compact homes or condos, the shower-basin combo only takes up half the space of traditional bathroom suites, but delivers double the function. A Maxiclean shower enclosure comes in the choice of a central or corner design, with its entrance positioned either on the left- of right-hand side to suit your bathroom layout. Inside you'll find the shower tray, and a shower column with fixtures on the interior and a mirror on the exterior. On the other side of the glass is the stylish wash basin, and vanity mirror above it comes equipped with a demister and integrated light. A furniture storage unit below the washbasin puts towels and toiletries within easy reach. The clean and contemporary look combined with compact convenience make shower-basin combo a must. For details visit Roca.com