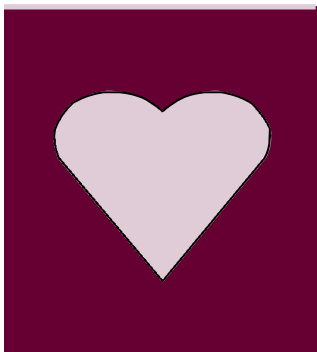


February
2010



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February Chapter Meeting

Join NWSID for Topics and Tapas

A Special Educational Seminar

with

Maria Marsala on

Networking to Increase Your Net Worth

And

Stephanie Horton on

Networking Etiquette

*Attract more clients strategically and make your
professional presence sizzle!*

Where: Seattle Design Center-Plaza Building
5701 6th Avenue South
Seattle WA 98108

When: Tuesday, February 16th
5:00-8:00

Cost: \$20.00 Members add \$5.00 w/o RSVP
\$30.00 Non-Members add \$5.00 w/o RSVP

Special points of interest:

- February Chapter Meeting
- Tent City 4
- KBIS
- PRA Highlight

TENT CITY4 COMMUNITY SERVICE PROJECT



At 6 pm, January 1, I walked over to Tent City 4 which was set up in the parking lot of First United Methodist Church, Bellevue. It was raining and the residents were waiting patiently to hear that dinner was ready. In an orderly line they went into the church and queued up to be served what NWSID volunteers had prepared. It was a feast for them and a feast for us. We had taken a meat loaf recipe that Chris Colman had given me and with much estimating of ingredients to be put in the meatloaf pans, created a meatloaf that caused Wayne, a resident, to declare that he and I go into the meatloaf restaurant business where we would make our fortunes! Mashed potatoes that were stirred up by Karen Lunn-Fisher and her husband, Steve Fisher, were piled high, ready for the gravy. Vegetables rounded out the menu – although Autumn had to coax some of them to take veggies by saying “It’s what your Mom would want you to do!” Karen Lunn-Fisher and Marcella Diamond had spent December 31st baking wonderful cookies, so many that we had desserts for both meals. Wayne, yes, the same Wayne, came to me at our second meal saying, “You know them white cookies with the chocolate chips? (He was referring to Marcella’s famous chocolate chip macaroons that I can attest to as being awesomely delicious.) Well I took 2 last week because you told me to. Wow – they were so good that I took five today for breakfast!” What can I say? Meatloaf and macaroons!

January 8 food preparation profited from lessons learned January 1! Holly and husband nurtured mashed potatoes in smaller pans. This time we didn’t have to make a run to the market for milk and butter (yes, the real thing!) for the mashed potatoes. Meatloaf mixing went faster. Setting up serving tables by Bruno and others was simple this time – we knew where everything was! Jerrie, a student, was awesome. What can I say? We had 2 great kitchen crews!

Both meals were special both for the volunteers who shopped and prepared and served and talked to the residents and to the residents who liked the meatloaf and came back for seconds and leftovers to take back to the tents for breakfast the next day.

Tent City 4 moved this past weekend and is now in Issaquah. Paul Valley, who had come by on January 8 to help, spoke with TC4 about supplying them with pallets for the flooring of the tents – a gratefully accepted gift.

For me it was a privilege to be able to participate in Tent City 4 meals. I believe the volunteers felt the same. Best of all were the smiles, the many soft “thank you ” from those we served, the knowledge that we were helping with one of the most basic of needs, a hot meal. I hope we do this again!

As the chair of this Community Service Project I would like to thank the volunteers who brought laughter and good cheer as well as helping hands to make this project a success.

January 1: Karen Lunn-Fisher and her husband Steve Fisher, Autumn Donovan, Larry Lauer, Steve Brown, my husband Bruno Kalis

January 8: Holly Davidson and her husband, Kelly Lems, Jerrie Savory-Walker, and once again, my husband Bruno Kalis.

Barbara Kalis, Chair, Tent City 4 Community Service Project

You have not lived until you have done something for someone who can never repay you.



beinspired

Show: April 16 -18, 2010
Conference: April 14 - 18, 2010
McCormick Place
Chicago, IL



NWSID is organizing a trip for all NWSID designers to KBIS this year. With the full understanding that this past year has been a lean year for many of us this trip has been designed to be a real value. Budget conscious designers should be able to make this four day and three night trip for about \$560! To make this possible NWSID is reimbursing each member who attends for \$100 of their costs, and is providing dinner for the same on Thursday, April 15th.

What is KBIS?

KBIS is the ultimate destination to source new kitchen and bath suppliers. Be among the first to see the latest products and services released in the marketplace and learn from industry professionals which best practices will work for you in today's economy. By attending KBIS, you'll be investing in your company's future.

The annual event also features an extensive conference program, presented by the National Kitchen & Bath Association (NKBA), offering an invaluable opportunity to gain the insight you need to strengthen your business.

Current Itinerary

April 14th Depart Seattle on SW Airlines Flight 432 at 11AM

Arrive Chicago around 5PM April 15th

Kohler bus tour to the Kohler factory in WI.

Dinner in Chicago.

April 16th Attend KBIS

April 17th Attend KBIS, sightsee, and return to the Northwest, or...?

Note: While Kohler has confirmed they will do the bus tour I am still waiting for specifics. There may be a small cost associated with this event.

Contact the NWSID office if you are interested in going 206-763-8799 or nwsid@nwsid.net



Women In Transition

Women in Transition had a busy month in January. We delivered all the furniture that was at CFM to 10 families.

We rented a truck and delivered a large load that went to 6 clients of YWCA's Pathways Housing Program in Everett. The rest of the furniture went to Domestic Violence Services of Snohomish County for 4 families.

A big thanks goes to Rodney who spent his Saturday renting the truck, driving to CFM to load all the furniture and driving to Everett for the delivery. Thanks also goes to my son Brennan and his friend Joel who went to Everett to meet Rodney and help him move the furniture into the apartments.

All the furniture was greatly appreciated by the families who received it.

After seeing how hard it was for those guys to get some of the sofas and large cabinets into the small apartments, I want to remind everyone that small scale furniture is best! Large china cabinets, entertainment centers, large sofas ect. won't fit in these apartments.

We are looking for small scale gently used furniture like what you might give to your own kids if they were moving into a small apartment. Dressers, small dining sets, beds (not king), smaller sofas (7' or under) loveseats, chairs, tables lamps, cribs are all greatly appreciated.

We are in need of a couple of strong people who can occasionally help Rodney Stratton and Ron Best with the heavy lifting of furniture. This could be just a couple of hours a month.

If you have your own truck or van that would be great too!

We also can use help with keeping up the inventory list so we can send out a current list to the agencies we work with. This would involve someone going by CFM in Georgetown every 2 to 4 weeks and writing down a description of what furnishings WIT has there and emailing it to me. This would take about an hour a month for someone who is close to CFM frequently.

If you can help, please call Cara Fleming @ 206-226-4933.

Thank you all again for your support of this very worthwhile community service project we have developed for NWSID.

Robin Kmet,
co-chair Women in Transition

"Nobody can do everything, but everyone can do something"

Author unknown



PRA Highlight

Mukilteo Mirror & Frame has gotten off to a great start with its very first order coming from a NWSID member. Molly McIntosh (NWSID member in Anacortes) had 4 mirrors made for her client Kathie Ricks....who is Molly's cousin in Anacortes. Traveling an hour one way to visit the design room in Mukilteo, Kathie was excited to meet Steve Brown and Sue Quigley who assisted her in the design of gorgeous framed mirrors. Afterwards Steve and Kathie posed for a "No. 1" photo



The next evening Steve and his wife Irina hosted a “GRAND OPENING” party and several NWSID members braved the stormy weather to show their support of this new venture. Thank you to Autumn Donavan, Helga Simmons, and Ann Lauenders who were looking good and were their praise of the showroom and gallery.

Autumn brought one of her collector’s poster originals for molding the poster



even brought one of her collector’s poster framing...she got a very striking Nurre Caxton and had framespace put between the glass and to preserve the art for years to come.

Steve was the previous owner of Dimensions Design Center in Bellevue (now called New Dimensions) and has many years of high-end experience servicing the intricate needs of interior designers. Steve’s wife Irina is an artist trained in Russia and now teaches art at Everett Community College, her works are for sale at the Mukilteo Mirror & Frame gallery. Sue Quigley has also been in the framing design and art enhancement business for many years and brings to Mukilteo Mirror & Frame a great deal of design ability and a very likeable personality that is appreciated by all of MMF’s clients.

When Kathie Ricks mirrors were completed Steve delivered them to her in Anacortes and hung the mirror too! The frames used in the master bath (2 mirrors) and the downstairs bath were Italian hand finished frames from Roma....luscious stuff!

Steve believes in complete...over the top...customer service and will come to any NWSID members need him to come in order them or their clients. Of course the design Mukilteo is top notch and has all the amenities exciting designs in a very efficient manner.



location that to work with room in required to do

Steve says “I am very happy to be a member of NWSID and I want to be able to share my skills as a designer and artisan with everyone and to be a friend to all of our interior designer associates”.

Mukilteo Mirror & Frame is located approximately 20 -25 minutes from either downtown Bellevue or downtown Seattle and is well worth the few extra minutes it takes to get there....especially for the 40% discount given to interior designers and the thorough customer service delivered with a smile. Steve will deliver frame samples to you and will deliver the finished goods too...free! A website is in full development for MMF and a link will soon be available on the NWSID site.



Northwest Flooring Market & Trade Show

● See the Latest Products

● Attend the Seminars

Color the Nest

0.2 Interior Design CEU #8256

Geology of Dimensional Stone

1 AIA CEU in HSW

State of the Economy

– Panel Discussion with Key Experts

● See the Demonstrations

Shower Waterproofing

Hardwood

Tapestry & Inlaid Borders in Carpet

Understanding Prevailing Wages & Public Works

Seminars

Color the Nest

1:00 p.m.– 3:00 p.m.

Jennifer Hoyt, Senior Development Manager

INVISTA Stainmaster

0.2 Interior Design CEU #8256

A focus on color for residential interiors

Trends in the marketplace with attention to living with color, choosing color & working with clients...stunning visuals & an exciting look at the future

Geology of Dimensional Stone

4:00 p.m.-5:00 p.m.

Michael Anson, Western Director of Sales

Alliance Minerals North America

1 AIA CEU in HSW

Stone hardness, acid sensitivity & labels as well as myths & misinformation will be discussed. Discover the origin & composition of each type of stone. Learn where each type should or should not be used.

State of the Economy

– *Panel Discussion with Key Experts*

6:00 p.m.-7:30 p.m.

● **Jeff Eulberg**, J.D., CFP, Director of Wealth Management at Evergreen Capitol Management

● **Tom Lape**, President Market Development, Mohawk Industries, Inc.

● **Aaron Reardon**, Snohomish County Executive

Key panelists are well known for their knowledge of the economy. Hear the economic forecast for the Northwest so you can properly plan for your business. Q&A will follow the panel presentations - bring your questions.

VISIT OUR WEBSITE

www.wsfca.org

(425) 885-0012

See the Latest Products at the Trade Show

Booths open 2:00 p.m. - 8:00 p.m.

FREE Admission & Parking

Complimentary Food
& Beverages

Who should attend

- Flooring Salespeople
- Designers
- Architects
- Builders
- Installers / Sub-Contractors

Door Prizes

including

**Canlis
Restaurant
Spa Visit**

Demonstration Classes

1:00 p.m. Shower Waterproofing

Kurt Hodson, Technical Sales Rep
Wedi Corporation

2:00 p.m. Hardwood

Keith Cudmore, Technical Training Manager
Metropolitan Hardwood / KentWood Flooring

Wood species & reaction to the environment,
Subfloor prep & installation techniques + Maintenance

3:00 p.m. Tapestry & Inlaid Borders in Carpet

Marty Anderson, President
National Flooring Equipment

Learn how to increase profits with these techniques

4:00 p.m. Understanding Prevailing Wages & Public Works

Kris Alberta, NICA

State approved, non-union option (in addition to the union option offered by WSFCA). Learn how to gain & be more competitive on these jobs. Compliance & innovative ideas will be discussed.

5:00 p.m. Shower Waterproofing

Same as 1:00 p.m. presentation

6:00 p.m. Hardwood

Same as 2:00 p.m. presentation

Register by March 5th

NW Flooring Market & Trade Show March 11, 2010

- Color the Nest \$20.00
1:00 p.m.-3:00 p.m.
- Geology of Dimensional Stone \$20.00
4:00 p.m.-5:00 p.m.
- State of the Economy \$20.00
- Demonstration Class FREE
- Circle all that apply
- Trade Show & Market FREE
2:00 p.m.-8:00 p.m.

Company Name

Attendees

Attendees

Address

City

State

Zip

Phone

E-mail address for confirmation

- Check MasterCard AMEX Visa

Credit Card #

Exp. date

Name on Card

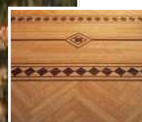
Street address & zip where CC statement is mailed

Business Name

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com



Letter from the Desk of the President - Jann Placentia



The days are getting noticeably longer...

..... and I'm looking forward to spring, even though we're only halfway there! We have lots of interesting events coming up in the next few months to hopefully keep us occupied and energized until we emerge from the winter grays. The next NWSID general meeting "Topics and Tapas" on February 16th will be an opportunity to learn about networking, the etiquette surrounding it, and how ever more important it is to be connected to-

day. (That's why NWSID is here for you.)

On March 11 and 12, the Seattle Design Center presents NORDEX. Plan to attend - discover the latest fabrics, furniture, lighting, etc., to keep your business fresh. Our general meeting January 19th was hosted by Parker Paint and, in particular, Holly Davidson - thank you! We viewed a presentation on Parker Paint/Comex's predicted color trends for 2010/11. Then we chose brand new paint chips to

take home and ponder, name, and then write about - with a chance to win a trip to Mexico. Don't forget - the written entries must be turned in by February 15th! For more information, contact Holly Davidson. HDavidson@parkerpaint.com

Be sure to join us on February 16th. Check your inbox for the evite.

See you there!

Jann Placentia, President

Parker Paint Color Contest

For those of you participating in the "What Inspires You!" Contest, these are the instructions.



Pick your color that you took home from last night's event. Write a story of how the color inspires you, what it reminds you of etc.. Give your color a name. Please reference in

email the color number on the back of the color chip you selected. email your story to colorcontest@parkerpaint.com by February 15th.

Our marketing panel will pick three winners. The Grand prize winner gets to attend and participate in the next Inspiring Colors Conference in Mexico. Air fare and accommodations provide for by the Comex Group. Grand Prize Winner, second and third place winners will have their picture, company profile featured in five of our stores. The colors they selected will be available to retail customers with their color story on

the back!

Winners to be selected by March 15, 2009 and announced shortly after.

If you have further questions, please email Holly Davidson at hdauidson@parkerpaint.com



Welcome to Our New Members

Cheryl Davis

PRA Springs Window Fashions

Saffronia Baldwin

Associate Designer

David Shuler

PRA Seattle Stair and Design

Pinky Blackwell

PRA Backwall Studios

Karen Dickeson

Associate Designer

Victoria Duncan

PRA Artemide Lighting

Rodney Wisehart

PRA Classic Custom Upholstery

Jan Whitman

Associate Designer

Sue Tuttle

PRA Ethan Allen - Tukwila Manager

Lee Travis

PRA Wipliance

David Averill

PRA Wipliance

Barbara Smiles

Associate Designer

Denise Napier

PRA Ethan Allen - Redmond Manager

Greg McGraw

PRA Direct 2U Carpet

Bianca Malmstrom

Returning PRA Stalk Market

Kelly Lems

PRA Homeworks by Kelly

Carla Hyam

PRA Ethan Allen-Alderwood Manager

Sylvia Fernando

PRA International Kitchens

Jeremy & Pricilla Fellows

PRA Sturdy Structures



Resource Library

Many PRA's have supplied our library with information about their products. This is now available to designers to access and use for their projects at any time. (FYI the double doors are always open. If the space is dark, the light switch is just to the right of the door). You are also welcome to use the conference table to set out your project materials. If your

not sure where are office is, it is in the atrium building straight down the hall from the bridge. When you come to Designer Woodworks Showroom, turn left and come through the darkened double doors.

PRA's if you have not gotten your materials to us yet, it is not too late. Bring them by any time.

DESIGNERS REMEMBER!!!

When Putting the  together on your project



Use Our PRA's  st

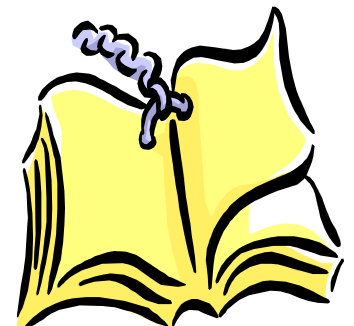
FYI

We now take Visa, MasterCard, Discover and American Express at our chapter meetings. Note that there is a 3% administration fee attached to the meeting cost.



Rosters

Hard Copies of the Roster are available. If you would like one they will be available at the chapter meeting and also in the resource library.



Northwest Society of Interior Designers

5701 6th Avenue South #214
Seattle, WA 98108
Phone: 206-763-8799
Fax: 206-763-8799
Email: nwsid@nwsid.net

Mission Statement

The Northwest Society of Interior Designers is a regional organization of professional interior designers and resource affiliates dedicated to supporting the career development of its members and promoting excellence through peer networking, continuing education and adherence to high ethical standards.

We're on the web www.nwsid.net

Photos Needed

We are looking to update our website and kiosks with photos of our members projects. We would love to have you submit yours to us. We can take the photos via email in a Jpeg format and or hard copies that we can put onto foam core. Please send them to Fran at the office.

The address is:
NWSID
5701 6th Avenue
South #214
Seattle, WA 98108
Or
Email:
nwsid@nwsid.net

This is a wonderful way to market your work as we always give credit to the designer.

