

SPECIAL  
POINTS OF  
INTEREST:

- Embellish
- Trip to Las Vegas Furniture Market
- Changes in Meeting Schedule and Dues

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## A Comfortable Office Chair? It is Possible

Are you sitting down for this news? Most likely the answer to that is a resounding, "yes." In fact, the average office worker spends 70,000 hours in his or her office chair during their working lifetime. With that much time sitting down, you should be comfortable, right? Unfortunately, most workers aren't. Many complain of chairs with poor back support . . . that are too small -- or oversized . . . that sink as they sit . . . that have too many knobs and levers to adjust them easily . . . and that simply aren't comfortable to sit in for seven-plus hours a day.

Thanks to the innovative minds at Allsteel, a leading designer and manufacturer of office furniture, there is a new standard for the typical task chair. The company recently introduced its new Sum task chair



Courtesy of ARA Content

-- a chair for the masses. Its patent-pending, first-of-its-kind AutoFit technology provides the ultimate in comfort without the need for manual control levers to adjust lumbar support.

This is because the Sum chair features an automatic, self-adjusting AutoFit lumbar system to provide even distribution across the user's back, reducing pressure build-up and providing superior comfort. This hands-free support responds to the sitter's movements automatically to provide support exactly where it is needed, allowing workers to be more productive.

Anyone who sits in one of the tens of millions of task chairs found in thousands of offices and work settings throughout North America will appreciate Allsteel's winning formula of performance + comfort + ergonomics + technology + style that all equal into truly Sum kind of chair.

## May Chapter Meeting "Embellish"

### NWSID proudly presents our 4th Annual Fund Raiser "EMBELLISH"

Necessary Extravagances For You and Your Home...

Tantalizing Treats, Luscious Libations, No host bar

**When:**

May 14, 2009 4-8 pm

**Where:**

Statements Distinctive Tile and Stone

6140 6th Avenue South

Seattle, WA 98108

**Cost: \$10.00 Admission**



## A Comfortable Office Chair?

### It is Possible?

“The Sum chair provides advanced ergonomic performance, intuitive functionality, and superior comfort in a simple, attractive design for mass application task seating,” said Eric Jungbluth, Allsteel president. “Sum is a chair so intuitive, so comfortable, so stylish, you practically want to take it home at the end of day.”

Auto fit means you can't adjust the chair incorrectly as its lumbar technology also automatically adjusts to support multiple users. As a result, Sum is the chair for almost everyone as it's designed to accommodate from the fifth percentile female to the ninety-fifth percentile male.

That means that nearly all chair users: men, women; short, tall; young, old; small or large, can appreciate the features of the Sum chair. That's particularly important as the changing face of today's office worker becomes more diverse.

Another benefit is its fully adjustable arms that easily change height, width and depth to allow users to customize the support needed for their body type and work style. This allows the user to get closer to their work surface without the typical tradeoff of dropping the chair arms below the work surface where they are inaccessible.

The Sum chair also provides balanced, weight-activated control. Thanks to its Avatar 2 system, it provides unlimited tasking positions without manual adjustments.

When sitting in the Sum chair it delivers a smooth, balanced support throughout the recline, upright and forward tasking positions and responds to each user's sitting style and back support needs.

This subsequently leads to a key Sum chair benefit -- its work-targeting feature. Its unique tilt control maintains the user's line of sight throughout the chair's full range of motion. The weight-activated control allows the user to keep his/her eyes on their work without adjusting seat or head positions. It also minimizes eyestrain, reduces neck muscle fatigue and keeps work within arms reach.

For more information about the revolutionary Sum task chair visit : [www.allsteeloffice.com](http://www.allsteeloffice.com)

*Article from designare'*



## Women In Transition

NWSID created Women In Transition as our community service project 8 years ago. Since that time, we have helped over 150 women and families fleeing from domestic violence with furniture and household goods to make their homes more comfortable. We especially want to thank all of you who have donated or referred your clients about our project. We appreciate the designers and PRA's help in previewing the donations to be sure they are gently used and smaller scale (ie: you would be happy to give them to some-

one in your own family) We accept upholstery (not badly soiled or torn), casegoods - especially dressers, dining sets, occasional tables, lamps, etc. Mattresses and box springs are always needed. The past donations have been in very good condition and have made these families very happy!

We really want to thank our pick up and delivery volunteers; Rodney Strong of CFM in Redmond and Ron Best of Protection Services. If not for you we would not be able to offer this wonderful service! Thank you, Thank you, Thank you!

And a Very big Thank You to CFM in Georgetown for giving us storage space for our donations before they are delivered.

We are still in need of donations, so if you or your clients have any items to donate or you can help pick up or deliver, please call **Cara Fleming** at: 206-226-4933 [carasinteriors@aol.com](mailto:carasinteriors@aol.com) or **Robin Kmet** at: 360-435-4440 [robinkmet@wildblue.net](mailto:robinkmet@wildblue.net)

**Thank you all!**

# PRA Highlight - COLLECTED: design

interiors • styling • floral arts

Our philosophy is simple: we strive to evoke the best of what surrounds us.

Collected Design partners in design with interior designers, architects and retailers to help complete a unique vision of style for each space.

Our designs are unique and a little out of the ordinary, all while accentuating environments customized to reflect the styles, feelings, and ideas of you and your clients.

Consider us your personal design assistant; we do the legwork to complete you and your client's vision. From conception, sourcing and installation of unique and original creations that fit your client's sophisticated taste to styling spaces and special products for photo shoots, we pull it off seamlessly.

Collected Design services include:

- artwork and accessory procurement and installation
- interior space and product styling
- floral artistry for special occasions and weekly services
- botanical installations

holiday & seasonal trimming

Great design is in the details... and we're all about the details!

Meet with us at our new studio in the heart of the Georgetown's historic district inside the Original Rainier Brewery.

Studio open by appointment, call: 206.462.1464

5628 airport way south  
suite 250  
Seattle, Washington 98108

[info@collecteddesign.com](mailto:info@collecteddesign.com)

**Great design is in the details and we're all about the details!**



## New Office Hours: *Mon, Tuesday & Thursday 1-5*

*a revision from last months report*

## Elections

If you are a member in good standing, you will be receiving (via email), a ballot for the 2009-2011 board members. (A member in good standing according to the bylaws, is a member who has attended 6 or more chapter meetings, or has volunteered for a committee and may have attended less than 6 chapter meetings. PRA's do not vote.)

Please return these ballots to the NWSID office either by email, mail or in person by May 31, 2009. Even though there is only one name on the ballot, it is important to have these ballots filled out for our records. The state of Washington requires it for our non-profit status.

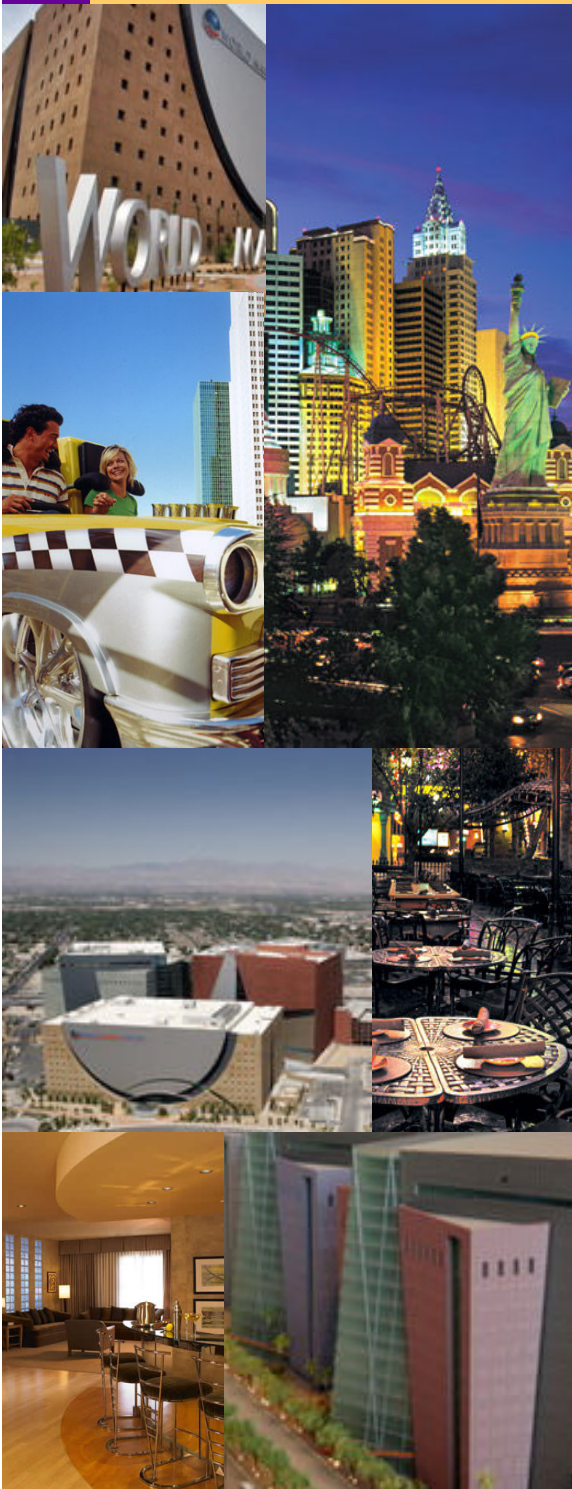
Thank you

### Board Nominees

President	Jann Placentia
Pres-elect	Autumn Donavan
Treasure	Craig Sawyer
Secretary	Shelley Nordlund
Programs	Bev Bradshaw & Tana Mattson
Ways & Means	Kenna Stout
Membership	Cara Fleming & Ann Marie Launders
Marketing	Heidi Diaz
Historian	Chris Colman
Legislative	Richard Landon
Liaison	
PRA Rep	Holly Davidson
Mem.@ Large	Fran M Hazel
Women In Trans.	Cara Fleming & Robin Kmet
Web Liaison	Barbara Kalis



# Come Join Us for Market in Las Vegas



Las Vegas Market is an international home furnishings showcase that combines style, inspiration and productivity like no other market. Here you will shop an incredible depth and breadth of product offerings. Have easy access to more than 1,500 world-class manufacturers and fresh new resources. Discover the trends. Get information. Do business in state-of-the-art efficiency. And enjoy the hospitality of the world's most exciting city.

## September 13-16, 2009

### Cost:

3 nights 4 Days at the  
New York New York Hotel

Round trip air fare

Shuttle service

Entrance to world market

# \$375.00

Double occupancy  
Air fares subject to change

### Additional individual costs:

Food & Entertainment

### Register by July 17, 2009

For a registration form call nwsid @ 206-763-8799 or  
email @ nwsid@nwsid.net

Visa and master card accepted with a \$12.00 administrative fee.

## ***A Change In Our Chapter Meeting Schedule***

**The Puget Sound Chapter board made a decision this month to continue with chapter meetings throughout the year. We will not be taking a break in the months of July and August. Board meetings and the newsletter will also continue on through the summer months. The board felt that there were many PRA's who wanted to host a meeting, so limiting our calendar did not make much sense. September will still be our kick off meeting in conjunction with a PRA show. With this schedule, we hope to bring more educational meetings to the schedule.**

### **Green, Sustainable Interior Design Focus / 3 Course Certificate Program Offered by: Bellevue College (previously Bellevue Community College)**

With demand growing for sustainable and environmentally healthy living and working spaces, Bellevue College is launching a new certificate program in green and sustainable interior design.

Intended for working interior designer as well as for students in the college's associate degree Interior Design program, the three-course sequence will help to prepare participants for the LEED (Leadership in Energy and Environmental Design) professional accreditation examination given by the US Green Building Council.

The program begins in Fall 2009, with the second and third courses offered in successive quarters. For the convenience of working students, classes will include a blend of live, in-class sessions and online study. Beginning in Fall 2010, classes will be held in the evening.

Registration for continuing BC interior design students opens May 18, with new or returning students able to sign up June 1.

Bellevue College's Interior Design program is accredited by the Council for Interior Design Accreditation.

Those wishing further information may call the college's Interior Design program office at 425-564-2341 or visit the program's website at [www.bellevuecollege.edu/ArtsHum/interiordesign/](http://www.bellevuecollege.edu/ArtsHum/interiordesign/)

Media Contact  
Bob Adams  
425-564-3081 or [bob.adams@bellevuecollege.edu](mailto:bob.adams@bellevuecollege.edu)





Connect to our website for more visibility of your business.

## Dues Changes

This year we have changed the dues structure to better serve our members and to help you to make your business' more visible to the public.

We will now have a tiered system to accommodate everyone's needs. The referral system as we know it, will no longer be in place.

If someone is looking for a designer or a resource, they will be able to access designers and PRA's that have subscribed to the additional links.

Here is how it will work:

<b>Base dues:</b>		<b>\$275.00</b>
<b>To add your:</b>	<b>additional</b>	<b>\$ 75.00</b>
• Picture		_____
• Name		<b>\$350.00</b>

- Business name
- Phone number **or** email **or** link to your website
- 3 Categories for designers & 1 category for PRA's to be placed under

***Your links will be up and running on the website by September 1, 2009, when we unveil our new and improved website. VISA AND MASTER-CARD ACCEPTED WITH A \$10.00 ADMINISTRATIVE FEE.***

## SDC 3rd Thursday

Thursday, May 21, 2009



- 10:30 AM - 12:30 PM **Creating Profit in Your Interior Design Business** Plaza Conference Center  
Ever notice that even with a huge growth of new business, your profit is still small at the end of the year? Learn to make more money (profit) without having to increase gross sales of your service or product. Discussion will focus on identifying gross margin of both service-based and product sales businesses, the true cost of goods and services, and the manipulation of profit/loss in your business through internal business practices that show how specific actions or decisions directly affect your bottom line. We'll compare the effects of different actions or decisions, as well as discuss cash flow management and the true value of your product or service.

*This presentation is accredited .2 CEU credits by IDCEC. Tuition is typically \$100 per person, but Seattle Design Center is offering it at no cost. Space is limited, please register early. The session is 2 hours long.*

- 1:00 PM - 2:00 PM **Demystifying Mixed-Media** Latitudes Rugs & Carpets, Atrium Suite 127  
You've all heard about mixed-media fine art—collage, plaster, modeling paint, wax, acrylics, limestone clay, stains, ink, pastels and encaustics. How do they all come together in fine art? How are mixed media pieces made? What are the considerations in recommending this for your clients? As a case study, artist April Richardson will show how mixed-media mono-type prints are made. We will also show samples of each media so you can examine the differences in real-life. You'll leave with a basic knowledge of the various mediums used in mixed media fine art and will be able to convey the concepts to your clients in a knowledgeable way.

- 3:00 PM - 4:00 PM **Archeo Venice Design with Kim Lindstrand** Lighting Universe, Plaza Suite 391  
Please join Lighting Universe in welcoming Kim Lindstrand for a special presentation of Archeo Venice Design. Archeo Venice specializes in recreating objects from Venetian museum collections. New aesthetics and functional elements are introduced in contemporary context while the charm of each historical piece is conserved. Come witness these works of art.

## Northwest

5701 6th Avenue South #214

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Website: [nwsid.net](http://nwsid.net)

## Mission Statement

The Northwest Society of Interior Designers is a regional organization of professional interior designers and resource affiliates dedicated to supporting the career development of its members and promoting excellence through peer networking, continuing education and adherence to high ethical standards.



## Welcome to our new member

Jay Dyson PRA from ESI

## Letter from the President

*Fran M Hazel*



**Spring has sprung and that means our fund raiser is at hand.**

**On May 14th we will be hosting our 3rd annual event "EMBELLISH" under the very talented hands of our committee Bev Bradshaw, Jann Placentia, Chris Colman and Tana Mattson.**

**It will be a wonderful evening of treasures to buy, live music and delicious food and drink. Please come and bring along your clients, friends and family.**

**I would also like to take this time to encourage all our members to attend. In the past we have had sample sale as a fund raiser and as part of being a member, participation in sample sale was required. Many used to volunteer, but now that we are doing Embellish, less work is needed, so many have not jumped in to help. If you can't volunteer, coming to the event and sending out the post cards to clients, friends and family makes a huge difference in the success of this event. If you want to volunteer and have not already signed up, give Chris Colman a call at 206-523-6486 or email at [ccolman@aol.com](mailto:ccolman@aol.com)**

**For those (members in good standing) receiving a ballot for the 2009-2011 board elections, we ask that you turn them in no later than the 30th of May. It is important that we have these records on hand for the state of Washington.**

**Renewal of dues is upon us again and you will be receiving an invoice by mail during the month of May. Please note the changes available to you for increasing your business visibility through the NWSID website. Details regarding this is specified within this newsletter. We hope that this will be advantageous to you as a member of NWSID. This year we will also be taking visa and master card for your convenience.**

**Keep an eye out in September for our new website. It will be greatly improved and have a new look. We are very excited at how this will work for us as an organization in the future. We will keep you updated on the changes and how they will serve you.**

**I look forward to seeing you at Embellish and thank you all for all your help and support in making NWSID a great organization.**

**Sincerely,**

**Fran M Hazel**