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August Chapter Meeting

Great Stuff Vintage Furnishings

Where: 5517 Airport Way South, Seattle
98108

When: August 18th

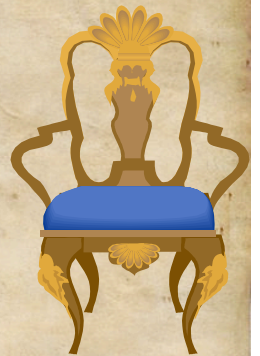
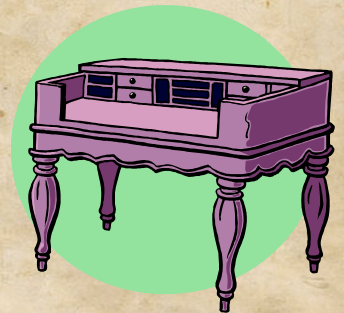
Time: 5:30-6:30 Greet & Eat
6:30-6:50 Business Meeting
6:50-7:15 Educational Speaker

Educational Speaker:

Mark Figlozzi, NWSID Website
Designer

Cost: 20.00 with RSVP
30.00 at the Door
30.00 for Non-members attending
For 2nd or 3rd time.

RSVP to EVITE (coming to you soon), nwsid@nwsid.net or 206-763-8799



Special points of interest:

- Chapter Meeting
- Resource Library
- Website Sign-up
- Day of Caring
- Las Vegas
- Mystery Member

Website

If You Haven't Signed Up Yet, It's Not Too Late!!



Information on the use of NWSID Website

Your NWSID Board are always working towards making membership in NWSID a valuable investment for its members, both designer and PRA. One of the things done many years ago was to create a Referral Service for its designers. The Board realized that the Referral Service was serving too few of its members and after much discussion has made the leap to not only re-launch a new and improved web page, but to provide All its members, Designer and PRA, the opportunity to join the referral service.

The cost to be on the Referral System and a presence on the new web page in \$75.00 a year. For \$75.00 you will receive the following:

- Your photo (head shot)
- Your Name
- Your Business Name
- Your CHOICE of telephone number, email address or web address
- Choice of 3 categories to be linked to

This will be a consumer self serve area - which means the consumer can click on a displayed category, ie Kitchen and Bath Design, Color Consultant, etc. and the designers who selected to be in this category will be accessed. The consumer then can browse your web page if you have one, or

contact you by email or telephone. There will be NO middleman here as in the past.

There will direct connection to YOU! Professional Resource Affiliates will also have a similar feature. For \$75.00 PRA's will

Receive:

- Your photo (head shot)
- Your name
- Your Business Name
- Your CHOICE of telephone

number, email address or web address category

This section will operate similarly to the Designer site: categories

will be displayed, ie Flooring, Lighting, Painting etc. and both consumer and designer can click on a category and find the PRA in that listing and contact them directly. This is the first time we have offered this feature to our PRA's and we hope this will be a benefit to them! Right now we are facing economic challenges. WE are all looking for ways to market ourselves and to do so without having to spend a great deal of money. Membership in NWSID has always been a great value - **but the ability to use the NWSID website as a marketing tool adds to that value.** For a very minimal cost, you are linked into a web page that will be active advocate for hiring interior designers and giving the consumer the ability to do so easily.

HOW DO I GET THIS WONDERFUL BENEFIT?

On your dues statement there is a referral page option for the \$75.00. If you want this option, select it and add the \$75.00

to the cost of you membership renewal... You will then receive a packet with the information you need to provide to NWSID and the deadlines that will follow.

These deadlines are important to adhere to as the new NWSID website will be launched September 1, 2009. And you want to be on it then! We anticipate that with the new website and its user friendly Contact Management system that next year we can offer the designers and PRA's a Photo Gallery; Option linked to their referral listing. NWSID is excited about the changes coming on the Webpage - and ESPECIALLY for the new option for ALL members to be on the Referral page.

If you have any questions, you can call Barbara Kalis, 425-440-8681. if you have sent in your dues without the website option and you are now interested in participating, it is not too late. All you need to do is send in the \$75.00 and we will add you to the list.

"The ability to use the NWSID website as a marketing tool adds marketing value."



Letter from the President / Jann Placentia



I hope everyone is having a wonderful summer – and keeping cool! As I write this, the weather forecasters are predicting 96 degrees today and 101 tomorrow. Let’s hope they’re wrong.....

July 14th, the 2009 – 2011 board convened for a retreat at my home. Some terrific ideas emerged from this brainstorming session; the most fun and immediate of which is the implementation of a new meeting incentive: Attend a chapter meeting and receive a \$10 credit – up to \$120 a year – good toward the next year’s membership dues renewal, 75% toward the general dues and 25% toward the weblink dues. (For example: 10 meetings x \$10 = \$100 credit. \$75 credited toward general dues and \$25 credited toward the weblink dues). We think this is a wonderful idea, sure to generate greater meeting attendance and in-

volvement – thereby building a stronger organization!

As I mentioned in the last newsletter, NWSID has decided not to take a break during the summer months and will now have chapter meetings all year round. We held our first summer meeting in recent years July 21st at the studio of Professional Resource Affiliate **Siena Faux** in Bellevue. It was a very warm, interesting, and informative evening as we enjoyed gazing at the hundreds of incredible faux finish samples produced by Richard and Charane Poyorena. Our guest speaker, Pat Nugent, owner of **Pat Nugent Textiles**, amazed us with her collection of vintage fabrics and patterns - a roomful of designers’ creative juices revved up, contemplating the potential uses for the designs.....

The August chapter meeting will

be at **Great Stuff Vintage Furnishings** on Airport Way, near the SDC. (See details in the newsletter) If you haven’t yet explored the cool new shops on this stretch of Airport Way, attend the meeting to see what you’ve missed! Guest speaker will be **Mark Figlozzi**, our fabulous web designer and owner of **Bi-zango.com**, who’ll address the topic: “Your Website: Where Art Meets Commerce”. Mark is busy creating our new and improved state-of-the-art website, set to launch September 1st. Once you see it, if you haven’t already signed up for the weblink, you’ll want to! Until the next meeting, remember to stay hydrated!

Jann Placentia, President

Resource Library

NWSID is implementing a resource library in the NWSID office down at the Seattle Design Center. If you are a PRA and would like to have your catalogs or samples available for designers to reference, please call or email Fran to arrange putting these resources in place. The phone # is: 206-763-8799 and email: nwsid@nwsid. Designers this is a chance to easily access our PRA’s products when creating your designs.



“Advertising is the life of trade.”

Calvin Coolidge

Welcome New Members



Kirk Albert

PRA/Great Stuff Vintage Furnishings

Robin Daly

PRA/Daly’s Paint

Karen Dresback PRA

Statements Tile & Stone

Jennifer Zubrod

Returning Associate Designer

Connie Varland-Boyer

Returning Associate Designer

Andrew Dornan

PRA/Designer Woodworks

BJ Oswald

Returning PRA/Contract Furnishings Mart

Dale Schoenle

Returning PRA/Iris Window Coverings

Washington State Approves Bachelors Degree in Interior Design

A second baccalaureate degree at Bellevue College, this one a Bachelor of Applied Arts in Interior Design, has been approved by the Washington State Higher Education Coordinating Board.

The program is expected to begin in January 2010, pending final approval by the Northwest Commission on Colleges and Universi-



ties, the accrediting agency for all Northwest institutions of higher learning.

“As with all our programs, we are targeting our Bachelor of Applied Arts in Interior Design squarely on the needs of the region,” said Bellevue College President Jean Floten. “With the demand for interior designers in our state projected to grow at nearly twice the average pace for all occupations by 2016, this program will support local employers while also expanding the career opportunities for individuals. Its graduates will be ready to handle modern design challenges -- for example, using lighting, acoustics, temperature and air quality to enhance the health, safety and

productivity of building occupants,” Floten said.

The college expects its new program will serve 80 or more full- and part-time students in its first year.

While the full curriculum is a four-year sequence, people who already hold associate degrees in interior design may be able to earn the bachelor’s degree within two years.

For the convenience of working students, the program will offer evening and online classes in addition to a more traditional schedule of daytime sessions.

The Washington state legislature authorized the new degree during the 2009 legislative session.

“Our deepest appreciation goes to State Senator Fred Jarrett and State Representative Marcie Maxwell, whose leadership was instrumental in obtaining legislative approval for this program,” Floten said.

Jarrett (D-Mercer Island) and Maxwell (D-Renton) both represent the 41st legislative district, which encompasses Bellevue College.

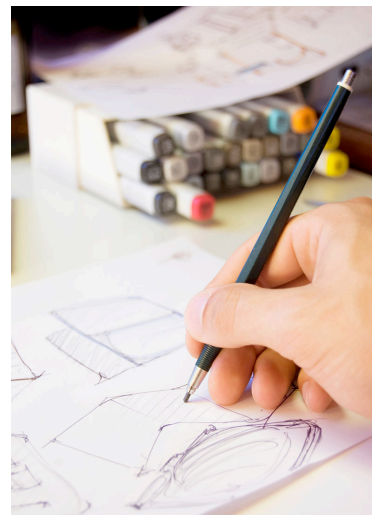
The Higher Education Coordinating Board approved the degree at its July 28 meeting.

Bellevue College awarded its first 19

baccalaureate degrees in June, to graduates of its Bachelor of Applied Science program in Radiation and Imaging Sciences.

ABOUT THE PROPOSED BACHELOR OF APPLIED ARTS IN INTERIOR DESIGN

Bellevue College worked closely with the professional interior design community to identify specific course elements for the new degree.



The resulting curriculum develops skills in critical thinking, problem solving, communication, teamwork and cultural sensitivity, in addition to design skills and technical knowledge.

“Advances in technology, new concerns for sustainability and accessibility, the aging of the national population and stricter regulations and building codes --



all of these have combined to demand greater skill and broader knowledge from today’s design professionals,” said Dan Beert, Bellevue College’s Interior Design program chair.

“Our proposed new bachelor’s degree will meet that need by producing tech-savvy graduates who have not only excellent design skills but also the sophistication and creative problem-solving that characterize well-rounded design professionals,” Beert said.

ABOUT BELLEVUE COLLEGE’S EXISTING INTERIOR DESIGN PROGRAM

Interior Design has for several years been one of the most popular and fastest growing associate degree programs at Bellevue College.

Currently serving 500 students, the program is one of only two in the state to be

accredited by the Council for Interior Design Accreditation (the other is offered by Washington State University). The college is adding a Green and Sustainable Design Certificate sequence to its interior design curriculum beginning this fall.

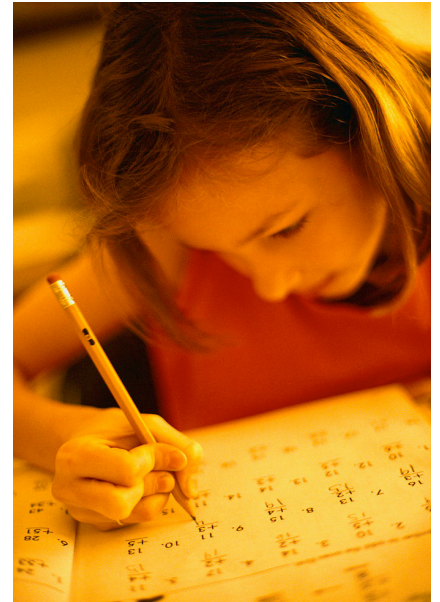
ABOUT BELLEVUE COLLEGE

Nationally-recognized for its innovative programs, Bellevue College is the third largest educational institution in Washington state, behind only the University of Washington and Washington State University.

Serving approximately 35,000 students each year, Bellevue College offers transfer study (the first two years of college); work-related programs in information technology, health sciences, interior design and many other fields; and developmental programs in adult basic education and English as a second language.

The college’s Continuing Education division offers courses in computing, various career-related topics, art, travel, languages and personal enrichment, as well as business contract training tailored to the specific needs of employers.

Visit Bellevue College on the web at www.bellevuecollege.edu.



“Interior Design has for several years been one of the most popular and fastest growing associate degree programs at Bellevue College”



Women In Transition



We are still continuing to collect gently used, small scale furniture for our community service project, "Women in Transition".

Please keep us in mind when downsizing and let your clients know that any items they don't want, we can pick up and deliver them, so that there is no hassle for them. Please email Cara Fleming with your pickups at carasinteriors@aol.com

"If your clients want to know what to do with their old furniture, let them know about "Women In Transition"

Remember, you or your client can also deliver directly to Contract Furnishings Mart during their normal warehouse hours, however, please e-mail Cara with a list of what you are dropping off. An example for a listing would look like this:

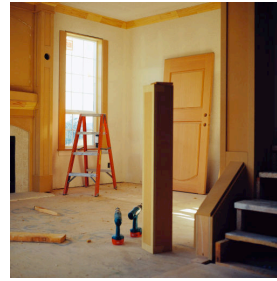
48" Rd oak dining table with wood chairs,

7" sofa in a blue and gray floral,

There are times when the amount of furniture donated exceeds the size of Rodney's pick-up truck or Ron's van. If you would like to donate your time one evening or Saturday and help with your vehicle for pick up and delivery, please contact Cara or Robin to volunteer.



Day of Caring



We are gearing up to aid in another Day of Caring come September. This is such a worthwhile cause and if you should know of a women's abuse shelter or any other place that assists women in need and needs help in re-vamping their space, please contact Cara with your suggestions. We will keep you informed on when and where. Know that we will need volunteers to make this happen.



New NWSID Logo Is On The Way

Along with our new website coming September 1st, we will also be updating our NWSID logo. It will continue to have our brand of 4 squares under our initials, but the font and colors will change. Last year when we sent out our surveys, some of the comments stated were, that you wanted to see NWSID look more professional. The board agrees!! In the last few years we were penny pinching to get our organization financially stable after losing Sample Sale as our fund raiser. We are now much more fiscally stable, so we are putting into place a new logo with new stationary and new updated materials for promoting NWSID. It will be exciting as we make this transformation. Below is our current logo.



Evite

We are going hi-tech with our RSVP's for meetings. From now on you will receive the information about our meetings along with an electronic response on "evite". This will help us keep better track of all who are

attending meetings. Those who are not computer savvy, **not to worry.** You will still be able to email. And remember meetings are \$20.00 with an RSVP and \$30.00 with out.



Come Join Us for Market in Las Vegas

September 13-16, 2009

Cost:

3 nights 4 Days at the
New York New York Hotel
Round trip air fare
Shuttle service
Entrance to world market

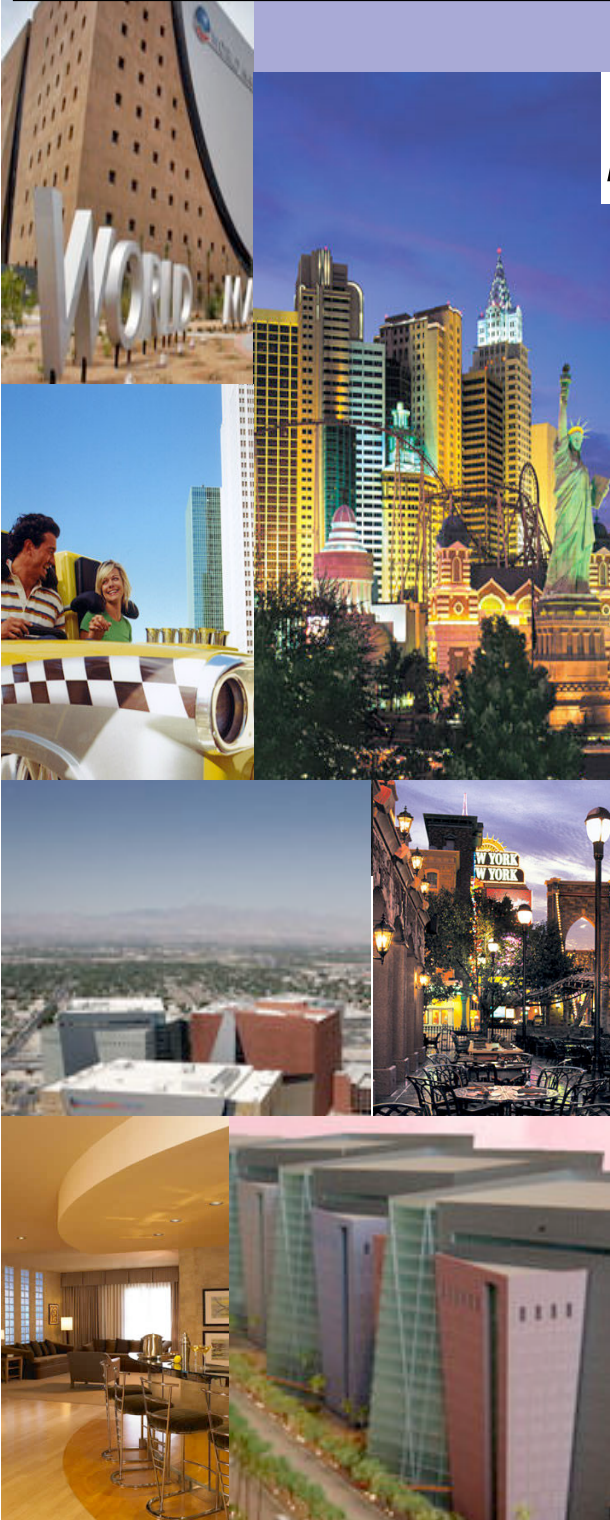
\$375.00

Double occupancy
Air fares subject to change

Additional individual costs:
Food & Entertainment

Registration has been extended to
Aug 28, 2009

For a registration form call nwsid @
206-763-8799 or
email @ nwsid@nwsid.net
Visa and master card accepted with a
\$12.00 administrative fee.



Northwest Society of Interior Designers

5701 6th Avenue South #214
Seattle, WA 98108

Phone: 206-763-8799
Fax: 206-763-8799
Email: nwsid@nwsid.net

Mission Statement

The Northwest Society of Interior Designers is a regional organization of professional interior designers and resource affiliates dedicated to supporting the career development of its members and promoting excellence through peer networking, continuing education and adherence to high ethical standards.

Keep An Eye Out For The Launching Of Our New Website September 1st



Can You Guess the Mystery NWSID Member???

Okay, members, let's try it again.

Last month's mystery member was me, Karen Lunn-Fisher. Barbara Kalis



guessed correctly. When asked how she got the right answer, she said "Karen hates peas."

So we have a new mystery member and I have tried to make it easier for you by supplying a photo of said member as well as more information.

Below, you will find a series of facts about this member. Guess who this member is and win a gift certificate from Espresso By Design. Put your best guess on the back of your business card and drop it in the box at the August meeting. Remember, only one entry per member and it must be in the form of a question.

1. Has been a member of NWSID for

15 years

2. What mystery member enjoys most about NWSID are the people and the wine.
3. Played trumpet when younger
4. Born in Bellevue, graduated from Hazen High in Renton
5. Married 21 years with one child
6. Hobby is golf
7. Professional philosophy "Work hard, don't give up" The path taken to the place our member is today.
8. One thing this member wants everyone to know is how much they appreciate working with NWSID members
9. Thinks worst movie ever made is "Cabin Boy"
10. Favorite food: Thai
11. Owns a dog (don't know what kind but I bet it's a black lab)
12. Embarrassed to say but cries at sad

movies

13. Favorite song: "Black" by Pearl Jam
14. 41 years old
15. Eye color: Blue
16. Memorable moments: His baptism (how old was he?)
Birth of his son
All vacation spots
17. When asked to name one thing that our members already know about you, they said "I'm a smart aleck!"
18. Some more silly fun facts about one of our members. I have also planted some clues within the facts.
On another note, I would like to hear from you about the new format for the Member Spotlight. Would you prefer the old format or something different?
*Thanks so much, NWSID's Rita Skeeter,
Karen Lunn-Fisher*