

Homesnap Named To Inc. Magazine's Best Workplaces 2020

BETHESDA, MD, MAY 6, 2020 – For its third consecutive year, [Homesnap](#), the leading provider of technology solutions to the real estate industry, has been recognized as one of [Inc.'s Best Workplaces for 2020](#) in the publication's fifth annual ranking of the fast-growing private company sector.

"Great companies are made up of great people and we are lucky to have so many of them here at Homesnap," said John Mazur, CEO of Homesnap. "We've worked very hard to build a positive and enduring company culture, and we are grateful for the recognition of our commitment to our organizational health and to supporting the personal and professional growth of our team."

The *Inc.* Best Workplaces list is the result of a wide-ranging and comprehensive measurement of private American companies that have created exceptional workplaces through vibrant cultures, deep employee engagement, and stellar benefits. Out of nearly 3,000 submissions, *Inc.* singled out just 395 winning companies. Each nominated company took part in an employee survey, conducted by [Quantum Workplace](#), on topics including trust, management effectiveness, perks, and confidence in the future. *Inc.* gathered, analyzed, and audited the data and employers were then ranked using a composite score of survey results. The strongest scores came from companies that prioritize the most human elements of work and these companies are leading the way in employee recognition, performance management and diversity.

"What makes Homesnap a great place to work extends far beyond our benefits and flexible work schedules – it's our team comprised of passionate, innovative, and driven individuals," said Dana Aldis, SVP of People and Customer Experience at Homesnap. "At Homesnap, we ensure each and every team member knows the value of their contributions, and open communication within our company creates a culture of purpose-driven individuals that see their roles as more than just a job, but something larger than themselves."

Homesnap launched a SaaS marketing product, Homesnap Pro+, in 2018 and recently introduced the most advanced generation of the Homesnap platform – All-New Homesnap Pro – in February 2020. These initiatives, along with other planned launches scheduled for later this year, has enabled Homesnap to consistently hire more talented employees and expand its headquarters in Bethesda, MD.

This award is just one of more than 40 accolades Homesnap has earned since its founding in 2012. Homesnap was recently named to the [Forbes 2020 List of America's Best Startup Employers](#) and was also named a [2019 Top Workplace by The Washington Post](#).

For more information about the *Inc.* Best Workplaces, visit www.inc.com/best-workplaces/2020

For more information about working at Homesnap and job opportunities visit www.homesnap.com/about/jobs

ABOUT HOMESNAP

With easy-to-use mobile technology fueled by unmatched, real-time data intelligence, Homesnap is changing the way real estate agents connect with consumers and serve their clients. Homesnap combines people, property and data with enterprise-grade software for real estate professionals to run and grow their business at every stage of the real estate transaction. The industry-endorsed Homesnap platform leverages AI, machine learning and big data from over 500 data sources and over 200 MLSs to provide more than one million U.S. agents with access to powerful mobile software that automates workflow and optimizes the search and sell experience for their clients. With the Homesnap mobile app, the highest rated consumer home search application; Homesnap Pro, the industry-standard mobile business platform for agents; and the Homesnap national home search portal, a joint venture with the industry-backed Broker Public Portal, the integrated Homesnap platform is transforming the real estate business. More information can be found at www.homesnap.com.

ABOUT INC. MEDIA

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* is the world's most trusted business-media brand offering entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media podcasts and print. For more information, visit inc.com.

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