

parents, provides work and programs for adults with disabilities. Innovative businesses such as Brown's Fish Fertilizer and Carolina Mountain Trout provide superior products from



*Carolina Mountain Trout is one of the largest suppliers of Trout and Trout products in the region.*

local mountain trout ([www.brownsfishfertilizer.com](http://www.brownsfishfertilizer.com))([www.carolinamountaintROUT.com](http://www.carolinamountaintROUT.com)). Intrepid entrepreneurs like the Carlsons and Tony and Jeanne Powell, of TJ's Mat Works ([www.picturematdesigns.com](http://www.picturematdesigns.com)), are a testament to the transformational idea of working and living in a small mountain town and the inspiration and unity that come from partnerships. As Jeanne, treasurer of the Andrews Valley Initiative notes, "one of the real strengths of the HandMade program is bringing us together to share our problems, solutions and accomplishments."

**Valleytown Cultural Arts Center:** a hub for area arts and cultural events. Also houses the Andrews Art Museum and the Valley River Arts Guild Gift Shop. [www.andrewsvalleyarts.com](http://www.andrewsvalleyarts.com)  
**Chautauqua Andrews:** a semi-annual event patterned after the original New York model and featuring learning opportunities, music and fun for all. [www.chautauquaandrews.org/](http://www.chautauquaandrews.org/)

**AVT's Valley Trails:** the long-term goal is to create a greenway that connects Andrews to Marble along the Valley River. Currently,



*Enjoy a brisk walk or a round of disc golf on the Heritage Park Trail.*

recreational walkers and bikers have three options: the Ballfield trail on Robbinsville Road, the Freedom Memorial Pavilion trail at the intersection of High School Drive and Smith Street and the Heritage Park trail around the perimeter of the 32 acre park just behind the Andrews Recreation Park. [www.andrewsvalley.org/valley-trails.asp](http://www.andrewsvalley.org/valley-trails.asp)

**Calaboose Cellars:** the smallest free standing winery in America. The wine can also be purchased at the Daily Grind & Wine in downtown Andrews. [www.calaboosecellars.com/index.aspx](http://www.calaboosecellars.com/index.aspx)  
**Disc Golf at Heritage Park:** players can enjoy the scenic Heritage Park walking trail while testing their skills on the 4500 foot, 18-hole course. The

*Eli Fowler of Andrews goes for par on the Heritage Park Disc Golf Course.*



challenging course offers two sets of tees: red for beginners, and white for more advanced players, along with woods, creeks, the Valley River, and at times, a corn field. [www.andrewsnc.com/andrews-disc-golf.php](http://www.andrewsnc.com/andrews-disc-golf.php)

**Jimmy's Pick N Grin Music Hall:** offers a casual place for local musicians to come and play and a good "stompin and skootin" dance floor for guests. [www.jimmypickngrin.com](http://www.jimmypickngrin.com)



*It's always a "foot stompn good time" at Jimmy's Pick n Grin*



HANDMADE in AMERICA



[www.handmadeinamerica.org](http://www.handmadeinamerica.org)

HandMade in America  
 SMALL TOWN  
 REVITALIZATION PROGRAM

NORTH CAROLINA

Established  
 1905

# ANDREWS

FARMS AND MOUNTAINS EMBRACE

*Abundant Outdoor Activities*

ANDREWS  
 at a Glance

Population (July, 2009):  
 1,611  
 (+1% since 2000)

Median Age:  
 41.5 years

Median Household  
 Income (2008):  
 \$25,953

Median House/Condo  
 Value (2008):  
 \$94,008

Cost of Living Index (Dec. 2009):  
 80.6  
 (U.S. average is 100)

Zip Code: 28901



In a place known by the Cherokee as Gunahita and Konehetee, lies the pastoral Andrews Valley. Enter its enchantment, and your senses become engaged in the meld of sounds of birdsong, sights of the rippling current of the Valley River chaperoned by the rolling Valley Mountains to the south, the towering Snowbird Mountains to the north, and by pungent smells of the fertile earth. This "long valley" compels you to linger and be inspired by the ever changing, yet ever lovely blue mountains, as did the ancients who relied upon this land as the breadbasket of their nation.



*Downtown Andrews has a unique charm and the true potential of the town will be soon realized through a downtown revitalization plan.*

### Historic Style

Today's Andrews got its start and name from the railroad in the 1890s. An indicator of the prosperity of the era, brick buildings and storefronts from the early 1900s line the downtown streets, while historic homes grace the residential areas, some listed on the National Register of Historic Places. For instance, the Walker Inn, built in 1840 as a stagecoach stop, is a spacious Colonial dwelling with a 30-foot dining room, iron pots hanging from the mantel of the six-foot fireplace, wrought iron door hinges, antique door latches, ceiling beams and bubble glass windows. The Queen Anne-style Franklin Pierce Cover House was built in 1900 for F.P. Cover, one of Andrews' early industrialists and



*The Old Walker Inn originally built in 1840 still stands in nearly original form. A must see for Andrews visitors.*

volunteer Frank Jones, "to find ways to revitalize the downtown and to beautify the area to be more appealing to the local citizenry and to visitors."

### Valleytown Cultural Arts Center Anchors the Arts

The Valleytown Cultural Arts Center is another Andrews National Register of Historic Places standout. Designed in the Classical Revival-style and constructed in 1923 as the First Baptist Church, the imposing brick building is graced with original hardwood flooring, rich wood trimmings, gilded fixtures and moldings, an intricately patterned pressed tin ceiling, and a myriad of stained glass windows. When the church vacated the building, a group of local citizens organized what is now the Valleytown Cultural Arts & Historical Society to purchase and save it. Rolling up their sleeves,

*The Valleytown Cultural Arts Center is a staple for the arts in Cherokee County. The building hosts a variety of musical acts, plays and art exhibitions.*



those citizens cleaned and painted and began a slew of renovations. Today, as noted by Elizabeth Hay, treasurer of the Society, "the building is a major asset to the community and the assistance from HandMade and dozens of volunteers has enabled us to provide a home to the Andrews Art Museum, the Valley River Arts Guild Gift Shop, semi-annual Chautauqua performances, the community Youth Players, and community fund raisers, dances and weddings. We continue to make many needed



*"One of the real strengths of the Hand-Made program is bringing us together to share our problems, solutions and accomplishments."*

- Jeanne Powell, Andrews Valley Initiative Secretary

improvements to the building, such as upgraded lighting and restoring the 84 stained-glass windows one-at-a-time, and we plan to continue to enhance its appearance and usefulness to the community in years to come."

### Jailhouse Serves Time as America's Smallest Winery

New Englanders Eric and Judy Carlson fell in love with Andrews in the mid-2000s and purchased a home with some acreage on the edge of town. Then, as Eric explains, "what started as a hobby quickly gained traction on, what turns out to be, near perfect soil and climate conditions for wine grape growing here in the valley. We learned that the forgotten old rock building with the bars in the windows on our property was used as the calaboose before the town built its first jail. Our hobby took over



*The restored jailhouse at Calaboose Cellars, America's smallest free standing winery.*

that building as the perfect location for America's Smallest Winery, Calaboose Cellars." In the last four years of

### Accomplishments: Andrews renewal since 1996

#### Beautification:

AVI's Valley Trails (a multi-purpose network of hiking, biking and walking trails) and handicapped-accessible fishing pier, Freedom Pavilion and Park, renovations to the Valleytown Cultural Arts Center, Valley River Arts Guild Gift Shop and Andrews Art Museum,

new Traffic lights and Welcome Signs, Downtown Murals and Summer Garden Tour

#### New Businesses:

108 new businesses and 207 jobs created

#### Public Areas & Facilities:

- 53 buildings renovated and 30 facades redone

selling wine to tourists and locals alike, Eric and Judy have drawn a new group of travelers to the valley, and hope to see other vineyards and wineries join them in the Andrews Valley area in coming years.

### 21st Century Fusion of Beauty and Technology

Like many other small North Carolina towns in recent years, Andrews has suffered the loss of its manufacturing economic base, leaving it with several empty factory buildings and a lack of jobs. Town leaders are actively seeking small manufacturers to put those buildings back to use, confident

*The Andrews-Murphy Airport has recently been renamed the WNC regional Airport.*

that the amenities they offer will be attractive to new businesses while creating jobs as well as opportunities for entrepreneurs.

A broadband network providing robust high speed wireless internet service to the town and surrounding areas at an affordable price is under development for the Town of Andrews. ([www.andrewsbroadband.net](http://www.andrewsbroadband.net)) Western Carolina Regional Airport (KRHP), located just two miles from downtown, offers basic services and jet fuel, and as the largest airfield between Asheville and Chattanooga, Knoxville and Atlanta, stands poised for



future growth. Industrial Opportunities, Inc. (IOI), started in 1974 by concerned

*The Andrews "Ballfield Trail" entrance.*

#### Investments:

\$2,132,601 in public investments and \$5,233,060 in private investments

#### For further information:

For more information on these and other initiatives, visit [www.andrewsvalley.org](http://www.andrewsvalley.org), or contact Bob Ferreira, Executive Director, Andrews Valley Initiative, 985 Main Street, Andrews, NC, phone (828) 644-3471