



HANDMADE
in AMERICA

NEWSLETTER : 2013 May

Director's Corner



The other day I drove by the downtown farmer's market and realized that it is that time of year where we get to benefit from all the locally produced food that we are so fortunate to have access to here in WNC. And with that thought, I am happy to announce the 6 artists chosen for the Community Supported Art program we have launched. They are Ben Elliot (blown pint glass), Q Evon (embossed medallion), Carla Filipelli (woven basket), Sue Grier (ceramic mug), Mary Carol Koester (leather journal) and Chris Perryman (wooden cutting board). There will only be 50 shares for purchase and each share costs \$200. Every shareholder will receive one of each piece listed above. Using local craft artists, this program provides young and budget-minded folks, who are interested in collecting the work of craft artists, the opportunity to do so without breaking the bank. At the same time, we provide craft artists the opportunity to promote themselves, make a little money, and to incubate their businesses by learning to manufacture on a small scale. This is such a great way to support our local artists while receiving amazing one-of-a kind pieces. Please join me in supporting these talented artists and purchase a share before they are all gone.

[Click here](#) to purchase a share!

Have a great May!

In Craft,

Gwynne Rukenbrod, Executive Director

HandMade in America News



HandMade in America Demographic Survey

As part of our ongoing mission to provide programs that BEST serve you and your needs, HandMade in America needs to know a little more about our constituents. This will help us measure the impact we are having through our programs and report back to our funders how their investment is making a difference. Please help us by taking a quick survey to gather the data we need!

It will only take a few minutes, and the help it will provide to us is invaluable. To fill it out, please click here: [HandMade in America Demographic Survey](#)

Thank you for your cooperation! If you have any questions or concerns, please contact Helene Herbert at 828. 252. 0121 x 306 or hherbert@handmadeinamerica.org

Community Supported Art Now Selling Shares!



6 artists have been chosen to contribute one unique craft piece. Each share will include: a ceramic mug, a leather journal book, a handblown pint glass, a wooden cutting board, an embossed metal medalion, and a woven basket.

\$200 a share
Shares are limited, purchase yours by [Clicking here!](#)

For any questions, contact 828. 252. 0121, or info@handmadeinamerica.org

Call for Entry:

"Mitered" Exhibition - Buncombe County
Register of Deeds Office Quilt Show
June 28, 2013 – January 5, 2014

In celebration of our rich regional craft heritage, HandMade in America and the Buncombe County Deeds Office are working in collaboration to create a regional quilt exhibition entitled "Mitered". This exhibition is to be on display in the Deeds Office lobby for 6 months and will be visible to thousands of visitors each week. To be considered for this exciting opportunity, please submit a completed exhibition entry form. [Click here](#) for all the details.

Entry deadline: June 17, 2013

Notification of accepted pieces: June 21, 2013

Delivery of accepted work: June 24-28, 2013

Selected work pick-up: January 6-8, 2014

For any questions, please contact 828. 252. 0121 or exhibitions@handmadeinamerica.org

Call for Entry:

Appalachian Women Entrepreneurs
I-26 Exhibit

July 8, 2013 – January 6, 2014

HandMade in America is pleased to invite you to submit your work for the upcoming Appalachian Women Entrepreneurs exhibit at the I-26 Welcome Center. This exhibition will celebrate our AWE members and their work. All entries by AWE members will be accepted until we fill the cases, so please submit your entry early to ensure a space in the display! Please keep submitted items as small as possible so many artists will have opportunities to show. All entries will be included as space allows. [Click here](#) for all the details.

Entry deadline: 1:00 pm, May 24, 2013

Notification of accepted pieces: June 4, 2013

Delivery of accepted work: June 28, July 1-2, 2013

Selected work pick-up: January 8-10, 2013

For any questions, please contact 828. 252. 0121 or info@handmadeinamerica.org

Small Town Conversations



Small Town Annual Summit:

Rural Creative Placemaking

When: Wednesday, May 29, 2013, 9 am-3:30 pm

Where: UNC Asheville, Reuter Center, CPO #5000, One University Heights, Asheville, NC

We hope you plan to join HandMade in America for our Small Town Summit. Small town leaders, volunteers, officials, and community economic development partners are all invited to participate in this day-long summit, focused on Rural Creative Placemaking.

The gathering will showcase and celebrate the innovative techniques and practices that have instilled a sense of place and vibrancy in HandMade's existing Small Towns. HandMade Small Town leaders will offer real solutions to common problems and techniques to identify and build on community assets.

[Click here](#) for more details and to register.

For any questions, please contact Jess Kryzenske at 828. 252. 0121 x302 or jessk@handmadeinamerica.org.

Through the support of the Community Foundation of Western North Carolina we will be able to offer a limited number of scholarships for the Summit. To apply for a scholarship please download and complete this form and return to Jess Kryzenske at jessk@handmadeinamerica.org.

WESTERN NORTH CAROLINA

Textile Study Group

Investing the historical and cultural aspects of textiles

Wednesday, May 15, 2013, 5:30 - 7:30 pm

Edwina Bringle: Miss Lucy and Her Penland Heritage



Penland School of Crafts was founded 83 years ago with handweaving as a means of economic development. Now it is an important national center for craft education in all media. The program will discuss the history of Penland and the woman who started it 83 years ago, Miss Lucy Morgan. Edwina is able to bring this history alive through a personal connection to Penland and the people of the community. Edwina Bringle has been associated with Penland School for many years as a student, resident, volunteer, and instructor. She is professor emerita from UNC Charlotte.

All are welcome. The meeting will take place at HandMade in America, 125 S. Lexington Ave., Suite 101.

[Click here](#) to find more about Textile Study Group.

Questions? Contact Catharine Ellis at 828. 421. 6722 or catharine@ellistextiles.com.

Appalachian Women Entrepreneurs



Hendersonville

16 May 2013, 10:00 AM – 12:00 PM
ArtMoB, 124 4th Ave., E. Hendersonville, NC
Accounting Practices

Sylva

16 May 2013, 2:00 AM – 4:00 PM
Needles in a Haystack, 2 Dills St., Dillsboro, NC
Accounting Practices

Boone

23 May 2013, 1:00 PM – 3:00 PM
Appalachian Enterprise Center, 130 Poplar Grove Connector,
Boone, NC
Accounting Practices

Members receive a new AWE binder to keep all your helpful handouts in! Try us out with a free introductory meeting. Annual fee is \$30 for AWE membership or \$45 for Artist Membership to HandMade in America.

To register, please email llabelle@handmadeinamerica.org or call 347. 526. 5418.
[Click here](#) to see 2013 meeting times, locations and topics.



West Jefferson

06 May 2013, 3:00 PM - 5:00 PM
Ashe County Arts Council, 303 School Ave., West Jefferson,
NC
The Artist Portfolio/Digital and Print

West Jefferson

06 May 2013, 6:00 PM - 8:00 PM
Ashe County Arts Council, 303 School Ave., West Jefferson,
NC
Social Media For Beginners

Morganton

06 May 2013, 5:30 PM - 7:30 PM
Burke County Arts Council, 115 E. Meeting St., Morganton,
NC
Learning to Love Your Digital Camera

Asheville

14 May 2013, 6:00 PM - 8:00 PM
HandMade in America, 125 S. Lexington Ave., Suite 101,
Asheville, NC
Artists' Critique

Non-members: \$20, Members at Basic Level: \$10
Members at Artist Level or above or Members of Arts Council: Free
[Click here](#) to sign up for membership.

To register and find more information on location, contact information, topics, and instructors of Craft Labs, please email info@handmadeinamerica.org or call 828. 252. 0121.

Events and Opportunities



Accelerating Appalachia: To Help Your Members Grow!

Applications deadline: May 20, 2013

Accelerating Appalachia, a first of its kind nature-based business accelerator, is currently recruiting sustainable agriculture, agroforestry, natural textiles, clean energy and other nature-focused entrepreneurs and businesses that are looking to grow their enterprise.

This is a 12-week intensive business acceleration session in the fall of this year, culminating in two peer-selected businesses receiving an investment of at least \$50,000 each. Participating entrepreneurs will establish a deeply valuable peer and mentor network of like-minded entrepreneurs, and will gain the capacity and connections to achieve follow-up funding and investment.

[Click here](#) for more information and to apply.

For more information, contact Sara Day Evans at 828. 216. 9416 or saraday@acceleratingappalachia.org

Artist Studios for rent at Ghost Town in the Sky in Maggie Valley

Maggie Valley's Ghost Town in the Sky, one of North Carolina's most unique amusement parks and family destinations, opened in 2012. Owner Alaska Presley worked diligently on getting the park prepared for a partial opening, **Phase One**. The first phase included the famous chairlift ride to Ghost Town's all new "Level Fun". The chairlift takes passengers 3500 feet up and back down the side of Buck Mountain, with breathtaking views of the Smoky Mountains above and the valley below.

Phase Two will be opening late May and will include 6-8 artist studios with 110/220 volt electricity. It is expected that over 12,000 people will visit a day and artists may sell their work directly from their studio. If you are interested please call Jena Sowers at 400.4584 or Larry Elliott at 850.545.4568.

Ghost Town is also looking for secular and religious art to sell in their gift shop, so if you are interested please call Jena Sowers at 400. 4584 or Larry Elliott at 850. 545. 4568.