



**HANDMADE**  
*in AMERICA*

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CONTACT: Janelle Wienke 828-252-0121 x307  
[jwienke@handmadeinamerica.org](mailto:jwienke@handmadeinamerica.org)

## **HandMade ED Named as “One to Watch in 2013”**

April 2, 2013: Gwynne Rukenbrod, Executive Director of HandMade in America, has been named one of nine national names to watch in 2013 in the April issue of *The Crafts Report*. These crafts professionals embody spirit, drive, and versatility in the world of contemporary craft.

Gwynne took over as Executive Director in January of 2011 and has forged the organization ahead by creating new programs which build on HandMade's national and international model of asset-based community development. Having worked as a craft artist, curator, and an arts administrator, Gwynne Rukenbrod has a unique and thorough perspective. Her passion to build economies through craft is the driver for creating a sustainable future for HandMade. This same passion is pushing the organization into a new era, providing both opportunity and education. Her background allows her to perceive collaboration opportunities in a new way and to create unusual programs which help cultivate a thriving craft economy.

*The Crafts Report*, established in 1975, is a monthly business magazine for the crafts professional. Their mission is to serve the beginning and the established professional craftsperson and crafts retailer.

Gwynne humbly responded to her mention, saying, “...alongside notables such as Bruce Baker, Brigitte Martin, Rebecca Mercado, and Perry Price, and others, it is an honor to be recognized by *The Crafts Report* for my work with HandMade in America and throughout the industry.”

To learn more about HandMade in America and its programs go to [HandMadeInAmerica.org](http://HandMadeInAmerica.org).

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HandMade in America grows economies through craft, transforming both individuals and communities through education, entrepreneurship and economic development. HandMade in America has a 19-year tradition for pioneering innovative ways to empower the people and towns of Western North Carolina through programs that educate and facilitate the needs of creative entrepreneurs and communities. Additional information is available online at [handmadeinamerica.org](http://handmadeinamerica.org) or by calling 828-252-0121 x307.

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