



HANDMADE
in AMERICA

FOR IMMEDIATE RELEASE

CONTACT: Janelle Wienke 828-252-0121 x307
jwienke@handmadeinamerica.org

HandMade in America Receives NCCDI Grant in 2013

January 29, 2013: Asheville, NC – HandMade in America is one of five Asheville-area nonprofits to receive funding from the NC Community Development Initiative for 2013. The 28 chosen organizations in North Carolina will share \$1.95 million in grants for the purpose of creating economic growth and jobs in some of the state's most distressed areas.

The grants come from two new Initiative programs: Community Enterprise Fund and Capacity Building program. They are made possible with financial support from the state of North Carolina, Z. Smith Reynolds Foundation, BB&T Corp. and other public and private organizations.

HandMade in America's one-year, \$40,000 grant from NCCDI's Capacity Building grant program will be used to strengthen operations and activities to achieve the greatest impact in the region.

HandMade in America offers a range of programs aimed at growing local economies through craft. Its innovative programs serve craft artists, craft-based business, and WNC's small towns, and have leveraged resources to grow the annual economic impact of the craft industry by nearly \$100 million.

For more information on the Initiative's grant programs, contact Millie Brobston, Program Officer for Grant Investments, at (919) 835-6000 or mbrobston@ncinitiative.org.

The N.C. Community Development Initiative leads North Carolina's collaborative community economic development effort, driving innovation, investment and action to create prosperous, sustainable communities. For more information, visit www.ncinitiative.org.

For more information about HandMade in America and its programs please visit handmadeinamerica.org.

HandMade in America grows economies through craft, transforming both individuals and communities through education, entrepreneurship and economic development. HandMade in America has an 18-year tradition for pioneering innovative ways to empower the people and towns of Western North Carolina through programs that educate and facilitate the needs of creative entrepreneurs and communities. Additional information is available online at www.handmadeinamerica.org or by calling 828-252-0121 x307.

###