



HANDMADE  
*in* AMERICA

## NEWSLETTER : 2013 March

### Director's Corner



By now, most of us are wanting for some warmer weather and spring to arrive. One of the things I like most about spring is the amazing fresh food we are fortunate to have access to here in WNC. In celebration of this great food, HandMade is pleased to announce our new Community Supported Art program. Our CSA is modeled after the Community Supported Agriculture programs many of you may be familiar with, where you pay a fee for a share of a local farm, and throughout the season, the shareholder receives food from that farm. HandMade's program features 6 craft artists making 50 pieces of art. Shareholders will pay \$200 for a share, and each share receives one piece of art from each of the 6 artists, for a total of 6 pieces. This program celebrates local craft artists, promotes local buying, and provides budget-minded folks an opportunity to begin collecting local craft. At the same time, this program provides craft artists with the opportunity to promote themselves, make a little money, and to incubate their business by learning to manufacture on a small scale.

Thanks to Springboard for the Arts who provided the model for our new CSA program. The first year they launched this program, their shares sold out right away and they had to form a waiting list! Shares are limited to only 50, so keep an eye out for our open date (May 1) to sell shares. We will also be visiting farmers' markets this summer to sell shares, and the goal is to sell out!

Please join us in launching the 1st program of its kind in WNC by becoming a CSA artist or shareholder. If you are an artist and are interested in applying to sell your work through this program, please visit our website [handmadeinamerica.org](http://handmadeinamerica.org).

Thanks and have a great March!

In Craft,

Gwynne Rukenbrod, Executive Director

## HandMade in America News



Join us in launching a brand new Business Incubator program. It's the first of its kind in NC and the Call to Artists is open now!



Over the last 20 years, Community Supported Agriculture (CSA) has become a popular way for consumers

to buy seasonal food directly from local farms. With that buy-local spirit in mind, Community Supported Art is a similar endeavor to support regional craft artists and collectors.

We are seeking craft artists to launch our inaugural Community Supported Art (CSA) program. Our local CSA program is modeled after the Community Supported Art project created by Springboard for the Arts and mnartists.org in Minnesota, where it continues successfully season after season.

Help us launch the first Community Support Art program in North Carolina!

To download Application Package, go to [handmadeinamerica.org](http://handmadeinamerica.org)

To apply for CSA program, you must be a member of HandMade in America at the Professional Artist level or above. Please [click here](#) to join or upgrade your membership. You can find more tips and tricks for submissions on the Members Only Website.

For any questions, please contact Ryan-Ashley Anderson at 828.252.0121 x 321, or [randerson@handmadeinamerica.org](mailto:randerson@handmadeinamerica.org)

## Upcoming Exhibition "Breaking Ground: Innovative Craft" March 8-May 31

Opening reception: Friday, March 8, 5:30-8:00



Although we are sad that the Flux exhibition is officially down, we are excited about Breaking Ground: Innovative Craft!

[Click here](#) for all the details.

WESTERN NORTH CAROLINA

## Textile Study Group

*Investing the historical and cultural aspects of textiles*

Wednesday, March 20, 2013

Investigating the Historical and Cultural Aspects of Textiles



Carol Stangler, The Craft and Art of Bamboo

All are welcome. Meeting will take place at HandMade in America, 125 S. Lexington Ave., Suite 101. Entrance is on Hilliard Avenue near Church Street, two blocks from the Orange Peel.

Contact:  
Catharine Ellis, 828-421-6722  
[catharine@ellistextiles.com](mailto:catharine@ellistextiles.com)

[Click here](#) to find more about Textile Study Group

## Appalachian Women Entrepreneurs

# AWE



### Asheville

06 Mar, 2013, 6:00 PM - 8:00 PM

HandMade in America

How to Tell Your Story (speaker: Richard Handy)

### Hendersonville

18 Mar, 2013, 11:00 AM – 1:00 PM

ArtMoB- 124 4th Ave. E Hendersonville, NC

How to Tell Your Story ( speaker: Kim Stimpson)

### Boone

13 Mar, 2013, 1:00 PM – 3:00 PM

Appalachian Enterprise Center - 130 Poplar Grove Connector,  
Boone, NC

How to Tell Your Story

### Sylva

27 Mar, 2013, 11:00 AM – 1:00 PM

Jackson County Library - 310 Keener Street, Sylva, NC

How to Tell Your Story

Members receive a new AWE binder to keep all your helpful handouts in! Your first meeting is free. Fee is \$30 for AWE membership or \$45/year for Artist Membership to HandMade in America.

To register, please email [ymorris@handmadeinamerica.org](mailto:ymorris@handmadeinamerica.org) or call 828.252.0121 x303

[Click here](#) to see 2013 meeting times, locations and topics.

# CRAFT LABS



### Energy Xchange

12 Mar, 2013, 6:00 PM - 8:00 PM

Energy Xchange- 66 Energy Xchange Dr. Burnsville, NC 28741

#### Filing Quarterly Income Taxes for Artists

Taught by Mr. McKinney

FREE, but must **Register in Advance** to Robert Branch at 828.766.1295 or [rbranch@mayland.edu](mailto:rbranch@mayland.edu)

### Asheville

16 Mar, 2013, 4:00 PM - 6:00 PM

Asheville Area Arts Council 346 Depot St. Asheville, NC

#### Negotiations and Legal Issues

Registration is Required.

### Energy Xchange

28 Mar, 2013, 6:00 PM - 8:00 PM

Energy Xchange- 66 Energy Xchange Dr. Burnsville, NC 28741

#### The Exhibition Proposal

Taught by Gwynne Rukenbrod

FREE, but must **Register in Advance** to Robert Branch at 828.766.1295 or [rbranch@mayland.edu](mailto:rbranch@mayland.edu)

### Lenoir

21 Mar, 2013, 5:30 PM - 7:30 PM

Caldwell County Arts Council - 601 College Ave SW  
Lenoir, NC

#### Artist's Critique

Registration is Required.

Non-members: \$20, Members at Basic Level: \$10,  
Members at Artist Level or above or Members of Arts Council: Free  
[Click here](#) to sign up for membership.

To register and find more information on location, contact information, the topics and instructors of Craft Labs, please email [ymorris@handmadeinamerica.org](mailto:ymorris@handmadeinamerica.org) or call 828 252 0121 x303

# Events and Opportunities



## HandMade in America National Co-Sponsor for Arts Advocacy Day 2013!



[Click here](#)

HandMade in America is happy to announce our co-sponsorship with Americans for the Arts for Arts Advocacy Day April 8-9, 2013. National co-sponsors help shape the legislative platforms and messages for Arts Advocacy Day. It is more important than ever to preserve the support for the arts.

When craft, culture, and the arts come together, the effects are powerful. They drive tourism, stimulate economies, connect people across generations, unite communities, and create livable, healthy neighborhoods. Craft, culture, and creativity create collaborations and strategic partnerships that take our limited funds and build on them to leverage united community initiatives and programs that have far greater effect/impact. Our cultural agencies are an integral part of this sustainable process, and we urge everyone to support funding and policies to promote and continue our work.

Please join us on April 8 - 9, 2013 to tell Congress why the arts matter. [Click here](#) for more information and to find out how you can take two minutes to tell Congress why to support the Arts and Education. Unable to join us in Washington, DC? There are statewide events in Raleigh around same time. [Click here](#) for more information of NC events.

## Initiative's Summer Youth Leadership Program



The Initiative's Summer Youth Leadership Program places high school seniors in summer internships in high performing community organizations around the state. This excellent program exposes students to the challenges and solutions for helping the different communities around the state grow economically and gives them valuable work experience and life skills.

The 2013 Summer Youth Leadership Program will run from June 18 through August 9. Internship applications must be submitted by Monday, April 15.

[Click here](#) for more information.

## Woman to Woman - The Southern Craft Revival

**Thursday, March 7, 7:00 PM**  
**Macon County Public Library, Franklin**

The program focuses on the emergence of handmade craft as an important industry in the Southern Appalachian region and commemorates Women's History Month. The lecture and slide presentation will be given by Anna Fariello with Western Carolina University's Hunter Library and the director of WCU's Craft Revival Project. The event is free and open to the public. It is co-sponsored by the Macon County Arts Council and the Macon County Library.

[Click here](#) for more information or call 828.524.7683