

**Iroquois Hotel's Marching through the Holidays Photo Contest  
Official Rules**

*November 23, 2016*

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. PARTICIPANTS MUST BE 21 YEARS OF AGE OR OLDER AND RESIDE IN THE FIFTY UNITED STATES OF AMERICA, THE DISTRICT OF COLUMBIA AND CANADA.**

**1. Sponsor:** This contest is sponsored by The Iroquois Hotel (the "Sponsor") located at 49w 44<sup>th</sup> Street, New York, NY 10036 which is solely responsible for it's content. The contest is not sponsored, endorsed or administered by Instagram or Twitter.

**2. Eligibility:** The **Marching through the Holidays** ("the Contest") is open to legal residents of the fifty (50) United States and the District of Columbia who are at least twenty one (21) years of age or older as of November 28, 2016. Employees of sponsor, affiliated companies, advertising or communications agencies and the immediate family of each employee are not eligible. Void where prohibited by law. Subject to all applicable federal, state, municipal and local laws.

**3. Contest Period:** The Contest begins on November 29, 2016 at 12:00 A.M. Eastern Time ("EST") and ends on January 2<sup>nd</sup>, 2017 at 11:59 P.M. EST (the "Entry Period").

**4. To Enter:** To enter the Contest, you must follow The Iroquois Hotel on Instagram @TheIroquois ([www.instagram.com/TheIroquois](http://www.instagram.com/TheIroquois)) and Twitter @IroquoisNewYork ([www.twitter.com/IroquoisNewYork](http://www.twitter.com/IroquoisNewYork)). During the Entry Period, (i) share an original photo you've taken with our toy soldiers on Instagram or Twitter, (ii) include the hashtag #TheIroquois (iii). Any photo submitted may be shared publicly and in accordance with Instagram and Twitter's Terms of Use (<http://instagram.com/about/legal/terms/>, <https://twitter.com/tos>), or any other media selected by Triumph Hotels. You may enter one photo per day during the Entry Period, as long as no photo is a duplicate of a previous entry. All entries must be submitted by 11:59 P.M. EST on January 2<sup>nd</sup>, 2017. All entrants must be the sole owner of the submitted photo and no entry can infringe on any other person or entity's rights.

All entries are subject to verification by the Sponsor. Entries that do not meet the requirements for the specified below or otherwise do not comply with the Official Rules herein may be disqualified. Any attempted form of entry other than as described herein is void. Sponsor will determine in its sole discretion, what constitutes a valid entry. All materials submitted become the property of the Sponsor and will not be returned or acknowledged.

Sponsor reserves the right to cancel or modify the Contest if fraud or technical failures destroy the integrity of the Contest as determined by the Sponsor, in their sole discretion, and to award the prize based on eligible entries received prior to the cancellation.

**5. Winner Selection and announcement:** Entries will be judged by representatives of the Sponsor based on creativity (25%), uniqueness (25%) , relevancy to theme (25%), and aesthetic appeal (25%). Selections will be made within seventy two (72) hours of the completion of the Entry Period. The selected participants will be notified via a comment on Instagram or a reply on Twitter and will be required to respond via email to the Sponsor within 48 hours of being notified. If a selected participant is unreachable during the designated time period the prize will be forfeited and an alternate winner may be selected. The list of prize winners may be obtained by sending a self addressed stamped envelope to: The Iroquois Hotels **Marching through the Holidays** Contest, 49w 44<sup>th</sup> Street, New York, NY 10036

**6. Prizes.** A Grand Prize will be awarded after the Contest. One Grand Prize winner will receive a one night stay at The Iroquois New York (pending availability). Any taxes, fees and expenses relating to the acceptance and use of the Prize not specified are the responsibility of the prize recipient.

**7. Odds of Winning.** Odds of winning a prize depend on the number of eligible entries received at the end of the Entry Period.

**8. Publicity.** Except where prohibited, participation in the Contest constitutes each entrant's consent to Sponsor's use of entrant's name and photo for promotional purposes in any media, worldwide, without further payment or consideration.