

FOR MORE INFORMATION

Nancy Glasgow
Bitner/Hennessy Public Relations
1-800-393-1146 ext. 104, nancy@bitner.com

Tranquility Bay, the Florida Keys' Newest Luxury Beach House Resort, Offers 'Island Spice' Private Spa Services

MARATHON, Florida Keys (Aug. 2, 2006) – Tranquility Bay, the newest luxury Beach House Resort in the heart of the Florida Keys, is now offering guests the ultimate in pampering with custom private spa services that they can enjoy in the comfort of their own luxurious Beach House at the resort.

The Island Spice Private Spa features an extensive menu of in-home treatments, including exotic massages, facial massages, exfoliation and manicures. Custom made poultices, facial and body masks and even vibrational energy balancing are among the treatments that have been brought all the way from Java, Phuket (Thailand), Hawaii, Fiji and Goa (India) directly to Tranquility Bay's serene and comfortable two- and three-bedroom luxury Beach House Resort.

"The Island Spice in-house Private Spa concept is essential to our positioning as a luxury destination resort," said Tranquility Bay's General Manager Tyler Walters.

"Being able to offer these services in the privacy of our beach houses will go far toward enhancing our guests' experience and creating a unique spa atmosphere."

The journey to inner peace and harmony begins with the Hawaiian Forgiveness Ceremony, a special clay treatment and energizing Lomi Lomi massage; the Thai Warrior Revitalizer to relieve muscle aches and arthritis; and the barefoot Ashiatsu massage, derived from the timeless foot pressure techniques practiced in Kerala, India, to transport body and soul into a floating state of bliss.

Nestled on a 12-acre private enclave with lushly landscaped grounds and an abundance of towering coconut palms, Tranquility Bay Beach House Resort features 87 two and three-bedroom luxury beach houses, an expansive 2.5-acre sandy private beach, one of the Florida Keys' largest lagoon swimming pools, waterfront event space and a state-of-the-art fitness center.

Tranquility Bay also boasts what is destined to become one of the Keys' finest dining establishments: Butterfly Café. The restaurant offers alfresco dining on a shaded verandah or inside the impressive dining room, with its soaring ceiling and casual yet sophisticated décor. Seasonal menus feature Tropical World cuisine with an emphasis on fresh local ingredients. In addition, guests can enjoy drinks, food and fun at the beachside Tiki Bar & Grille, which offers a menu of salads, sandwiches, entrees and pizza in a relaxing, casual atmosphere.

Tranquility Bay Beach House Resort is managed by Cay Clubs Resorts and Marinas. For more information about Tranquility Bay Beach House Resort, visit the Web site at www.tranquilitybay.com, call toll-free (866) MID KEYS (643-5397). Tranquility Bay Beach House Resort is located at Mile Marker 48.5 Bayside, 2600 Overseas Highway, Marathon Key, Fla.

About Cay Clubs Resorts and Marinas

Cay Clubs Resorts and Marinas offers investment and vacation opportunities at resort properties and related businesses it owns and operates throughout the Florida Keys, as well as in Sarasota, Fla., Clearwater, Fla., and Las Vegas. Cay Clubs offers a complete guest experience, with more locations coming soon in Florida and the Caribbean. For more information, visit the Web site at www.cayclubs.com.

###