

# SEA CREST

## BEACH HOTEL

FOR IMMEDIATE RELEASE

**Contact:** Jamie Scalici  
Middleton & Gendron/Eric Mower + Associates  
(212) 980-9194  
[jsalici@mg-pr.com](mailto:jsalici@mg-pr.com)

### SEA CREST BEACH HOTEL TO RING IN 2015 WITH AN OCEANFRONT BASH AND POLAR PLUNGE

*Proceeds From the Events to Benefit West Falmouth Library and  
Cape Cod Center for Women*



NORTH FALMOUTH, Mass. – Nov. 20, 2014 – Back by popular demand, [Sea Crest Beach Hotel](#)'s annual **New Year's Eve Bash** will ring in 2015 on the Cape. The oceanfront celebration is a perennial hit with guests and locals alike, requiring dancing shoes and a serious appetite. The quintessential beach hotel, presiding over its private Old Silver Beach on Buzzard's Bay, will waste no time fulfilling its New Year's resolutions and will pay-it-forward to the Cape with a series of events supporting Cape Cod.

Complete with a grand, American-Cape-inspired buffet by Executive Chef Daniel Kenney, live music and dancing, Sea Crest's [New Year's Eve Package](#) starts at just \$369 with a portion of the proceeds going to the **West Falmouth Library** for its capital campaign. The package includes:

- Overnight accommodations for two
- Dinner and dancing for two featuring live entertainment by **The Marsels**, New England's premier entertainment experience
- Party favors and Champagne toast
- New Year's Day breakfast buffet for two in the hotel's **Ocean View Room**

Local residents looking to join the party can enjoy dinner and dancing for just \$89 per person.

For New Year's Eve dinner, Chef Kenney has planned a grand buffet with a local twist on seasonal favorites, including cold, hot, carving, and sweets stations. Cold selections will include Champagne-poached peel 'n' eat shrimp on ice; a grilled winter asparagus platter with white truffle oil, shaved fire-roasted peppers, and quinoa-and-goat-cheese salad; and balsamic-tossed strawberries with la quercia prosciutto and basil leaves. Hot selections will include venison and broad-bean chili; crispy Long Island

duck legs with green lentils vinaigrette; and butternut-squash ravioli with local goat cheese, sage and amoretto crumbles. Dry-rubbed New York Sirloin strip with peppercorn sauce, slow-roasted Virginia ham with grain mustard and orange blossom honey glaze, and shallot-crusted pork tenderloin with spicy chili aioli will make up the carving station. The sweets station will include warm chocolate bread pudding with caramel sauce, gourmet cupcakes, assorted tortes and cakes, and a homemade ice cream sundae station with all the fixings. Reservations are required.

On New Year's Day Sea Crest is sponsoring the [Old Silver Beach New Year's Day Run 'N Dunk](#), and is encouraging guests and local residents to dive into 2015 with a 5.7-or 3-mile run followed by a group polar plunge at Old Silver Beach. All proceeds will be donated to the **Cape Cod Center for Women**, the only residential domestic violence shelter on Cape Cod. Online registration for the Jan. 1, 2015 plunge closes on Dec. 15, 2014 and guarantees clothing availability. Day-of registration will take place in Ballroom I and closes at 8 a.m. Pricing is as follows:

- Cape Cod Level (includes long-sleeved shirt) \$30
- Clam Level (includes long-sleeved shirt and plush towel) \$80
- Starfish Level (includes long-sleeved shirt, plush towel and robe) \$130

Tickets to the New Year's Eve Bash can be purchased online [here](#). Event is 21+ and cocktail/semi-formal attire is required. Visit [www.seacrestbeachhotel.com](http://www.seacrestbeachhotel.com) or call 508-356-2111 for more information.

### **About Sea Crest Beach Hotel**

Set on a private beach in Cape Cod's legendary North Falmouth and surrounded by traditional New England cottages along Buzzards Bay, Sea Crest Beach Hotel recently emerged from a multimillion-dollar renovation as the quintessential beach hotel for a new generation of travelers. With 264 guest rooms and suites, some with fireplaces and private water-view balconies, and a three-bedroom cottage that sleeps up to eight, the hotel is equally ideal for families seeking a fun beachfront setting and couples drawn by the romance of the Cape. Sea Crest Beach Hotel's Nauset Center, the largest meeting and events space on Cape Cod, provides planners with expansive function space combined with superb dining and warm, personalized service. Red's, named for legendary Boston Celtics coach and president Red Auerbach, serves a delightful menu in a setting replete with memorabilia. Sea Crest Beach Hotel has been named "Best Hotel" by *Cape Cod Magazine's* "Best of the Cape & Islands Reader's Choice Awards" consecutively since 2011. *Cape Cod Magazine* also awarded Sea Crest Beach Hotel "Best Sunset Wedding" in its "Best of Cape Cod Awards" in 2012. Sea Crest Beach Hotel is managed by Scout Hotels. Visit Sea Crest Beach Hotel on Facebook at [Facebook.com/SeaCrestBeachHotel](https://Facebook.com/SeaCrestBeachHotel). For more information call 508-356-2111 or visit [www.seacrestbeachhotel.com](http://www.seacrestbeachhotel.com).

###