



NBC's Guy Fieri to Host Marriott Oaks Bourbon Brunch

Event to Benefit: Kosair Children's Hospital

Louisville, KY - (2.1.11) –The Louisville Marriott Downtown is proud to announce NBC's *Minute to Win It* host and celebrity chef Guy Fieri will return to host the third annual Marriott Oaks Bourbon Brunch.

"The Marriott Oaks Bourbon Brunch is becoming as much of a Derby tradition as mint juleps, thoroughbred horses, roses and extravagant hats," said Michael Howerton, Louisville Marriott Market Vice President & General Manager. "We are excited to have Guy return for this one-of-a-kind experience that kicks off the biggest weekend in Kentucky."

This year, the Louisville Marriott Downtown will be partnering with Kosair Children's Hospital for the first time. Proceeds from the event and donations from the auctions will benefit Kosair Children's Hospital, supporting Children's Hospital Foundation.

John Ramsey, host of WAVE-TV's *725 South Floyd*, will emcee the event. Guests will be treated to multi-course, bourbon infused brunch prepared by Fieri who is known for his culinary and comedic entertainment throughout the program.

"Guy auctions off everything from the utensils he uses to mix in the bourbon to the stovetop on which he cooks and even the sunglasses he wears" Howerton said. "It's a morning filled with creative food, culinary art and extraordinary improv' style entertainment."

Guy Fieri hosts several popular TV shows on the Food Network, including *Guy's Big Bite*; *Ultimate Recipe Showdown*; and *Diners, Drive-Ins and Dives*. He also is host of NBC's *Minute to Win It* game show where contestants vie for life-changing cash prizes.

The Marriott Oaks Bourbon Brunch will take place on Friday, May 6th beginning at 8 a.m. at the Louisville Marriott Downtown, 280 W. Jefferson St. The event concludes at 10:30 a.m., so guests can arrive at the track by post time for the first Oaks Day race.

Tickets are \$150 a person or \$1500 for a table. Corporate sponsorships are available. The event has sold out for the last two years. To reserve a seat, call (502) 629-8060 or visit www.HelpKosairChildrensHospital.com.

About Louisville Marriott Downtown

Louisville Marriott Downtown is a AAA, four-diamond premiere convention hotel located in downtown Louisville. It features 616 guestrooms and suites and 50,000 square feet of convention space. It offers world-class amenities and service that is unrivaled by other downtown Louisville hotels. Louisville Marriott Downtown provides skywalk access to the Kentucky International Convention Center and the 4th Street Live entertainment district. In addition, it's within walking distance from numerous tourist attractions including: Waterfront Park, Louisville Slugger Museum and the Muhammad Ali Center. The hotel is located just a short drive away from Churchill Downs and the Kentucky Exposition Center. Louisville Marriott Downtown guests can enjoy dining at

Champion's Sports Bar & Restaurant or BLU Italian Grille which offers regional Italian classics with a contemporary flare. For more information, visit www.marriott.com or call 502-627-5045.

About Kosair Children's Hospital

Kosair Children's Hospital is not-for-profit and relies on the generosity of the community to support programs, hospital improvements, education and advocacy. Kosair Children's Hospital treats children regardless of their family's ability to pay. As the number of children needing help at Kosair Children's Hospital continues to increase, so does the need to stay up to date on medical advances and technologies.

MEDIA CONTACT

Hailee Lampert

502.292.6039 (w)

502.510.2349 (c)

hlampert@perituspr.com