

MEDIA ADVISORY
FOR IMMEDIATE RELEASE

“Cena e Vino” Wednesday Dinner Feature and “BLU Jazz & Fresh Pasta Brunch” on Sundays
New Features begin Sunday September 23 and Wednesday September 26

Louisville, KY - (September 18, 2012) – BLU Italian Grille is adding to its offerings this fall with two new specials: ‘Cena e Vino’ on Wednesdays and ‘BLU Jazz & Fresh Pasta Brunch’ on Sundays.

“Cena e Vino,” which means dinner and wine in Italian, will feature a food and wine experience by offering a three-course meal with a wine flight pairing for \$39 per person (plus tax & gratuity). Executive Chef Graham Weber will create a seasonal inspired menu, including in-house made fresh pasta. BLU is one of the only restaurants in Louisville offering fresh pasta and bread made daily; the wines will be chosen to adequately match the flavors of each week’s unique menu; the dinner series begins on Wednesday, September 26.

“BLU Jazz & Fresh Pasta Brunch” will build on BLU’s already impressive array of brunch offerings by adding in fresh pasta as well as an eggs benedict station and a fresh brick oven pizza bar. This is in addition to the omelet, waffle and carving stations, full salad bar, hot breakfast, pastries, assorted desserts, cereals and cold breakfast options. The Dave Clark Jazz Trio will provide live entertainment throughout brunch from 10: 30 am to 2 pm. And after 1 pm, guests will receive a Pamalini, the BLU Brunch signature cocktail included in the price of the brunch. The new brunch concept begins on September 23 and is \$22.95 per person (plus tax & gratuity) every Sunday except holidays.

Reservations are encouraged but are not required and can be made by calling 502.671.4285 or on www.blugrille.com. BLU Italian Grille is located inside the Louisville Marriott Downtown at 280 West Jefferson Street, Louisville, KY 40202. BLU Italian Grille guests can park for free in the hotel’s parking garage. For more information or to make Open Table reservations visit www.blugrille.com or visit us on Facebook at www.facebook.com/BLUItalianGrille

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MEDIA CONTACT

Danielle Rudy Davis
Danielle@boxcarpr.com
502.533.4472 (c)

About BLU Italian Grille

BLU Italian Grille, located inside the Louisville Marriott Downtown, features regional Italian classics with a contemporary flair. Conveniently located off I-65 at Jefferson Street and Third Street, across from the Kentucky International Convention Center, BLU is a new concept in restaurant ambiance, combining contemporary twists on a well-selected Italian menu with an exhilarating atmosphere. Featuring Italian classics with a contemporary flare along with an exceptionally diverse wine list. BLU is a proud participant of the Urban Bourbon Trail offering over 50 of Kentucky’s finest bourbons.
www.blugrille.com/ www.facebook.com/BLUItalianGrille