



MEDIA ADVISORY
FOR IMMEDIATE RELEASE

BLU Italian Grille moves *Cena e Vino* dinners to Friday
Italian Wine Dinners moved from Wednesday to Friday

Louisville, KY - (January 7, 2013) – BLU Italian Grille will move its weekly *Cena e Vino* dinners to Friday starting January 11. The dinners were previously held on Wednesdays. *Cena e Vino*, which means dinner and wine in Italian, features a new menu each week highlighting Italian cuisine and wine pairings. BLU decided to move the dinners to Friday to provide diners with a more relaxing dinner atmosphere and a chance to unwind at the end of the week.

“When you’re enjoying a great meal and wine, the last thing you want to worry about is rushing home due to working the next day. Moving the dinners to Friday gives guests to really enjoy this culinary experience,” said Guy Genoud, Director of Food and Beverage at the Louisville Marriott Downtown. “Now guests can start their weekend with a delicious three course meal paired with wines at a very affordable price.”

Launched in September 2012, *Cena e Vino* is a three-course food and wine experience. Each week, Executive Chef Graham Weber creates a seasonal Italian region and festivities inspired menu, including in-house made fresh pasta. BLU is one of the only restaurants in Louisville offering fresh pasta and bread made daily; the wines will be chosen to adequately match the flavors of each week’s unique menu.

Cena e Vino is \$39 a person (plus tax and gratuity). Reservations are encouraged but are not required and can be made by calling 502.671.4285 or on www.blugrille.com. BLU Italian Grille is located inside the Louisville Marriott Downtown at 280 West Jefferson Street, Louisville, KY 40202. Blu guests can park complimentary in the hotel’s parking garage.

For more information or to make Open Table reservations visit www.blugrille.com or visit us on Facebook at www.facebook.com/BLUItalianGrille

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