

MEDIA ADVISORY FOR IMMEDIATE RELEASE

BLU Christmas – Holiday Meals & Sunday Brunch with Santa Claus

Full buffet includes more than 30 unique dishes; Christmas Dinner Seating begins at 12 pm

Louisville, KY - (November 13, 2012) — Santa Claus is coming to BLU. This holiday season, BLU Italian Grille's Fresh Pasta & Jazz Sunday Brunch will feature a special guest — Santa Claus. On Sundays in December - from 11:30 a.m. to 1:30 p.m. - kids, and kids at heart, can get their picture taken with Santa while enjoying the buffet and live jazz music from the Dave Clark Jazz Trio.

The "BLU Jazz & Fresh Pasta Brunch" features fresh house made pasta as well as an eggs benedict station and a fresh brick oven pizza bar. This is in addition to the omelet, waffle and carving stations, full salad bar, hot breakfast, pastries, assorted desserts, cereals and cold breakfast options. After 1 pm, guests will receive a Pamalini, the BLU Brunch signature cocktail included in the price of the brunch. The holiday brunch with Santa begins on Sunday December 9 and continues every Sunday until December 23 and is from 10:30 a.m. to 2 p.m.; brunch is \$22.95 per person, \$11.50 (plus tax & gratuity) for children under 12 years old and free for children under 4 years old. Complimentary parking is available for all brunch guests.

BLU will also offer a **Christmas Dinner** buffet for families looking to enjoy a traditional meal after unwrapping their presents. The Christmas Day buffet includes traditional favorites like Kentucky ham with a sorghum-Dijon glaze, cheddar-ham biscuit, prime rib with special touches like braised short rib ravioli with a mushroom ragout and hickory grilled salmon with a roast pepper puree. With more than 30 options, there are options to cater to even the pickiest eaters. The Christmas Day buffet also includes chicken marengo, a variety of salads, egg and waffle stations, house made fresh pasta station, a traditional Yule Log for dessert along with an array of other sweets.

BLU offers guest the opportunity to rent a private dining room for large groups. Seating for the BLU Christmas Dinner is at 12 pm, 1 pm, 2 pm, 3 pm and 4 pm. Dinner is \$39 per person plus tax and gratuity, \$19 for children under 12, complimentary for children under 4. Reservations are encouraged and can be made by calling 502.671.4285 or on www.blugrille.com. Complimentary valet parking is available in the Louisville Marriott Downtown parking garage.

BLU Italian Grille is located inside the Louisville Marriott Downtown at 280 West Jefferson Street, Louisville, KY 40202. For more information or to make Open Table reservations visit www.blugrille.com or visit us on Facebook at www.facebook.com/BLUItalianGrille

BLU will be open for New Year's Eve dinner and BLU Bar will provide live jazz entertainment from 7pm to 10 pm. BLU will also serve a New Year's Day breakfast from 7 am to noon.

A complete Christmas Day menu is attached.

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MEDIA CONTACT

Danielle Rudy Davis
Danielle@boxcarpr.com
502.533.4472 (c)

Christmas Dinner Tuesday December 25th, 2012

Starters

Lobster bisque
Artisanal Cheese & Charcuterie Displays
Winter Greens, Gorgonzola, Candied Walnuts, Pears, Cranberry-Horseradish Vinaigrette
Haricot Verts, Mushrooms, Cipollini Onions
Grilled Chicken, Dried Cherries & Apple Salad
Honey Roast Beets & Chèvre
Shrimp, Olives, Sundried Tomatoes, Oregano

Egg and Waffle Station

House-Made Fresh Pasta Station

Rigatoni & Tagliatelle
Shrimp, Sausage, Chicken, Spinach, Tomatoes, Garlic, Fresh Basil, Parmesan
Alfredo & Pomodoro Sauces
Braised Short Rib Ravioli & Mushroom Ragoût

Carving Station

Kentucky Ham, Sorghum-Dijon Glaze Cheddar-Ham Drop Biscuits Prime Rib Au jus, Horseradish Cream Parker House rolls

Entrées

Hickory Grilled Salmon, Roast Pepper Purée
Chicken Marengo
Potato Gratin
Butternut Squash, Broccolini, Cremini Mushrooms

Desserts

Traditional Yule Log, Christmas Cookies, Chocolate-Peppermint Mousse Espresso Cheesecake, Apple Crumble Cakes, Eggnog Crème Brulée

Seating at 12pn, 1pm, 2p, 3pm and 4pm \$39 per person plus tax and gratuity \$19 for children under 12, complimentary for children under 4 For Reservations, please call 502-671-4285 or www.blugrille.com