



PRESS RELEASE

Santa Claus Announces Vacation Plans at Georgia Lanier Islands

Southern Lakeside Resort to Play Host to Jolly Old Elf July 5-9 with Inaugural "Santa's Vacation Adventure"

Buford, Ga. – June 28, 2016 – It's official! Christmas in July will arrive on the shores of Lake Lanier in just a matter of days. Well-known as a popular stop for Saint Nick during Magical Nights of Lights throughout the holiday season, Lanier Islands has announced plans to play host to its first "Santa's Vacation Adventure" from Tuesday, July 5 through Saturday, July 9. While normally a private person during the off-season, Kris Kringle has opted to travel South to enjoy a great summer vacation at the lakeside resort. As Santa Claus makes his way from the North Pole to North Georgia, Lanier Islands hopes that children of all ages will come out to show some of that signature Southern Hospitality by making the Jolly Old Elf feel welcome and sharing some serious fun in the sun with Father Christmas himself.

The schedule of events for "Santa's Vacation Adventure" includes:

Tuesday, July 5, 2016

LanierWorld Open from 10 am-8 pm

- 10:30 am Santa arrives on his Pontoon Boat Sleigh at Lanier World
- 11:00 am Santa has fun with families on Big Beach, rides some slides and makes waves at the Wave Pool
- 4:00 pm Santa Selfie Time! Guests are invited to have photos made with the Big Guy at LanierWorld!

Wednesday, July 6, 2016

LanierWorld Open from 10 am-8 pm

- 9:00 am Guests are invited to enjoy Breakfast with Santa at Sidney's inside Legacy Lodge
- 10:30 am Santa hits the links at Legacy Golf Course
- 4:00 pm Santa Selfie Time! Guests are invited to have photos made with the Big Guy at LanierWorld!

Thursday, July 7, 2016

LanierWorld Open from 10 am-8 pm

- 9:00 am Guests are invited to enjoy Breakfast with Santa at Sidney's inside Legacy Lodge
- 10:30 am Santa visits the Stables for a horseback ride
- 1:00 pm Santa takes a spin around the lake on a pontoon boat from Harbor Landing
- 4:00 pm Santa Selfie Time! Guests are invited to have photos made with the Big Guy at LanierWorld!

Friday, July 8, 2016

LanierWorld Open from 10 am-9 pm

- 9:00 am Guests are invited to enjoy Breakfast with Santa at Sidney's inside Legacy Lodge
- 11:00 am LanierWorld visitors can join Santa for a movie on the Spectacular Screen at Big Beach – the feature of the day is Santa Buddies
- 1:00 pm Legacy Lodge guests can share a swim with Santa at the resort pool
- 4:00 pm Santa Selfie Time! Guests are invited to have photos made with the Big Guy at LanierWorld!
- 6:30 pm Legacy Lodge guests can make Christmas Cookies at Legacy Lodge



Saturday, July 9, 2016

LanierWorld Open from 10 am-10 pm

9:00 am Guests are invited to enjoy Breakfast with Santa at Sidney's inside Legacy Lodge

10:30 am The Grinch pays a visit to Legacy Lodge

1:00 pm Whoosh! Santa takes to the skies without the help of his reindeer thanks to Lanier Island Canopy Tours

4:00 pm Santa Selfie Time! Guests are invited to have photos made with the Big Guy at LanierWorld before he waves goodbye and makes his way back to the North Pole to prepare for his return in late November

Special accommodation packages are available at Lanier Islands for families who wish to spend part of their summer vacation making memories with Santa Claus. For as little as \$239/night*, the **Santa Vacation Adventure Package** includes overnight accommodations at Lanier Islands' award-winning Legacy Lodge, 4 passes per day to LanierWorld** with an opportunity to visit with Santa from 4:00pm to 6:00pm daily, Breakfast for 4 each morning at Sidney's – guests who arrive between 9:00am and 10:00am can enjoy Breakfast with Santa, and 2 special Elf Training experiences for children with Legacy Kids' Camp***- which includes a commemorative t-shirt. Packages can be upgraded to include Resort Cart rental and access to either the Legacy Villas or LakeHouses. To make reservations, prospective guests of the resort are encouraged to visit www.lanierislands.com or call 770-945-8787.

About Lanier Islands: Nestled on the southern-most shoreline of Lake Sidney Lanier at the foothills of the scenic Blue Ridge Mountains lies the truly distinctive Lanier Islands. Situated less than 45 miles from downtown Atlanta on 1,500 pristine acres of forests, meadows, and beaches, this luxury resort is quickly growing in size, scope, and reputation as one of the Southeast's leading lakeside retreats. As the resort's crown jewel, Lake Lanier is one of the United States' most popular man-made lakes, encompassing 38,000 surface acres and 690 miles of shoreline in Northeast Georgia. Legacy Lodge, Villas, and LakeHouses enhance the park's broad assortment of accommodation choices and meeting sites – making it the ideal choice for corporate meetings and company retreats. Popular excursions like fun in the sun at the boardwalk-themed LanierWorld, zip lining through the trees with Lake Lanier Canopy Tours, horseback riding on a lakeside trail from the Equestrian Center, and renting a boat and ski equipment from Harbor Landing make the islands a terrific choice for families vacationing or "staycationing" in the South. Tranquility – the Spa and the picturesque 18-hole Lanier Islands Legacy Golf Course are major draws for visitors looking to relax or play, and with more than 20 wedding venues to choose from, the Resort is rapidly gaining favor with brides- and grooms-to-be as a highly sought-after Destination Wedding site.

Lanier Islands is steadily securing a solid standing for their unique vision of the future of this luxury retreat, their unwavering dedication to the comfort and enjoyment of their guests, and their signature brand of Southern Hospitality. In 2014, the Resort became a member of the highly esteemed *Southern Living* Hotel Collection. The Islands has also been awarded the TripAdvisor Certificate of Excellence for two consecutive years and was named "Best Place for Family Fun" by Best Self Atlanta Magazine in 2015.

** Does not include taxes and fees.*

*** Includes check-in and check-out days.*

**** Additional children can be added to the Elf Training at a reduced rate of \$30/child.*

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