



# PRESS RELEASE

## Lake Lanier Islands Resort® Lights the Fuse on Rockin' Red White & Blue Celebration *Georgia Lakeside Resort Preparing for Four Days of Food, Fireworks and Fun Surrounding the Commemoration of Independence Day 2014*

**Buford, Ga. – June 19, 2014** – To mark an occasion as auspicious and patriotic as the Fourth of July, the imaginative event planners at Georgia's Lake Lanier Islands Resort did not feel that one day would be sufficient. That's why they're stretching the celebration out over the course of four fun-, food-, fireworks-, and music fest-filled days on the white sandy shores of Lake Sidney Lanier. The popular Southern resort's beach and boardwalk entertainment district known as LanierWorld will play host to the majority of the festivities, kicking off one day early on Thursday, July 3.

### Fourth of July Weekend Celebration Calendar of Events:

#### **Thursday, July 3<sup>rd</sup> - July 4th Kick Off:**

Live music includes performances from ***Wylie Street Coyotes on the Big Beach Floating Stage from 3pm - 7pm*** and ***Johnny Summers at Sunset Cove from 5pm - 9pm.***

#### **Friday, July 4<sup>th</sup> - Red, White & Blue 4th of July Party hosted by Kicks 101.5:**

Red, White & Blue 4<sup>th</sup> of July Party will be rocking Sunset Cove from 11 am – 10 pm. Entertainment includes a ***live remote from Kicks 101.5 from 4-7 pm. Second Hand Swagger takes the stage from 3-4:15 pm***, followed by ***Convoy performing live from 6:30-9 pm. Fireworks light up the skies over the lake beginning at 10 pm.***

#### **Saturday, July 5<sup>th</sup> - July 4th Weekend Celebration at Lake Lanier Islands Resort continues:**

Live music includes performances from ***Wylie Street Coyotes on the Big Beach Floating Stage from 1pm - 5pm, Gray Sartin at Gianni's from 5pm - 9pm***, and a full day of performances at ***Sunset Cove with Ashley Rivera taking the stage from 1pm - 5pm and Bama Gamblers from 6pm - 10pm.*** After dark, Paramount Pictures' ***Captain America*** – starring Chris Evans and Samuel L. Jackson - ***lights up the screen as the weekend's Beach Flick on Big Beach.***

#### **Sunday, July 6<sup>th</sup> - July 4th Weekend Celebration at Lake Lanier Islands Resort continues:**

Live music includes performances from ***Redneck Blonde from 1pm - 5pm and Evan Greenstein from 6pm - 10pm at Sunset Cove***, and ***Wylie Street Coyotes on the Big Beach Floating Stage from 3pm - 7pm.***





"We are so honored by the fact that the Fourth of July at Lake Lanier Islands is a beloved tradition for countless Atlantans and local families," explains Stephanie Orr, VP of Sales & Marketing for Lake Lanier Islands Resort. "Because it falls on a Friday this year, we're expecting record crowds for the holiday weekend. Between the sun, sand, attractions, and live entertainment, there's nothing quite like our Independence Day

celebration anywhere else in Georgia. Everyone here at the Islands looks forward to our Fourth of July event all year long. You haven't seen fireworks, until you've seen them reflected on the waters of Lake Lanier."

For those guests who do not wish to purchase a daily admission pass to enjoy the slides, water attractions and carnival rides at LanierWorld, the holiday weekend events on Friday, Saturday and Sunday will include a \$15/person special event daily cover charge. Visitors who wish to turn their Fourth of July day at the Islands into a Fourth of July STAY at the Islands might want to take advantage of the resort's 4<sup>th</sup> of July Extravaganza Package – which includes 4 LanierWorld passes, an overnight luxury stay, \$50 Resort Credit for 4th of July BBQ at the NEW Legacy Lodge pool or by the beach, breakfast for four at Windows Restaurant, and more starting at just \$249. For additional package information or to make reservations online, potential guests of the Islands are encouraged to visit [www.lakelanierislands.com](http://www.lakelanierislands.com) or call 770-945-8787.

**About Lake Lanier Islands Resort®:** Nestled on the southern-most shoreline of Lake Sidney Lanier at the foothills of the scenic Blue Ridge Mountains lies the truly distinctive Lake Lanier Islands Resort®. Situated less than 45 miles from downtown Atlanta on 1,500 pristine acres of forests, meadows and beaches, this luxury resort is quickly growing in size, scope and reputation as one of the Southeast's leading lakeside retreats. The Resort's crown jewel – Lake Sidney Lanier is one of the United States' most popular man-made lakes, encompassing 38,000 miles of surface area and 690 miles of shoreline in Northeast Georgia. Legacy Lodge and Legacy Villas enhance the Resort's broad assortment of accommodation choices and meeting sites – making it the ideal choice for corporate meetings and company retreats. Popular excursions like fun in the sun at the boardwalk-themed LanierWorld, zip lining through the trees with Lake Lanier Canopy Tours, horseback riding on a lakeside trail from the Equestrian Center, and renting a boat and ski equipment from Harbor Landing make the Resort a terrific choice for families vacationing or "staycationing" in the South. Tranquility – the Spa and the picturesque 18-hole course at Legacy on Lanier Golf Club are major draws for visitors looking to relax or play, and with more than 20 wedding venues to choose from, the Resort is rapidly gaining favor with brides-and grooms-to-be as a highly sought-after Destination Wedding site. Operated by Islands Management Company, LLC since 2005, Lake Lanier Islands Resort® is steadily securing a solid standing for their unique vision of the future of this luxury retreat, their unswerving dedication to the comfort and enjoyment of their guests, and their signature brand of Southern Hospitality. For more information, schedule a tee time, learn package details or make reservations, call (770) 945-8787 or visit Lake Lanier Islands' website at <http://www.lakelanierislands.com>.

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**Images:**

*"Legacy Lodge – at the heart of Lanier Islands – will be all decked out for the Fourth of July"*  
*"Watching fireworks over the lake is the perfect end to the Fourth of July at Lanier Islands"*

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