



LOTTE NEW YORK PALACE

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LOTTE NEW YORK PALACE APPOINTS REBECCA HUBBARD AS NEW GENERAL MANAGER

*Former Hotel Manager to Lead Iconic Luxury New York City Hotel Under New Ownership by
Lotte Hotels & Resorts*

New York, NY (May XX, 2016) – [Lotte New York Palace](#) announced today the appointment of long time hotel manager, Rebecca Hubbard, as the new General Manager. Hubbard, approaching her five-year anniversary with the property, has established herself as a leading force in maintaining and growing the property's esteemed reputation through her true passion and extreme dedication.

Hubbard joined the Lotte New York Palace team in 2011, bringing with her an extensive background of over 20 years of experience in the industry. Her roots began in guest service with managerial roles at Manhattan East Suite Hotels, Sheraton New York, Sheraton Manhattan, and The Essex House. At the latter, she served as the Director of Reception, where she led all front office departments, implemented training and orientation programs for all new managers, and was responsible for all financial planning of the reception department. She has since held the prestigious managerial roles of Assistant Rooms Executive and Front Office Manager at The Ritz-Carlton hotels of New York, where she was a leader of all rooms departments, including front of the house, housekeeping, guest recognition, club lounge, spa, and PBX. She also served on the Rooms Advisory Board for Ritz-Carlton for the New York and Boston regions.

Prior to her position at Lotte New York Palace, Hubbard opened Trump SoHo as the Executive Assistant Manager, overseeing the daily operations and budget of the rooms department. This experience helped her to forge a longstanding reputation for exceptional quality and impeccable service, creating a name for herself as she stepped through the doors of Lotte New York Palace.

Hubbard holds a Bachelor of Science in Hotel and Restaurant Management from SUNY Plattsburgh in Plattsburgh, New York, and currently resides on the Upper East Side with her husband and two daughters. In her spare time, she enjoys being with her family and exploring museums, restaurants and other cultural offerings in New York City.

About Lotte New York Palace

Lotte New York Palace, a luxury midtown hotel on the corner of 50th & Madison, was acquired by Lotte Hotels & Resorts on August 28, 2015. Previously, the property completed a \$140 million redesign in the fall of 2013. The renovation transformed the property's premier rooms and suites in The Towers, a hotel-within-a-hotel. Additional upgrades included new lobbies, specialty suites and restaurants and bars including Trouble's Trust, The Lobby Lounge, Tavern on 51, Rarities and Pomme Palais. In addition to 30,000 square feet of updated event space, The Palace is home to private spaces located in the historic Villard Mansion that feature 19th century interiors and are ideal for lavish weddings, events and dinners. With 909 rooms and suites, The Palace is known for unparalleled splendor, spectacular views, spacious rooms and exquisite service. Located across the street from St. Patrick's Cathedral and only steps from Rockefeller Center -- the hotel's world-renowned courtyard incorporates motifs from several 15th-century Italian cathedrals and has served as the entranceway to the historic Villard Mansion since 1882. Lotte New York Palace gracefully blends the landmark Villard Mansion with a contemporary 55-story tower. Guests can reserve accommodations online at www.lottenypalace.com or contact reservations at (1-800-697-252) or via email: reservations@lottenypalace.com

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