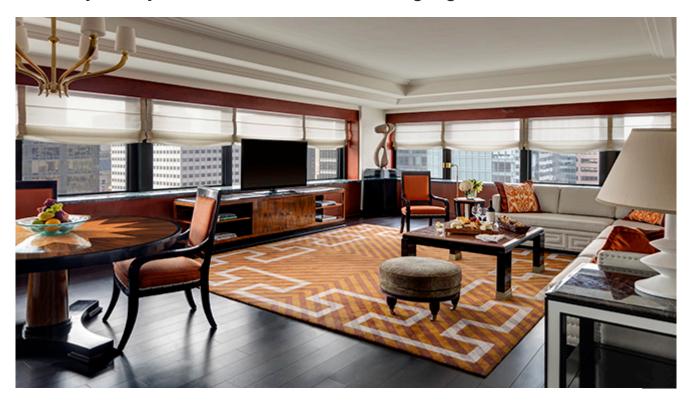


## LOTTE NEW YORK PALACE

## "My family and I want to see all the big sights of Midtown."



Best hotel for you: Lotte New York Palace

Because it is located ... at Madison Avenue & 50th Street

Which makes it within walking distance of ... St. Patrick's Cathedral, Rockefeller Center, Grand Central, Times Square

And a short cab-ride to ... Central Park, Empire State Building

You could argue that the Lotte New York Palace has the best location in New York City. Located across the street from St. Patrick's Cathedral, it is close to all of Midtown's best attractions, but unlike many Midtown hotels, the rooms actually have views! Spacious and updated, the suites here are perfect for families.