

THE CITY OF HARRISBURG PRESENTS 

2019 

NEW YEAR CELEBRATION

SPONSORED BY VISIT HERSHEY HARRISBURG



## New Year Celebration Sponsorship Levels

On December 31, 2018 the City of Harrisburg will be celebrating the New Year from 9pm-12 am, at the MLK Government Center, located at 10 N. 2nd Street. Featuring fireworks, a DJ, and a Strawberry drop ceremony the event will begin at 11:45pm outside of the Hilton Hotel in downtown Harrisburg.

### Fireworks Sponsor: \$5,000

- Title sponsorship listing as “presented by \_\_\_\_\_”
- Large logo placement on all billboards, print ads and posters
- Opportunity to set up a booth space during the event
- Opportunity to display a banner on the live music stage and in the atrium of City Hall
- Inclusion in stage announcements all evening
- Full media coverage
- Logo placement on the City’s website

### Music Sponsor: \$2,000

- Medium logo placement on all billboards, print ads and posters
- Opportunity to display a banner on the live music stage
- Inclusion in stage announcements all evening
- Full media coverage
- Logo placement on the City’s website

### Community Sponsor: \$1,000

- Small logo placement on all billboards, print ads and posters
- Opportunity to display a banner on the live music stage
- Full media coverage
- Logo placement on the City’s website



*Yes!*

We would like to sponsor the 2019 New Year's Eve Celebration.

Fireworks Sponsor - \$5,000

Community Sponsor - \$1,000

Music Sponsor - \$2,000

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Checks should be made payable to the "Harrisburg City Treasurer" and mailed to City Government Center (10 North Second Street, Suite 405, Harrisburg, PA 17101.)