



On March 2, 2019 the City of Harrisburg will present the second annual Ice & Fire Festival. Featuring dozens of ice sculptures, an ice skating rink in the street, live musical performances, and more, the Ice and Fire Festival will be Harrisburg's largest winter festival.

#### Signature Sponsor: \$ 10,000 (Two Available)

- Listing in all media coverage, publications and on all advertisements as the Signature Sponsor
- Invitation to attend the Festival press conference and to address the media directly
- Guest appearance on the Mayor's Word in the Burg TV show
- The opportunity to select or custom design your own 5-block ice sculpture to be sculpted live during the festival
- Signage beside your ice sculpture
- Logo placement on all promotional materials
- Recognition during stage announcements throughout the festival
- Listing on the City's website and on social media

#### Entertainment Sponsor: \$3,500 (Two Available)

- Listing as the Entertainment Sponsor in all media coverage
- Logo placement on all promotional materials
- Banner placement on the main entertainment stage
- Recognition during stage announcements throughout the festival
- Signage beside a single-block ice sculpture of your choosing
- Invitation to join the Mayor's Press Conference and speak
- Listing on the City's website and in press release

#### Life-Size Ice Sculpture Sponsor: \$2,000 (Five Available)

- The opportunity to select or custom design your own 5 block ice sculpture to be sculpted live during the festival
- Signage beside your ice sculpture
- Invitation to join the Mayor's Press Conference
- Listing on the City's website and in press release

#### Single-Block Ice Sculptures: \$500 (25 Available)

- The opportunity to select your own single-block ice sculpture (custom design requires an additional fee)
- Signage beside your ice sculpture
- Listing on the City's website



## 2019 Festival

**Yes!** We would like to sponsor the 2019 Ice & Fire Festival:

Signature Sponsor - \$10,000

Entertainment Sponsor - \$3,500

Life-Size Ice Sculpture Sponsor- \$2,000

Single-Block Ice Sculptures - \$500

### Questions?

Please contact Megan Roby  
Director of Special Events  
at 717-255-3169 or  
mmroby@harrisburgpa.gov  
for more information.

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Checks should be made payable to the "Harrisburg City Treasurer" and directed to the Events Office at the City Government Center (10 North Second Street, Suite 405, Harrisburg, PA 17101.)