

The City of Harrisburg Presents

Taste of Independence

JULY 4TH
FOOD TRUCK
FESTIVAL



2018 Sponsorship Levels

On July 4, 2018, the City of Harrisburg will host the "Taste of Independence Food Truck Festival & Fireworks" along Riverfront Park. This free event will feature music, activities for children, delicious food and the largest fireworks display in Central PA. This free event drew nearly 35,000 visitors last year and is expected to draw an even larger crowd in 2018.

Fireworks Sponsor - \$15,000

- Listing in all media coverage and on all advertisements as the exclusive Fireworks Sponsor
- Recognition before the fireworks display
- Guest appearance on the Mayor's Word in the Burg show (WHBG channel 20)
- Invitation to attend the event press conference and address the media
- 20x10 vendor space reserved on RiverFront Park
- Listing and logo placement on the City of Harrisburg's website
- Listing on ExploreHBG.com
- Opportunity to share promotional materials at the Mayor's tent
- Recognition during announcements throughout the day
- Your banner displayed along RiverFront Park and on the Walnut St. bridge
- Mention in the festival's promotional video
- Logo placement on all event posters, flyers and billboards

Festival Sponsor - \$5,000

- Listing in all media coverage and on all advertisements
- Guest appearance on the Mayor's Word in the Burg show (WHBG channel 20)
- 10x10 vendor space reserved on RiverFront Park
- Listing and logo placement on the City of Harrisburg's website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge
- Mention in the festival's promotional video
- Logo placement on all event posters, flyers and billboards



Supporting Sponsor - \$2,500

- Listing in all media coverage
- 10x10 vendor space reserved on RiverFront Park
- Listing and logo placement on the City of Harrisburg’s website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge
- Logo placement on all event posters and flyers

Community Sponsor - \$1,000

- Listing in all media coverage
- Listing on the City of Harrisburg’s website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge

In-Kind Media Sponsor

- Listing in digital media coverage and on the City’s website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge

Questions?

Please contact Megan Roby at 717-255-3169 or mmroby@harrisburgpa.gov for more information.

Yes!

We would like to sponsor the 2018 Food Truck Festival & Fireworks.

Fireworks Sponsor - \$15,000

Festival Sponsor - \$5,000

Supporting Sponsor - \$2,500

Community Sponsor - \$1,000

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Checks should be made payable to the “Harrisburg City Treasurer” and directed to the City Government Center (10 North Second Street, Suite 405, Harrisburg, PA 17101.)