



On **March 3, 2018** the City of Harrisburg will present the first annual Ice & Fire Festival in Downtown Harrisburg. Featuring dozens of ice sculptures, a 70 foot ice skating rink, live musical performances, an artists' market and more, the *Ice and Fire Festival* will be Harrisburg's largest winter festival.

**Signature Sponsor: \$10,000 (Two Available)**

- Listing in all media coverage, publications and on all advertisements as the Signature Sponsor
- Invitation to attend the Festival press conference and to address the media directly
- Guest appearance on the Mayor's Word in the Burg TV show
- The opportunity to select or custom design your own 5-block ice sculpture to be sculpted live during the festival
- Signage beside your ice sculpture
- Logo placement on all promotional materials
- Recognition during stage announcements throughout the festival
- Listing on the City's website and on social media

**Entertainment Sponsor: \$3,500 (Two Available)**

- Listing as the Entertainment Sponsor in all media coverage
- Logo placement on all promotional materials
- Banner placement on the main entertainment stage
- Recognition during stage announcements throughout the festival
- Signage beside a single-block ice sculpture of your choosing
- Invitation to join the Mayor's Press Conference and speak
- Listing on the City's website and in press release

**Life-Size Ice Sculpture Sponsor: \$2,000 (Five Available)**

- The opportunity to select or custom design your own 5 block ice sculpture to be sculpted live during the festival
- Signage beside your ice sculpture
- Invitation to join the Mayor's Press Conference
- Listing on the City's website and in press release

**Single-Block Ice Sculptures: \$500 (20 Available)**

- The opportunity to select or custom design your own single-block ice sculpture
- Signage beside your ice sculpture
- Listing on the City's website



## 2018 Festival

**Yes!** We would like to sponsor the 2018 Ice & Fire Festival:

Signature Sponsor - \$10,000

Entertainment Sponsor - \$3,500

Life-Size Ice Sculpture Sponsor- \$2,000

Single-Block Ice Sculptures - \$500

### Questions?

Please contact Devan Drabik,  
Director of Business Development  
at 717-255-3034 or  
dmdrabik@harrisburgpa.gov  
for more information.

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Checks should be made payable to the "Harrisburg City Treasurer" and directed to the Business Development Office at the City Government Center (10 North Second Street, Suite 302, Harrisburg, PA 17101.)