

2018

KIPONA



2018 SPONSORSHIP LEVELS

On September 1-3, 2018 the City of Harrisburg will proudly produce the 102nd Annual Kipona Festival on Riverfront Park and City Island. Featuring the Native American Pow-Wow, canoe races, the Festival of India, a Children's Village, live music, delicious food and unique vendors, this year's Kipona is anticipated to draw more than 55,000 visitors!

As a sponsor of Kipona, your company will enjoy high brand visibility and be able to market your services to the widest and most diverse audience imaginable! Thank you for partnering with us to produce this annual community event.

TITLE SPONSOR - \$15,000

- Title Sponsorship rights to the 102nd Annual Kipona Festival
- Invitation to attend the Kipona press conference and to address the media directly
- Listing in all media coverage, publications and on all advertisements as the Title Sponsor
- A premier 20'x10' vendor space for all three days, where you may sell or distribute company products or merchandise throughout the event
- Your company banner will be displayed on the Walnut St. bridge and at the live music stage
- Listing and logo placement on the City of Harrisburg's website and social media accounts
- Listing on ExploreHBG.com
- Your company will receive recognition during stage announcements throughout the festival
- Opportunity to share promotional materials at the Mayor's tent
- Guest appearance on the Mayor's Word in the Burg TV show
- Recognition on WHBGTV channel 20 and in promotional video
- Logo placement on all event posters, flyers, postcards, print ads and on billboards

GOLD SPONSOR- \$10,000

- Listing in all media coverage as a Gold Sponsor
- Invitation to attend the Kipona Festival press conference
- 15'x10' vendor space for all three days
- Opportunity to display company banner at the live music stage
- Recognition during stage announcements throughout the festival
- Listing on the City of Harrisburg's website
- Guest appearance on the Mayor's Word in the Burg TV show
- Recognition on WHBGTV channel 20 and in promotional video
- Logo placement on all event posters, flyers, postcards, print ads and on billboards



SILVER SPONSOR- \$5,000

- Listing in all media coverage as a Silver Sponsor
- Invitation to attend the Kipona Festival press conference
- 10'x10' vendor space for all three days
- Recognition during stage announcements throughout the festival
- Listing on the City of Harrisburg's website
- Recognition on WHBGTV channel 20 and in promotional video
- Logo placement on all event posters and flyers

BRONZE SPONSOR- \$2,500

- Listing in media coverage as a Bronze Sponsor
- 10'x10' vendor space for all three days
- Recognition during stage announcements throughout the festival
- Listing on the City of Harrisburg's website

COMMUNITY SPONSOR- \$1,000

- 10'x10' vendor space for all three days
- Listing on the City of Harrisburg's website

IN-KIND MEDIA SPONSOR

- Listing in digital media coverage and on the City's website
- Recognition during announcements throughout the day
- Your banner displayed along the Walnut St. bridge

QUESTIONS?

Please contact Megan Roby,
at 717-255-3169 or
mmroby@harrisburgpa.gov
for more information.

YES! We would like to sponsor the 2018 Kipona Festival.

Title Sponsor - \$15,000

Bronze Sponsor - \$2,500

Gold Sponsor - \$10,000

Community Sponsor - \$1,000

Silver Sponsor- \$5,000

In-Kind Media Sponsor

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Checks should be made payable to the "Harrisburg City Treasurer" and directed to the City Government Center (10 North Second Street, Suite 405, Harrisburg, PA 17101.)