

DERMABLEND™
P R O F E S S I O N A L

BLURRING MOUSSE CAMO

REVOLUTIONARY NEW LAUNCH

BLEND IN TO STAND OUT

CAMOUFLAGE REVOLUTION

[REDEFINING CAMO]

**R E S U R F A C I N G
T E C H N O L O G Y™**

**1ST BRAND TO CORRECT TONE &
TEXTURE**

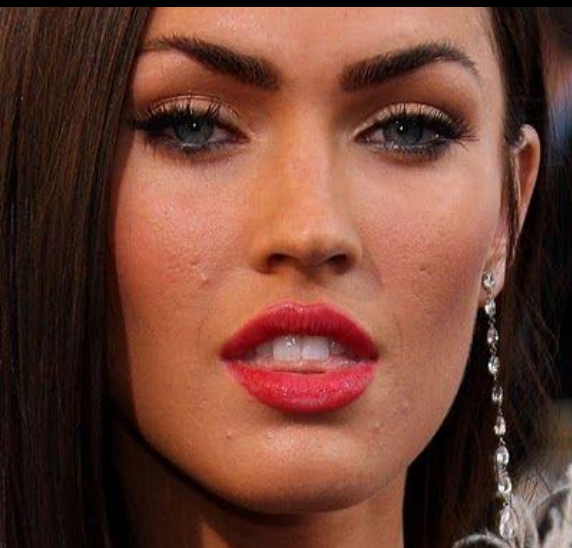
ACNE IS NOT ONLY PHYSICAL IT'S EMOTIONAL



- 60 million Americans have active acne
- 20 million Americans have acne bad enough to cause scarring
- 25% will have permanent scars ranging from severe to light

**LEAVING SKIN WITH SCARS,
LARGE PORES, PIGMENTATION
AND PITTED HALLOWS**

Source: <http://www.acne-resource.org/understanding-acne/acne-statistics.html>



WHEN MAKEUP IS
APPLIED OVER OILY,
UNEVEN SKINTONE...
IT BECOMES CAKEY
& MORE **VISIBLE**

Causing skin to **SUFFOCATE**,
CREATING MORE BREAKOUTS, OILINESS,
and **SHINE.**

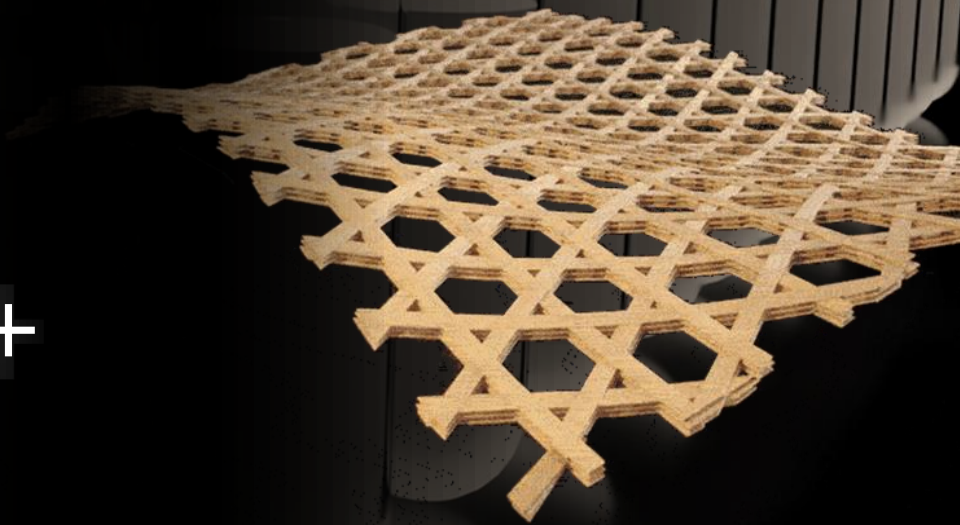
COVERAGE REVOLUTION

1ST BRAND TO CORRECT TONE & TEXTURE



CAMO PIGMENTS™

+



RESURFACING TECHNOLOGY™

RESURFACING TECHNOLOGY™

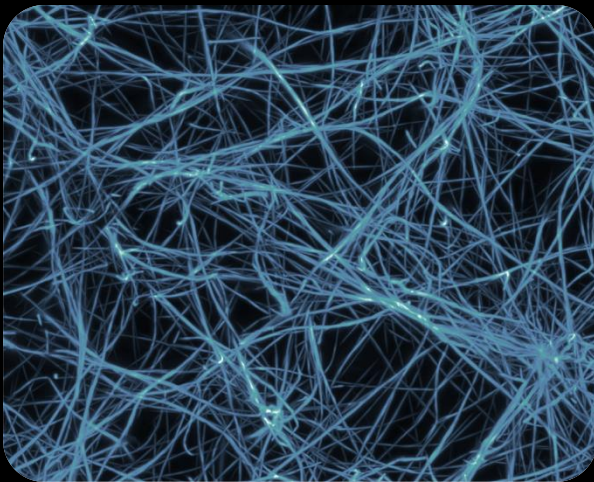
INNOVATION: CAMO PIGMENTS®, a high level of pigments
in ultra-blendable formulas for natural yet flawlessly
camouflaged skin.



BREAKTHROUGH RESURFACING TECHNOLOGY

ACQUEOUS + ANHYDROUS RESURFACING GEL TEXTURE

- levels and cover indented scars and raised bumps



- **Optical soft-focus effect** disperses the light and blurs imperfections
- **Jellified silicone** resurfaces skin to fill hollows and its elasticity smoothes bumps for a homogenized skin



THE 1ST TEXTURE CAPABLE OF
LEVELING THE SKIN SURFACE

DERMABLEND®
PROFESSIONAL

BLURRING MOUSSE CAMO
RESURFACING TECHNOLOGY

THE LEGO TEST

LEVELS RAISED
BUMPS

SMOOTHING EFFECT ON ACNE BUMPS



— BLEND IN TO STAND OUT —

SMOOTHS INDENTED SCARS



TRADITIONAL POROUS
LAVA ROCK WITH
CREVICES



BLURRING MOUSSE
CAMO SHAPES TO
HALLOWS

IMMEDIATE TEXTURE CORRECTION: SKIN IS MATTIFIED,
AND SMOOTHED.

93.3% smoothes skin
91.7% improves the texture
of the skin
90% minimizes the
appearance of indented
skin imperfections



Clinical testing: 60 woman with combination, oily skin types that have
enlarged pores and acne scars , used Blurring Mousse for 1 week

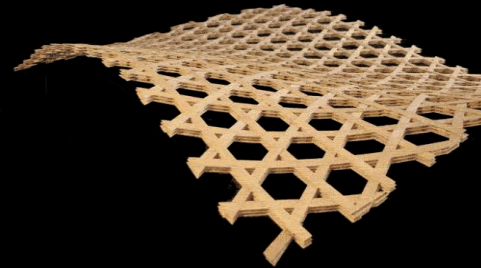
BLURRING MOUSSE CAMO

Resurfacing Technology

INNOVATIVE RESURFACING TECHNOLOGY

A FOUNDATION THAT ANSWERS BOTH COLOR AND TEXTURE NEEDS WITH 1 APPLICATION, IT BLURS UNEVEN SKIN FOR SURFACE-SMOOTHING CAMOUFLAGE.

SMOOTHING LIKE A PRIMER
COVERING LIKE A FOUNDATION
MATTIFYING LIKE A POWDER



RESURFACING TECHNOLOGY™

MATTIFYING WATER GEL TECHNOLOGY:

Ingredients include:

SALICYLIC ACID- Keeps oily skin and sebum under control

EPERULINE- Calms skins hyper-activity and protects against redness-prone skin

END IN TO STAND OUT

DERMABLEND
PROFESSIONAL

DERMABLEND®
PROFESSIONAL



BLEND IN TO STAND OUT | Dermablend.com

NEW BLURRING MOUSSE CAMO

OIL-FREE, SPF 25 MEDIUM COVERAGE FOUNDATION

ULTRA SMOOTH FINISH: SHAPES TO SKIN'S HOLLOWS INSTANTLY UPON APPLICATION FOR A UNIFORM, EVEN SURFACE. THIS MOUSSE CAMOULAGES IMPERFECTIONS AND BLURS BLEMISHES.

AVAILABLE IN 12 SHADES



DERMABLEND®
PROFESSIONAL

D

BLURRING
Mousse Camo

Oil-Free
Medium Coverage Foundation
Titanium Dioxide Sunscreen
Broad Spectrum SPF 25

RESURFACING
TECHNOLOGY

- OIL-FREE
- BREATHABLE TEXTURE
- 18 HOUR COLOR WEAR
- MATTE FINISH.
- NEVER CAKEY OR MASKY.
- NON-COMEDOGENIC.
- NON-ACNEGENIC.
- CLINICALLY TESTED ON NORMAL TO OILY SKIN

BLEND IN TO STAND OUT

DERMABLEND®
PROFESSIONAL

BLURRING MOUSSE CAMO

LAUNCH DETAILS



MAD JUNE 2016

PRICE (SRP) \$38

1ST BRAND TO
CORRECT TONE
& TEXTURE

AVAILABLE IN 12 SHADES



BLEND IN TO STAND OUT

DERMABLEND®
PROFESSIONAL



12 SKIN MATCHING SHADES
FROM FAIR TO DEEP

BLEND IN TO STAND OUT

BREAKTHROUGH RESURFACING TECHNOLOGY

COLOR COVERAGE MEETS TEXTURE COVERAGE

TEXTURE COVERAGE



COLOR COVERAGE



RESURFACING TECHNOLOGY

- Levels raised bumps and indented scars
- Smooths like a primer

CAMO PIGMENTS®

HIGH LEVEL OF PIGMENTS
IN AN ULTRA-BLENDABLE
FORMULA

NEW BLURRING MOUSSE CAMO

CAMOUFLAGE IMPERFECTIONS
AND BLUR BLEMISHES

- OIL-FREE
- 18 HOUR COLOR WEAR
- BREATHABLE TEXTURE
- MATTIFIES LIKE A POWDER



AVAILABLE IN 12
SKIN MATCHING SHADES